Business Analytics, Information Systems and Supply Chain
Funding Initiatives
2016-17

School of Business Analytics, Information Systems, and Supply Chain—$10 million endowment
A named School of Business Analytics, Information Systems, and Supply Chain will reflect the
department’s standing in the national and international academic community, and provide a significant
branding boost for the department’s Bachelor of Science in MIS, Master of Science in Business
Analytics, Master of Science in MIS, and Doctor of Philosophy programs.

Program in Business Analytics—$5 million endowment
This named endowment will proved a significant branding boost for the new graduate program in
business analytics and the undergraduate business analytics minor. These programs will give students
hands-on experience in transforming business data into strategic and actionable business decisions.

Program in Management Information Systems—$5 million endowment
This named endowment will reflect the program’s standing in the national and international academic
community, and provide a significant branding boost for the undergraduate and graduate degree programs
that focus on how technology is developed and used to support the strategic goals of business.

Business Analytics Lab—$2 million endowment
This laboratory will provide state-of-the art education for future business analysts. Funding for this
initiative will allow us to purchase technology, tools, and datasets for business analytics instruction as
well as student and faculty research. Hands-on experience with real world data and current tools will give
business analytics students a competitive edge in the marketplace.

Speaker Series—$100,000 endowment
A speaker series will allow us to bring the top industry and research experts to expose students, faculty,
and industry professionals to cutting-edge ideas and developments in the areas of business analytics,
management information systems, and supply chain management.

Master’s in Business Analytics Funding—needs and funding levels vary
A permanent endowment will support student participation in case competitions and other enrichment
activities.