

Executive Profile

JAMES M. SENEFF, JR.

Executive Chairman
CNL Financial Group

James M. Seneff, Jr. founded CNL Financial Group (CNL) in 1973 and has guided the company since its inception, overseeing the company's long-term strategy and vision. CNL is a private investment management firm focused on the Democratization of Investing™, providing individual investors the opportunity to participate alongside institutional investors in alternative asset classes. Over the course of its 45-year history, CNL and/or its affiliates have formed or acquired companies with more than \$34 billion in assets representing over 2700 real estate properties across 50 states.



Mr. Seneff has been widely recognized for his business and civic contributions. Among his many honors is the prestigious Horatio Alger Award from the Horatio Alger Association of Distinguished Americans. This award is given to outstanding individuals who have succeeded in spite of adversity, and who are committed to supporting young people in pursuit of increased opportunities through higher education. Mr. Seneff's commitment to youth achievement was also recognized by the Central Florida Council of the Boy Scouts of America with its highest honors, the Golden Eagle Award and the Silver Beaver Award.

Additional distinctions and awards include:

- Inducted into Florida State University School of Business Alumni Hall of Fame
- Industry Leader of the Year Award presented by the University of Florida Bergstrom Real Estate Center
- Named among "65 Real Estate Legends & Icons" by Real Estate Forum
- Lifetime Achievement Award presented by Institute for Portfolio Alternatives (IPA)
- Recognized as a Living Legend in Florida Trend 500 most influential Floridians
- Inducted into Mid-Florida Business Hall of Fame and received Spirit of Achievement Award from Junior Achievement of Central Florida
- James B. Greene Award presented by the Orlando Economic Partnership (formerly Metro Orlando Economic Development Commission)
- Legacy Honoree presented by Heart of Florida United Way
- John C. Whitehead Legacy Award presented by PathNorth
- Legacy Award presented by Lifework Leadership
- Marilyn Mennello Visionary Award presented by the Mennello Museum of American Art
- Tree of Life Award presented by Jewish National Fund
- Outstanding Philanthropist presented by the Association of Fundraising Professionals
- Business Leader of the Year presented by the International Assembly for Collegiate Business Education

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Over the past 45 years, Mr. Seneff has led and served on over 100 community and national boards. Demonstrating his commitment to corporate stewardship with his time, talent and treasure, he has inspired his associates and other leaders to serve in meaningful ways to support the common good.

A partial list is as follows:

- Florida Commission on Ethics — Board Member
- State of Florida Investment Advisory Council — Chairman
- The Florida Council of 100 — Sustaining Member
- Florida State University Foundation — Board of Trustees
- Horatio Alger Association of Distinguished Americans — Board of Directors; Endowment Fund Board Director
- Advanced Studies in Culture Foundation — Chairman, Board of Directors
- Dr. Phillips Center for the Performing Arts — Vice Chairman, Board of Directors
- Orlando Economic Partnership — Chairman, Governors Council
- Orlando Health — Board of Directors
- PathNorth — Founding Member; Advisory Board Member
- University of Central Florida Downtown Executive Advisory Board — Co-Chairman
- Crummer Graduate School of Business at Rollins College — Board of Overseers
- Alexis de Tocqueville Society for Heart of Florida United Way — Member
- Boy Scouts of America — Scouting Heritage Society