

BUILD SKILLS IN BUSINESS



Business Professional Specialization

Add value to your Florida State University graduate degree with a Business Professional Specialization and gain fundamental business concepts that will benefit graduates regardless of career choice. Designed for non-business graduate students and working professionals, the specialization consists of four online courses (12 credit hours) plus a capstone experience. Customize your specialization from a set of five online courses and bolster your skills in specific business disciplines, such as accounting, finance, management information systems or marketing, without getting a degree. Choose the course set that best meets your needs and add the new expertise to your resume.

business.fsu.edu/BPS

- Admission deadlines for non-degree seeking students: Dec. 1 for spring entry, April 1 for summer entry, Aug. 1 for fall entry
- Admission deadline for current FSU graduate students: One week prior to the first day of the term
- Complete in four semesters or less
- Intended for graduate students with a non-business undergraduate degree or working professionals
- Earn specialization completely online
- Current FSU students pay the same tuition rates as their home graduate program, plus applicable online fees.



FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS
Graduate Programs

Curriculum

ACG 5065 - Fundamentals of Accounting and Finance:

This course provides a broad coverage of the fundamental areas of accounting and finance to students who have little, if any, experience with these topics. Includes the four major areas of accounting: (1) financial accounting, (2) tax accounting, (3) managerial accounting and (4) auditing.

MAN 5037 - Fundamentals of Management: The goal of this course is to enhance managerial and organizational skills by developing an understanding of the underlying theoretical and practical aspects of three domains of management: (1) strategic management, (2) organizational behavior (OB) and (3) human resource management (HRM).

MAR 5028 - Fundamentals of Marketing: The objective of this course is to introduce the elements that comprise what the term "marketing" means. Marketing is the most highly divergent or heterogeneous element of a business. This course presents a coherent survey of the main elements that are essential to understanding the role and operation of marketing in a business.

ISM 5008 - Fundamentals of Managing Information

Technologies: This course provides the individual without a business-oriented educational background the fundamental knowledge of the various information technologies and systems commonly encountered in the business environment.

FIN 5108 - Fundamentals of Personal Finance: This course covers personal finance and financial planning, including budgeting, saving, insuring, debt servicing, investing, retiring and estate planning.

Capstone Experience: The final task in completing the requirements for the Business Professional Specialization is writing a comprehensive paper that describes the integrative nature of the courses completed by the student. Students must identify a business-oriented, decision-making situation relevant to his/her non-business major field and describe the situation from the perspective of each of the Business Professional Specialization courses completed.

Two other possible courses are in development:

- Fundamentals of Business Law
- Fundamentals of Risk Management

Requirements

To be admitted to the online Graduate Business Professional Specialization, all applicants must either (a) be in good standing in a non-business graduate program at FSU or (b) be admitted to FSU as a post-baccalaureate non-degree seeking student. There are no prerequisite courses or GMAT score required for the program.

Cost

FSU graduate students enrolled in Business Professional Specialization courses pay the same tuition rates as their home graduate program, plus applicable online fees. Non-degree seeking students pay graduate tuition rates established by the university and posted at <http://controller.vpfa.fsu.edu/Student-Financial-Services/SFS-For-Students>

Application process

Prospective students who are not already enrolled in a graduate program at FSU will need to apply for the program on the college's website, https://business.fsu.edu/grad/biz_pro_application.cfm as well as apply as a non-degree seeking student, <https://admissions.fsu.edu/NonDegreeApp/>. Please note that there is a \$30 application fee.

Current FSU graduate students may apply for the program at the following website: https://business.fsu.edu/grad/biz_pro_application.cfm There is no application fee for graduate students already enrolled at FSU.

Please note: The Business Professional Specialization is not a Florida State University degree or certificate program. Completion of the specialization does not provide entry to any College of Business graduate program, and courses completed in the program cannot be used for credit toward any College of Business graduate degree.

For more information about the Business Professional Specialization, please contact the Graduate Programs Office:

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