



FLORIDA STATE UNIVERSITY

COLLEGE OF BUSINESS

Ph.D. in Business Administration – Student Accomplishments

Recent placements

Accounting – University of North Florida; University of Arizona; California State University – Fullerton; University of Baltimore; IE Business School – Madrid; Virginia Commonwealth University; New York Institute of Technology; Kansas State University; Georgia State University; Florida Gulf Coast University; University of Central Florida; NC State University; University of New Hampshire; College of Charleston

Finance – Bentley University; California State University – Fullerton; Hofstra University; Ohio University; Stetson University; University of Texas – San Antonio; University of South Alabama; Xavier University; University of Missouri – Kansas City; Cornerstone Research; University of South Florida; University of New Hampshire

Management Information Systems – Northern Michigan University; University of Mary Hardin-Baylor; Wake Forest University

Marketing – University of Toledo; Jacksonville University; Winthrop University; East Carolina University; Valdosta State University; Auburn University; Barry College; Florida A&M University; Loyola University; Northeastern University; University of Kentucky; Westminster College; Texas State University; University of Alabama

Organizational Behavior and Human Resources – Auburn University; Illinois State University; Northeastern University; Old Dominion University; Georgia Southern University; Michigan State University; Xavier University

Risk Management and Insurance – University of Akron, Butler University, East Carolina University

Strategy – Valdosta State University; University of North Texas; West Virginia University; Auburn University; Georgia State University; University of Colorado – Colorado Springs; University of Richmond

Recent doctoral student awards

Jeffrey Anderson, Marketing, 2015-2016 Outstanding COB Doctoral Teaching Award

Kelly Bergsma, Finance, 2014 AFA travel award; selected to present dissertation essay at the 2014 Financial Management Association Europe Doctoral Student Consortium

Inger Daniels, Finance, 2014 FSU McKnight Doctoral Fellowship

Phil DeOrtentiis, Organizational Behavior and Human Resources, prestigious fifth year of College of Business doctoral funding for further research.

B. Parker Ellen III, Organizational Behavior and Human Resources, 2014-15 Meredith P. Crawford Fellowship; Daisy Parker Flory Graduate Scholar Award by the Florida State Phi Kappa Phi Chapter; Outstanding Reviewer for the Academy of Management's Organizational Behavior Division; Society for Industrial and Organizational Psychology's Conference Student Travel Award.

Kaylee Hackney, Organizational Behavior and Human Resources, 2015-2016 Outstanding COB Doctoral Teaching Award

John Harris, Organizational Behavior and Human Resources, 2015-2016 Outstanding COB Doctoral Teaching Award

Yuting Meng, Finance, 2015 AFA travel award

Josette Pelzer, Accounting, The PhD Project (KPMG Foundation); prestigious fifth year of College of Business doctoral funding for further research.

Zachary Russell, Organizational Behavior and Human Resources, Herbert M. Johnson Scholarship

Kelsey Syvrud, Finance, prestigious fifth year of College of Business doctoral funding for further research; selected for summer 2014 International Finance Program at George Washington University

Recently defended dissertations

Accounting

"The Information Role of Earnings Quality in Management Forecast Activity" by James R. Moon, Jr.; Dr. Frank Heflin, major professor

"The Influence of Organized Labor on Audit Quality and internal Control" by David Bradley Bryan; Dr. J. Kenneth Reynolds, major professor

"The Economic Effects of Earnings Management Pre- and Post-SOX" by Terry W. Mason; Dr. Richard Morton, major professor

"Does Comparability Restrict Opportunistic Accounting?" by Anthony W. Chen; Dr. Frank Heflin, major professor

"Tax Haven Incorporation and Financial Reporting Transparency" by Christina Maria Lewellen; Dr. Bruce Billings, major professor

"The Allocation of Audit Office Resources" by Jonathan D. Nash; Dr. J. Kenneth Reynolds, major professor

"Understanding Barriers to Critical Audit Matter Effectiveness: A Qualitative and Experimental Approach" by Josette Renee Edwards Peltzer; Dr. Allen Blay, major professor

Finance

"Cultural Holidays and Equity Returns", by Kelley M. Bergsma; Dr. Danling Jiang, major professor

"Two Essays on Asset Pricing" by Karen E. Sherrill; Dr. David Peterson, major professor

"Two Essays on the Internationalization of Investors Bases" by Kelsey Lynne Syvrud; Dr. April Knill, major professor

"An Examination of Cost-Minimization Strategies in Seasoned Equity Offerings, by Timothy A. Jones; Dr. C.F. Sirmans, major professor

"Investor Psychology and Return Seasonalities in the Cross Section" by Yuting M. Digiovanni; Dr. Danling Jiang, major professor

"Two Essays on Cash Holdings: The Compensation Benefits of Corporate Cash Holdings and the Impact of Cash Holdings Volatility on Firm Value" by Stephan Douglas Shipe; Dr. Yingmei Cheng, major professor

Marketing

"Get Over It: How Goodwill Overcomes the Negative Effects of Corporate and Service Failures," by Alexis M. Allen; Dr. Michael Brady, major professor

"Creative Systems, Social Networks, and New Product Development: Two Essays Examining the Impact of Connected Teams and Heavyweight Leaders on Marketing Outcomes," by Cinthia Beccacece Saturnino; Dr. Michael Brady, major professor

"Converting Purchase Commitments into Purchase Fulfillments: An Examination of Salesperson Characteristics and Influence Tactics" by Melissa WesAnne Clark; Dr. Michael Hartline, major professor

"Unpacking Quality Ambidexterity: Dimensions, Contingencies, and Synergies" by Sidney Thomas Anderson; Dr. Jeffrey Smith, major professor

"B2B Sales Interactions: Empowered Consumers, Sales Influence Tactics, and Salespeople as Knowledge Brokers" by Bryan W. Hochstein; Dr. Ronald Goldsmith and Dr. Daekwan Kim, major professors

"Informing Consumer Decision-Making: Two Empirical Studies" by William J. Montford; Dr. Ronald Goldsmith, major professor

"The Role of Co-Creation in Consumer Assessments of Quality and Value in Service Dominated Economies and the Implications to Satisfaction and Outcome Behaviors" by Duane M. Nagel; Jerome Cronin, major professor

Organizational Behavior and Human Resources

"Leader Political Support: Initial Measure Development and Model Test" by B. Parker Ellen III; Dr. Gerald Ferris, major professor

"Three Essays Examining the Stress Processes of Non-Veterans and Veterans of the United States Military in the Civilian Workplace" by Jeremy D. Mackey; Dr. Pamela Perrewé, major professor

"Exploring the Role of Social Class within the Job Search Process" by Philip Santino DeOrtentis; Dr. Van Iddekinge, major professor

"Personal Reputation in Organizations: The Role of Political Skill and Stakeholder Characteristics in Reputation Perceptions and Interpretations" by Zachary Alexander Russell; DR. Gerald Ferris and Dr. Jack Fiorito, Co-Chairs

Risk Management and Insurance

"Value and Strategy: An Analysis of the Surplus Line Insurance Market" by Courtney Bass Baggett; Dr. Cassandra Cole, major professor

Strategy

"Competitive Action and Corporate Governance: How Do Boards and Managers Influence Competitive Outcomes," by Michelle L. Zorn; Dr. Bruce Lamont, major professor

"Liability of Foreignness in Legitimacy Evaluation: The Legitimacy Challenge Facing Foreign Firms," by Sangbum Ro; Dr. Bruce Lamont, major professor

"Drivers of International Investment Decisions: The Role of Safety Risk" by Kaitlyn DeGhetto; Dr. Bruce Lamont, major professor

"Firm-State Dependencies, Threat Activation, and Corporate Political Activity" by Andrew L. Sutton III; Dr. Bruce Lamont, major professor