

**Business Analytics, Information Systems and Supply Chain
Funding Initiatives
2016-17**

School of Business Analytics, Information Systems, and Supply Chain— \$10 million endowment

A named School of Business Analytics, Information Systems, and Supply Chain will reflect the department's standing in the national and international academic community, and provide a significant branding boost for the department's Bachelor of Science in MIS, Master of Science in Business Analytics, Master of Science in MIS, and Doctor of Philosophy programs.

Program in Business Analytics—\$5 million endowment

This named endowment will provide a significant branding boost for the new graduate program in business analytics and the undergraduate business analytics minor. These programs will give students hands-on experience in transforming business data into strategic and actionable business decisions.

Program in Management Information Systems—\$5 million endowment

This named endowment will reflect the program's standing in the national and international academic community, and provide a significant branding boost for the undergraduate and graduate degree programs that focus on how technology is developed and used to support the strategic goals of business.

Business Analytics Lab—\$2 million endowment

This laboratory will provide state-of-the-art education for future business analysts. Funding for this initiative will allow us to purchase technology, tools, and datasets for business analytics instruction as well as student and faculty research. Hands-on experience with real world data and current tools will give business analytics students a competitive edge in the marketplace.

Speaker Series—\$100,000 endowment

A speaker series will allow us to bring the top industry and research experts to expose students, faculty, and industry professionals to cutting-edge ideas and developments in the areas of business analytics, management information systems, and supply chain management.

Master's in Business Analytics Funding—needs and funding levels vary

A permanent endowment will support student participation in case competitions and other enrichment activities.