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At Florida State, designated as a Carnegie Research Institution (very high research), doctoral students work alongside a distinguished faculty at one of the nation’s largest business schools to produce and apply original business thought. Our internationally acclaimed faculty consistently receives rankings and recognition for research productivity and relevance. As early as year one, doctoral students begin forming research relationships with faculty members that provide a strong foundation for their academic careers. Small-class seminars foster discussions and idea exchanges with professors. Ph.D. students learn to emulate our faculty’s disciplined balance of scholarship and instruction, and graduates are prepared to secure career placements at leading educational institutions, as well as select research positions in industry and government.

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Accounting
Application submission deadline: March 1
Admits: Two to three candidates each fall
Length of study: Four to five years
• Emphasizes capital markets, decision-making, financial reporting and assurance services
• Offers tracks in behavioral accounting research, typically with psychology coursework, and empirical financial accounting research, typically with finance and econometrics coursework
• Includes research courses in statistics, economics and/or mathematics; a second-year research study, comprehensive exams and dissertation

Finance
Application submission deadline: March 1
Admits: Two to three candidates each fall
Length of study: Four years
• Emphasizes investments, corporate finance, financial institutions and markets
• Includes primary seminars in corporate finance, investments, financial theory
• Encourages support area courses in econometrics
• Includes research courses in statistics, econometrics, mathematical economics and financial mathematics; comprehensive exams and dissertation

Management Information Systems
Application submission deadline: February 1
Admits: Two to three candidates every fall
Length of study: Four years
• Focuses extensively on the organizational and behavioral aspects of MIS
• Includes seminars in information systems; information technology’s impacts, innovation and management; and decision processes and structures
• Offers research courses in mathematics and statistics and a wide range of support area choices, including accounting, econometrics and marketing
• Includes one-year apprenticeship with MIS faculty member in second year, exams and dissertation

Marketing
Application submission deadline: February 1
Admits: Two to three candidates each fall
Length of study: Four years
• Emphasizes services marketing and international business
• Focuses extensively on the theoretical development and quantitative analysis of scholarly research in marketing
• Offers seminars in services marketing, consumer behavior, business-to-business marketing, structural equation modeling, discrete mathematical modeling and customer choice modeling
• Includes support courses in an area close to marketing, such as social psychology, strategic management or quantitative methods; a preliminary examination; and dissertation defense

“My first publication came from a project that I started working on during my first year in the program. I appreciate the early start and how it has benefited my career. After my second year, I was presenting my work at academic conferences. It was a great opportunity to begin networking with other finance researchers.”

— Dominique Gehy, Ph.D. 2013, Finance
Organizational Behavior and Human Resources
Application submission deadline: December 15
Admits: Two to three candidates each fall
Length of study: Four to five years

• Offers faculty with research expertise in organizational behavior, such as leadership stress management, social influence, attributions and organizational politics; and human resources management, such as employee recruitment/selection, job performance and labor relations
• Includes courses that cover a wide range of topics, such as attitudes, personality, stress, leadership, motivation, human resource management, labor relations, research methods and data analysis
• Includes two years of coursework culminating in a comprehensive exam, followed by two to three years of research and teaching, culminating with a dissertation

Risk Management and Insurance
Application submission deadline: February 1
Admits: One candidate per year, on average
Length of study: Four years

• Offers faculty with research expertise in insurer operations, insurance market performance and regulation, catastrophe risk management and the economics of risk and uncertainty
• Includes primary courses covering the fundamentals of risk management/insurance and research courses in mathematical economics and applied quantitative methods
• Encourages support area studies in finance econometrics, real estate and statistics
• Includes two years of coursework culminating in a comprehensive exam, followed by two years of research and teaching, culminating with a dissertation

Strategy
Application submission deadline: February 1
Admits: Two to three candidates every fall
Length of study: Four to five years.

• Offers faculty with research expertise in areas such as entrepreneurship, franchising, executive compensation and corporate governance, mergers and acquisitions, human and social capital theory and resource-based theory
• Includes courses that cover a wide range of topics, such as organizational theory, strategic management (several courses), research methods and data analysis
• Includes two years of coursework culminating in a comprehensive exam, followed by two to three years of research and teaching, culminating with a dissertation

For more information on a specific program, please request information at graduatebusiness.fsu.edu.

“You’ll be hard-pressed to find another program with a culture like this. The faculty members are always accessible and extremely supportive, and the students go above and beyond to acclimate you to the program. The bonds created here are as strong as any in the field, which is evident at any conference with Florida State faculty, students and graduates in attendance.”

— Parker Ellen, Ph.D. 2015, Organizational Behavior and Human Resources
Admissions: Each College of Business Ph.D. in Business Administration major admits in the fall, or every other fall. Admission decisions are made by the college's Doctoral Admissions Committee and are based on a combination of factors, including prior academic record from accepted universities, Graduate Management Admission Test (GMAT) scores taken within the past five years, letters of recommendation, experience and record of accomplishments. Admission is competitive and focused on students with grade-point averages of 3.5 or higher and GMAT scores of at least 600.

Note: Two Ph.D. majors – Organizational Behavior and Human Resources and Marketing – will accept the GRE exam in lieu of the GMAT. Minimum GRE scores of 155 on each section of the revised GRE are acceptable.

Financial assistance: Awards are made to admitted doctoral students based on academic criteria and performance. For a full list of Florida State University funding and awards, visit gradschool.fsu.edu. Applicants are strongly encouraged to submit all completed application materials before December 15 to be eligible for additional funding opportunities at the university level.

Application process checklist

I. The following items should be submitted through the Florida State Graduate Application portal, available exclusively online at https://admissions.fsu.edu/gradapp:

- Applicant's statement of purpose for pursuing the Ph.D. program (2-3 pages).
- Current resume/C.V., clearly indicating work experience including dates and positions held, noting full-time or part-time employment. Management, business and leadership experience should also be clearly detailed.
- Three (3) letters of recommendation that speak specifically to the applicant’s ability to successfully complete the Ph.D. program and the applicant's potential for teaching and research.
- Nonrefundable application fee of $30.00 (see University Application or go to http://fees.fsu.edu)

II. The following items should be sent to the Admissions Office, PO Box 3062400, 282 Champions Way, Florida State University, Tallahassee, FL 32306-2400:

- One (1) official transcript from all colleges and universities attended
- Florida Resident Affidavit, if applicable (see University Application or http://admissions.fsu.edu/images/pdf/residency.pdf)
- Official GMAT/GRE score(s) and, if applicable, TOEFL/IELTS score(s) (required of international applicants whose native language is not English, regardless of academic background). The code to send GMAT scores to Florida State is PN8K567, and the code to send GRE or TOEFL scores is 5219.

International applicants should visit http://admissions.fsu.edu/international for information concerning financial responsibilities, degree equivalency, etc.