



FLORIDA STATE UNIVERSITY COLLEGE OF BUSINESS

FAST FACTS

History: Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

Location: The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-American City, networking opportunities abound in government, business, law and politics.

Accreditation: The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB accreditation is the most widely sought benchmark of quality worldwide. Less than five percent of business schools earn this achievement.

Dean: Dean Caryn L. Beck-Dudley serves as the fifth dean of the College of Business. She joined the college in March 2006, coming from Utah State University (USU), where she served as dean for four years.

College Rankings & Recognitions:

- *U.S. News & World Report* ranks the College of Business undergraduate program No. 34 among public institutions in the nation. (2013)
- The College of Business is ranked No. 36 among public universities in the nation, according to *Bloomberg Businessweek's* 2014 Best Undergraduate Business Schools.
- The College of Business online graduate programs ranked No. 5 on admission selectivity, No. 21 on student services and technology and No. 33 among all public schools by *U.S. News & World Report*. (2014)
- *U.S. News & World Report* ranks the Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance No. 5 among public institutions and No. 6 in the nation. (2014)
- The Real Estate Program is ranked No. 9 among public institutions and No. 12 in the nation by *U.S. News & World Report*. (2014)
- The Dedman School of Hospitality boasts a near 100-percent placement rate for its graduates.
- Florida State University ranked No. 1 in the national universities category of an exclusive *U.S. News & World Report's* list of most efficient schools. (2014)
- Florida State is ranked No. 19 by *Kiplinger's* for the best value (combining outstanding education with economic value) in public colleges across the country. (2014)

Faculty Rankings & Recognitions:

- C.F. Sirmans, J. Harold and Barbara M. Chastain Eminent Scholar Chair in Real Estate, and Stacy Sirmans, Kenneth G. Bacheller Professor of Real Estate, are ranked No. 1 and No. 20 respectively in research productivity covering 1990-2006. Globally, Florida State University is ranked No. 17 in research appearing in three core real estate journals and No. 23 when considering a broader set of nine real estate journals.
- Ron Goldsmith, Richard M. Baker Professor of Marketing, is the most prolific author in the *Journal of Marketing Theory and Practice* during the years 1992-2011. Due largely to his efforts, Florida State University also was listed as the top publishing institution during the same time period.
- James Ang, Bank of America Eminent Scholar and Professor of Finance, is ranked the 14th most prolific author in the 26 core finance journals and No. 30 in the seven leading finance journals.
- Bong Soo Lee, Patty Hill Smith Eminent Scholar in Finance, is recognized as the most productive Korean finance scholar in the world. He also

ranks in the Top 20 of the most prolific publishers based on quality journals in finance.

- David Peterson, Wachovia Professor of Business Administration, is ranked the 20th most prolific author in the 26 core finance journals and No. 95 in the seven leading finance journals.
- Under the leadership of Charlie Hofacker, Carl DeSantis Professor of Business Administration, Florida State University is ranked third in the nation for the number of Internet-related research articles published in top marketing journals.
- Woody Kim, Dedman Professor of Hospitality Management, is ranked 4th most prolific hospitality author according to *The Journal of Culinary Science & Technology*.

Faculty: The faculty consists of one Francis Eppes Professor, seven eminent scholars, two university named professors, and 27 endowed named professors for a total of 133 full-time faculty.

Enrollment: 5,755 total students - 5,240 undergraduates, 515 graduates (Fall 2013)

Academic Degrees:

Bachelor's Degrees (nine with 13 majors)

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| • Accounting | • Human Resource Management | • Professional Sales |
| • Entrepreneurship | • Management | • Real Estate |
| • Finance | • Management Information Systems | • Retail Management |
| • Global Club & Golf Resort Management | • Marketing | • Risk Management/Insurance |
| • Hospitality Management | | |

Master's Degrees

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| • Accounting (MAcc) – on campus | • Finance (MSF) – on campus | • Management with a major in Risk Management and Insurance (MSM-RMI) – online |
| • Business Administration (MBA) – Online, Accelerated full-time or part-time evening | • Management Information Systems (MS-MIS) – online | • Marketing (MSM) – on campus |

Ph.D. in Business Administration (seven majors)

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| • Accounting | • Marketing | • Risk Management and Insurance |
| • Finance | • Organizational Behavior and Human Resources | • Strategic Management |
| • Management Information Systems | | |

Undergraduate Minors & Certificate Offered:

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| • Minor in Business | • Minor in Business Analytics | • Minor in Entrepreneurship | • Minor in Free Enterprise and Ethics |
| • Minor in Forensic Accounting | • Minor in Hospitality Management | • Certificate in International Business | |

Graduate Certificate and Specialization Offered:

- Certificate in Sales Management – online
- Business Professional Specialization – online

International Coursework: Business coursework is offered in the U.K., France, Switzerland, Spain, China, Japan, Central and South America and Australia.

Centers & Institutes:

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| • BB&T Center for Free Enterprise | • Gene Taylor/Bank of America Center for Banking & Financial Studies |
| • The Carl DeSantis Center for Executive Education | • International Center for Hospitality Research & Development |
| • Center for Human Resource Management | • The Jim Moran Institute for Global Entrepreneurship |
| • Center for Insurance Research | • The Marketing Institute |
| • Center for Real Estate Education and Research | • The Sales Institute |
| • Florida Catastrophic Storm Risk Management Center | |

Alumni:

The College of Business alumni network extends around the world and into almost every industry. Our 60,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.

International Acclaim. Individual Attention.™