History: Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

Location: The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-American City, networking opportunities abound in government, business, law and politics.

Accreditation: The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB accreditation is the most widely sought benchmark of quality worldwide. Less than five percent of business schools earn this achievement. The college’s accounting program also secured an additional specialized AACSB accreditation only held by 182 institutions worldwide.

Dean: Michael D. Hartline serves as dean of the College of Business. He was appointed as the sixth dean of the college on April 1, 2016.

College Rankings & Recognitions:
- The College of Business is ranked No. 40 among public universities in the nation according to Bloomberg Businessweek’s 2015 Best Undergraduate Business Schools.
- The College of Business online programs ranked No. 4 among public and private universities on U.S. News & World Report’s 2016 list. The ranking reflects the combined strength of the college’s online Master of Science in Management Information Systems (MS-MIS) and Master of Science in Risk Management and Insurance (MS-RMI). FSU’s online Master of Business Administration (MBA) climbed 18 places to secure the No. 44 spot among all universities (No. 38 for public schools) on the magazine’s online MBA rankings list. According to BestCollege.com, the college’s online Master of Business Administration (MBA) program ranks No. 8 among both public and private universities (2015).
- According to BestCollege.com, the college’s online Master of Business Administration (MBA) program ranks No. 8 among both public and private universities (2015).
- U.S. News & World Report ranks the Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance No. 5 among public institutions and No. 7 in the nation (2016).
- The Real Estate program is ranked No. 6 among public institutions and No. 10 in the nation by U.S. News and World Report (2016).
- The Dedman School of Hospitality boasts a near 100-percent placement rate for its graduates.
- U.S. News & World Report ranks Florida State University the No. 2 most efficient high-quality university in the country for 2015.
- FSU is ranked No. 16 in 2015 for Best Value University among large colleges by Kiplinger’s Personal Finance “Best Values in Public Colleges.” (Florida State also was the No. 22 best value among public colleges for in-state students and No. 19 for out-of-state students.)

Faculty Rankings & Recognitions:
- C.F. Sirmans, J. Harold and Barbara M. Chastain Eminent Scholar Chair in Real Estate, and Stacy Sirmans, Kenneth G. Bacheller Professor of Real Estate, are ranked No. 1 and No. 20 respectively in research productivity covering 1990-2006. Globally, the real estate faculty members are ranked No. 2 in research appearing in three core real estate journals.
- A recent study identified four of Florida State’s RMI faculty members as the most prolific authors in leading risk management journals during the most recent 10 years: No.1, Kathleen McCullough; No., 2 Cassandra Cole; No. 7, Patricia Born; and No. 19 Randy Dumm.
Ron Goldsmith, Richard M. Baker Professor of Marketing, is the most prolific author in the *Journal of Marketing Theory and Practice* during the years 1992-2011. Due largely to his efforts, Florida State University also was listed as the top publishing institution during the same time period.

James Ang, Bank of America Eminent Scholar and Professor of Finance, is ranked the 14th most prolific author in the 26 core finance journals and No. 30 in the seven leading finance journals.

David Peterson, Wachovia Professor of Business Administration, is ranked the 20th most prolific author in the 26 core finance journals and No. 95 in the seven leading finance journals.

Under the leadership of Charlie Hofacker, Carl DeSantis Professor of Business Administration, Florida State University is ranked third in the nation for the number of Internet-related research articles published in top marketing journals. Joe Cronin and Mike Brady wrote the most downloaded articles of all time in the *Journal of Retailing*. Marketing faculty members are editors or associate editors of six top scholarly marketing journals, and the college’s Department of Marketing is the Top 20 in the world in publishing in the *Journal of Marketing*.

Woody Kim, Dedman Professor of Hospitality Management, is ranked 4th most prolific hospitality author according to *The Journal of Culinary Science & Technology*.

The college’s Department of Management faculty members have considerable impact on scholarship worldwide. Publications have cited Gerald Ferris’ work more than 24,000 times, followed by Pam Perrewé (10,000 plus) and Wayne Hochwarter (8,000 plus).

**Faculty:** The 128-member full-time faculty members include one Francis Eppes Professor, eight eminent scholars, two university named professors and 31 endowed named professors.

**Enrollment:** 6,130 total students – 5,640 undergraduates, 490 graduates (Fall 2015)

**Academic Degrees:**

**Bachelor's Degrees** (nine with 13 majors)
- Accounting
- Entrepreneurship
- Finance
- Global Club Management
- Hospitality Management
- Human Resource Management
- Management
- Management Information Systems
- Marketing
- Professional Sales
- Real Estate
- Retail Management
- Risk Management/Insurance

**Master's Degrees**
- Accounting (MAcc) – on campus
- Business Administration (MBA) – on campus or online, full-time or part-time
- Finance (MSF) – on campus
- Management Information Systems (MS-MIS) – online
- Marketing (MSM) – on campus
- Risk Management and Insurance (MS-RMI) – online
- Risk Management and Insurance
- Strategy

**Ph.D. in Business Administration** (seven majors)
- Accounting
- Finance
- Management Information Systems
- Marketing
- Organizational Behavior and Human Resources
- Risk Management and Insurance
- Strategy

**Undergraduate Minors & Certificate Offered:**
- Certificate in International Business
- Minor in Business Analytics
- Minor in Entrepreneurship
- Minor in Forensic Accounting and Criminology
- Minor in Free Enterprise and Ethics
- Minor in General Business
- Minor in Hospitality Management

**International Coursework:** Business coursework is offered in the U.K., France, Switzerland, Spain, China, Japan, Central and South America and Australia.

**Centers & Institutes:**
- BB&T Center for Free Enterprise
- Carl DeSantis Center for Executive Education
- Center for Global Supply Chain Management
- Center for Human Resource Management
- Center for Insurance Research
- Center for Real Estate Education and Research
- Florida Catastrophic Storm Risk Management Center
- Gene Taylor/Bank of America Center for Banking & Financial Studies
- Institute for Applied Business Research
- International Center for Hospitality Research & Development
- Jim Moran Institute for Global Entrepreneurship
- Sales Institute

**Alumni:**
The College of Business alumni network extends around the world and into almost every industry. Our 60,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.

*International Acclaim. Individual Attention.*™