

The Department of Marketing at Florida State University invites applications for a full-time, specialized (non-tenure track) faculty position beginning in August, 2018. The primary responsibility for this position is teaching courses in our undergraduate program, including courses in Marketing Strategy, Consumer Behavior, and/or Marketing Research. Ideal applicants will be student-focused, hold a doctorate degree in marketing, and looking to find a permanent home on a vibrant university campus. Specialized faculty tend to enjoy long careers at Florida State where they interact with a large student body that is passionate about the university and in a collegial, supportive department. Key roles for the position will be to engage with undergraduate students in the classroom and interface with corporate partners outside of campus as a means to establish internships and initial job placements. All applicants must have a graduate degree in business or a closely related field from an accredited institution at the time of appointment.

The FSU Department of Marketing houses marketing, consumer behavior (with an emphasis in TCR), international business, and sales faculty in an integrated program that supports undergraduate majors in marketing, retail management, and professional selling. Florida State University is located in Tallahassee – Florida’s capital city; a vibrant community that offers exceptional living conditions, cultural activities, and recreational opportunities. Florida State is known for its attractive campus and was recently ranked #7 among the most beautiful college campuses.

Initial screening of applicants will begin immediately. Interviews will be conducted via phone or Skype, with a smaller pool being invited to campus once the initial candidate pool is considered. Applications will be accepted until the position is filled.

Qualified candidates should submit via email a letter of application, current resume or vitae, and two letters of reference to:

Luke Hopkins, Assistant Department Chair
Department of Marketing
College of Business
The Florida State University
lhopkins@business.fsu.edu

Women and minorities are strongly encouraged to apply. Florida State University is an Equal Opportunity/Affirmative Action employer.