6th Annual Florida State University SunTrust Beach Conference
Sandestin Beach, FL
April 10 – 12, 2014

Program Agenda

Thursday, April 10

6:30 p.m. Welcome Reception (Sunrise Deck, weather permitting)

Friday, April 11

7:00 – 8:00 Coffee and Pastries

8:00 Opening Remarks
Bill Christiansen – Finance Department Chair and BB&T Professor of Finance, Florida State University

8:05 – 8:55 Can Brokers Have it all? On the Relation between Make Take Fees & Limit Order Execution Quality
Robert Battalio – University of Notre Dame
Shane Corwin – University of Notre Dame
Robert Jennings – Indiana University

Discussant: Ingrid M. Werner – The Ohio State University

8:55 – 9:45 Equity Vesting and Managerial Myopia
Alex Edmans – London Business School, University of Pennsylvania, NBER, CEPR, and ECGI
Vivian W. Fang – University of Minnesota
Katharina A. Lewellen – Dartmouth

Discussant: Jeffrey L. Coles – Arizona State University

9:45 – 10:15 Break

10:15 – 11:05 Market Efficiency and Real Efficiency: The Connect and Disconnect via Feedback Effects
Itay Goldstein – University of Pennsylvania
Liyan Yang – University of Toronto

Discussant: Edward D. Van Wesep – Vanderbilt University
11:05 – 11:55 **Governing Misvalued Firms**  
*Dalida Kadyrzhanova – University of Maryland*  
Matthew Rhodes-Kropf – *Harvard University and NBER*  

Discussant: **Shane A. Johnson – Texas A&M University**

12:00 – 2:00 **Luncheon & Keynote Address**  
**Title: The Media and Corporate Governance: Is there a Role?**  
*John McConnell – Purdue University*

2:10 – 3:00 **Do Takeover Laws Matter? Evidence from 45 Years of Hostile Takeovers**  
Matthew D. Cain – *University of Notre Dame*  
Steven M. Davidoff – *The Ohio State University*  
**Stephen B. McKeon – University of Oregon**

Discussant: **Anand M. Vijh – University of Iowa**

3:00 – 3:20 **Break**

3:20 – 4:10 **Alternative Marketing for Alternative Investments**  
Yan Lu – *University of Florida*  
David Musto – *University of Pennsylvania*  
**Sugata Ray – University of Florida**

Discussant: **Jeffrey A. Busse – Emory University**

5:30 **Board bus for dinner**

6:00 – 8:30 **Dinner at Baytowne Village**

**Saturday, April 12**

7:00 – 8:00 **Coffee and Pastries**

8:00 – 8:50 **Antisemitism Affects Households' Investments**  
Francesco D'Acunto – *UC Berkeley*  
Marcel Prokopczuk – *Zeppelin University*  
**Michael Weber – UC Berkeley**

Discussant: **Sonya S. Lim – DePaul University**
8:50 – 9:40  Looking in the Rear View Mirror: The Effect of Managers’ Professional Experience on Corporate Financial Policy
Amy Dittmar – University of Michigan
Ran Duchin – University of Washington

Discussant: Sandy Klasa – University of Arizona

9:40 – 10:10  Break

10:10 – 11:00  Short Selling Risk
Joseph E. Engelberg – University of California, San Diego
Adam V. Reed – University of North Carolina
Matthew C. Ringgenberg – Washington University in St. Louis

Discussant: Thomas J. Boulton – Miami University

Note: Names in bold are the presenting authors and discussants