Pursue an online MBA catered to your hospitality career

“The hospitality industry has a high demand for graduates with advanced analytical skills in accounting, finance and revenue management. We know emerging managers in the hospitality industry typically do not have the luxury of taking a career break or setting aside hours in the day or early evening for an on-campus program. That’s why we’ve created the flexible, online MBA-HTM program that can be completed on their schedule each week.”

– Dr. Woody Kim
MBA-HTM Program Director,
Robert H. Dedman Professor of Hospitality Management

Move your career forward with an online Master of Business Administration with a major in Hospitality and Tourism Management (MBA-HTM) at Florida State University’s College of Business. Apply by October 1 for spring entry, March 1 for summer entry or June 1 for fall entry.

• Learn from the same full-time professors who teach on campus and complete your degree in two years (six semesters)
• Benefit from a curriculum that combines and builds on the strengths of two first-rate business programs at Florida State:
  – The Dedman School of Hospitality, producer of industry leaders for nearly 70 years
  – The Online MBA program, ranked among the best for 2015 by U.S. News & World Report
• More affordable for Floridians than FSU’s other online MBA options, and residents in some non-Florida states may pay reduced rates
• Now waiving the GMAT for highly qualified candidates

business.fsu.edu/MBAHospitality
“The combination of the MBA and the hospitality degree is really powerful and unique. Very rarely are you going to have a job that you don’t have to interact with people. To have the business foundation makes you a more complete manager of the operation … At every job I’ve applied for since I finished the program, having an MBA really mattered a lot. None of the other candidates had an MBA. It really put me on their radar very quickly.”

— Mike Schuette, BS Hospitality Management 2006, MBA 2007
Head Golf Professional, Riomar Country Club, Vero Beach, Fla.

Curriculum
The MBA-HTM program consists of 33 credit hours (six semesters), including:

**Business Common Core courses** (15 credit hours):
- ACG 5026 - Financial Reporting and Managerial Control (3 hrs)
- BUL 5810 - The Legal and Ethical Environment of Business (3 hrs)
- FIN 5425 - Problems in Financial Management (3 hrs)
- MAN 5245 - Organizational Behavior (3 hrs)
- MAR 5125 - Marketing Strategy in the Global Environment (3 hrs)

**Required Hospitality courses** (9 credit hours):
- HMG 5296 - Business Strategy for the Hospitality Industry (3 hrs)
- HMG 5465 - Hospitality Financial Management (3 hrs)
- HMG 5697 - Managing Legal Risks of Hospitality Organizations (3 hrs)

**Elective Hospitality courses** (9 credit hours from the following):
- HMG 5270 - Lodging and Resort Management (3 hrs)
- HMG 5292 - Sustainable Hospitality Management (3 hrs)
- HMG 5466 - Hospitality Revenue Management (3 hrs)
- HMG 5800 - Food and Beverage Management (3 hrs)
- HMG 5937 - Special Topics in Hospitality and Tourism (3 hrs)

**Prerequisites**
The Florida State MBA-HTM does not require prerequisite coursework. However, it is helpful to have a general knowledge of accounting, economics, finance and statistics when beginning the program. Please note: Program requirements are subject to change.

**Admission guidelines**
Admission to the Master of Business Administration program is highly competitive. The decision is based on a portfolio of qualifications, including prior academic performance, work experience, entrance exam scores (such as the GMAT or GRE) and letters of recommendation. The entrance exam is a university requirement that may be waived if an applicant meets certain criteria. For exact criteria and instructions on requesting waivers, see business.fsu.edu/waive.

**Cost of a Florida State MBA-HTM**
Students pay the same price as on-campus students plus a per-credit-hour distance learning fee. For more information on estimated costs, see business.fsu.edu/MBAHospitality.

**Application process checklist**
I. The following items should be submitted through the Florida State Graduate Application portal, available exclusively online at https://admissions.fsu.edu/gradapp:
   - Applicant Statement (download form at business.fsu.edu/MBAHospitality)
   - Current resume/C.V., clearly indicating work experience including dates and positions held, noting full-time or part-time employment. Management, business and leadership experience should also be clearly detailed.
   - Two (2) letters of recommendation from employers or former college professors that speak specifically to the applicant’s ability to successfully complete the MBA program (submitted by the recommenders in the online application).
   - Nonrefundable application fee of $30.00 (see University Application or go to http://fees.fsu.edu)

II. The following items should be sent to the FSU Admissions Office, PO Box 3062400, 282 Champions Way, Florida State University, Tallahassee, FL 32306-2400:
   - One (1) official transcript from all colleges and universities attended
   - Florida Resident Affidavit, if applicable (see University Application or http://admissions.fsu.edu/images/pdf/residency.pdf)
   - Official GMAT/GRE score(s) and, if applicable, TOEFL/IELTS score(s) (The TOEFL/IELTS score is a University requirement for international applicants; therefore, it cannot be waived). The code to send GMAT scores to Florida State is PN8K567, and the code to send GRE or TOEFL scores is 5219.

Note to international applicants: For more information concerning financial responsibilities, degree equivalency, etc., please visit http://admissions.fsu.edu/international/admissions/graduate.cfm