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# DEPARTMENT OF MANAGEMENT

## School of Management— \$10 million endowment

- ◆ A named School of Management will increase national visibility of the management program and help brand and promote the department's degree programs.

## Center for Human Resource Management— \$5 million endowment

- ◆ Members of the named Center for Human Resource Management are industry professionals responsible for the strategic direction of the human resource function in their firms. The center serves as an example of effective collaboration between human resource professionals and academics, and regularly involves current graduate and undergraduate students. Endowed funding will provide support for valuable research, student scholarships and continued expanded collaboration. Initially, the center will consider the following themes:
  - ◆ High-performance work practices;
  - ◆ Performance management;
  - ◆ Talent recruitment and selection;
  - ◆ Human resources development;
  - ◆ Performance-based reward systems;
  - ◆ High-impact creation;
  - ◆ Work cultures; and
  - ◆ Work and family interface in organizations.

## Center for Ethics in Leadership— \$5 million endowment

- ◆ This named center's mission is to train, educate and motivate students, faculty, and

business and community leaders in ethically based leadership skills. The center will serve as the ethical leadership training hub among academic and related programs at all colleges within the university. The center will advance the efforts of the College of Business to develop alliances with companies and organizations, both large and small.

## Master's in Human Resource Management Funding—\$5 million endowment

- ◆ Human resource management professionals are often thought of as the administrative backbone of an organization and are part of almost every aspect of an employer's workforce. A master's degree in human resources can help many professionals break into a highly competitive field and provide the education and training established HR professionals seek. A permanent endowment will support course development, faculty support and enrichment activities needed to establish this new graduate program.

## Management Communication Center— \$3 million endowment or \$120,000 annually

- ◆ Peer universities across the nation, including the University of Southern California and the University of Florida, have centers of management communication that develop multiple strategies to help graduate and undergraduate students improve writing and communication skills. This named center will focus on helping students with the technical aspects of clear, concise writing in a business setting, as well as appropriate social media communication techniques.