Legacy Hall, Florida State University’s new building for the College of Business, is a showcase facility—one that provides more instructional space, one that is smartly configured to foster connections and collaboration, and one that integrates learning with the latest technologies. The result is a transformational educational experience for our students, our faculty, our alumni and our corporate partners.

**ESTIMATED BUILDING COST:**
$88 million
[including furnishings and equipment]

**UNIVERSITY/STATE FUNDING:**
$44 million

**PRIVATE SUPPORT:**
$44 million

Our new facility is designed to provide space for students to develop their ideas for a new business venture, to learn investment strategies from Wall Street insiders, to practice sales calls in a state-of-the-art lab or to conduct research on current and emerging business issues. Legacy Hall provides Florida State University the opportunity to make a greater positive impact on the art and science of business in Florida, in our nation and in our world.

More and more, we rely on visionary alumni and friends like you to invest in critical areas like Legacy Hall to keep us on the path to preeminence and to provide the high-caliber education our students expect and deserve. For us, the vision is clear. We are not just building Legacy Hall; we are building our legacy for tomorrow.
### Atrium
**NAMING GIFT: $5 million**

The prominent focal point of the new building, the Atrium welcomes students, faculty members and visitors to the College of Business. Visible from the first, second and third floors, the Atrium serves as a gathering place as well as the entry to a large event space and auditorium. The Atrium provides a showcase setting for major receptions and events throughout the year.

### Entry Plaza
**NAMING GIFT: $2 million**

The Entry Plaza faces Madison Street and serves as the primary entry point to the new building, as well as the southeastern gateway to the university’s Arena District. For this reason, the Entry Plaza experiences the highest pedestrian traffic each day. It also serves as a gathering space for events, and provides a relaxing place for students, faculty, staff and visitors to work together or simply take a break.
# Showcase Spaces

## Rooftop Garden
NAMING GIFT: $2 million

The Rooftop Garden is a flexible event space with incredible views of campus, the Arena District and the state Capitol. In addition to college and university events, the garden can host community events and serve as a revenue-generating venue for the university, making it a prominent asset for the local community. When not used for events, the space serves as an additional study and relaxation area for students and faculty.

## Financial Laboratory (Trading Room)
NAMING GIFT: $2 million

A marquee space in the new building, the Financial Laboratory (Trading Room) has a highly prominent location, visible from both the inside Atrium and the building’s exterior. A larger, more advanced financial laboratory provides a significant boost for the Department of Finance and our Student Investment Fund. Incorporating technology used by Wall Street investment firms, including Bloomberg terminals, the Financial Laboratory gives upper-level finance students hands-on, real-world experience. The training students receive in financial modeling and portfolio management gives them an edge in a highly competitive job market.

## 500-Seat Auditorium
NAMING GIFT: $1.5 million

In addition to serving as the largest lecture hall in the new building, the 500-Seat Auditorium allows the college to host distinguished guest lecturers and visiting professors whose expertise and insight benefit our students, faculty, alumni and community members. The Auditorium enhances the functionality of the new building and provides countless professional opportunities for our students.

## Networking Commons (Town Square)
NAMING GIFT: $1 million

The Networking Commons serves as the college’s “Town Square” or the central collaboration and connection space within the new building. In the Networking Commons, students study together over coffee, discuss business topics with faculty members and receive career insights from visiting executives. This vibrant space includes a coffee shop and showcases the ongoing activity within the college.
## Academic Program Spaces

### Undergraduate Programs Suite
**NAMING GIFT: $500,000**

Occupying a highly visible ground floor space, the Undergraduate Programs Suite encompasses our entire undergraduate advising operation. This space, which serves more than 6,000 undergraduate business students throughout the year, contains 14 offices, a conference room, a primary waiting area and a reception area.

### Undergraduate Learning Studio [TWO AVAILABLE]
**NAMING GIFT: $400,000**

Located away from the main traffic areas of the building, the Undergraduate Learning Studio is what students want it to be: A place to study, chat with a professor, sketch ideas on whiteboards or simply relax between classes.

### Graduate Programs Suite
**NAMING GIFT: $300,000**

Occupying a highly visible space, the Graduate Programs Suite encompasses our entire graduate advising operation. This space, which serves more than 600 graduate business students throughout the year, contains nine offices, a conference room, a primary waiting area and a reception area.

### Master’s Learning Studio [TWO AVAILABLE]
**NAMING GIFT: $200,000**

Located away from the main traffic areas of the building, the Master’s Learning Studio is what students want it to be: A place to study, chat with a professor, sketch ideas on whiteboards or simply relax between classes.

### Master’s Teaching Assistants Office Suite
**NAMING GIFT: $100,000**

This suite of offices provides space for master’s teaching assistants to work with undergraduate students and provide teaching support. It also provides space for master’s students to work on research and other projects assigned by faculty. This space will be used continually by undergraduate students, master’s students and faculty members.

## Classrooms

### 100-Seat Classroom [TWO AVAILABLE]
**NAMING GIFT: $400,000**

This highly adaptable 100-Seat Classroom can be reconfigured in real time to match the pedagogical needs of the instructor. It can be configured for group discussions and quickly changed to accommodate a traditional lecture format.
## Classrooms

### 50-Seat Case Classroom [FOUR AVAILABLE]  
NAMING GIFT: **$300,000**

The 50-Seat Case Classroom is the cornerstone of our college’s graduate student experience. Most master’s courses are taught in these classrooms, which are easily reconfigured to meet the needs of the instructor.

### Business Analytics Teaching Lab  
NAMING GIFT: **$300,000**

This specialized, 40-person analytics lab supports the computer and software requirements for courses in our Business Analytics programs.

### Computer Teaching Classroom  
NAMING GIFT: **$300,000**

This general purpose, 40-workstation computer classroom hosts classes in which students are required to use computers and software in the educational environment.

### 40-Seat Classroom [FIVE AVAILABLE]  
NAMING GIFT: **$250,000**

The 40-Seat Classroom is the cornerstone of the college’s undergraduate experience. Most undergraduate courses are taught in these classrooms, which can be easily reconfigured to meet the needs of the instructor.

### 30-Seat Classroom  
NAMING GIFT: **$200,000**

The 30-Seat Classroom, with its seminar-style configuration, is primarily used for smaller undergraduate classes, and occasionally used for professional development seminars and honors classes.

### 20-Seat Classroom [TWO AVAILABLE]  
NAMING GIFT: **$100,000**

The 20-Seat Classroom, with its seminar-style configuration, is primarily used for seminars and honors classes.

## Laboratory and Technology Spaces

### Real Estate Research Lab (War Room)  
NAMING GIFT: **$250,000**

The Real Estate Research Lab (War Room) is a specialized lab space serving the needs of both students and faculty. It provides access to specialized software and systems, such as Argus Enterprise, ArcGIS, AutoCAD and SketchUp, and specialized databases, such as SNL data and PWC reports. Highly adaptable for both student projects and faculty research, the War Room provides advanced technologies that enable real-world collaboration among students, faculty members and real estate professionals.

### Academic and Behavioral Research Lab  
NAMING GIFT: **$250,000**

The Academic and Behavioral Research Lab supports the behavioral research initiatives of faculty and doctoral students, thereby helping the college recruit and retain world-class faculty members. By supporting premiere research, the lab also helps sustain the preeminent status of the college.
## Laboratory and Technology Spaces

### Distance-Learning Studio

**NAMING GIFT: $250,000**

This state-of-the-art studio houses all of the college’s academic technology systems. These include a full recording studio and the ability to broadcast live from anywhere in the world via internet technologies.

### Faculty and Staff Wellness Center

**NAMING GIFT: $250,000**

This space promotes health and wellness for faculty and staff members by providing basic exercise equipment, showers and lockers.

### Team Analytical Collaboration Lab  [TWO AVAILABLE]

**NAMING GIFT: $100,000**

The Team Analytical Collaboration Lab allows students and faculty members to work in a self-contained environment where computers and software are integrated into the space. With multiple wall-embedded touchscreens and room for eight people, this highly adaptable lab space fosters the teamwork and collaboration needed for learning.

## Department and Research Center Suites

### BAISSC Department Suite

**NAMING GIFT: $250,000**

Highly visible, this space houses the Department of Business Analytics, Information Systems and Supply Chain, including office space for the chair, assistant chair and administrative assistant.

### RMI Department Suite

**NAMING GIFT: $250,000**

Highly visible, this space houses the Department of Risk Management/Insurance, Real Estate and Legal Studies, including office space for the chair, assistant chair and administrative assistant.
<table>
<thead>
<tr>
<th>Department and Research Center Suites</th>
<th>Naming Gift: $250,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Real Estate Center Suite</strong></td>
<td></td>
</tr>
<tr>
<td>This suite houses the FSU Real Estate Center, which supports our top-ranked real estate program. Each year, the center organizes key events such as the Real Estate Trends Conference and the highly regarded Kislak Forums. This highly visible suite brings together students, faculty, staff and industry leaders.</td>
<td></td>
</tr>
<tr>
<td><strong>Insurance Center Suite</strong></td>
<td></td>
</tr>
<tr>
<td>This suite houses the FSU Center for Insurance Education and Research, which supports our top-ranked Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance. Each year, the center participates in a number of industry events and provides key support to risk management and insurance students. This highly visible suite brings together students, faculty, staff and industry leaders.</td>
<td></td>
</tr>
<tr>
<td><strong>Human Resource Center Suite</strong></td>
<td></td>
</tr>
<tr>
<td>This suite houses the FSU Center for Human Resource Management, which supports our top-ranked management and human resource management programs. Each year, the center participates in a number of industry events and provides key support to human resource management students. This highly visible suite will bring together students, faculty, staff and industry leaders.</td>
<td></td>
</tr>
<tr>
<td><strong>Institute for Applied Business Research Suite</strong></td>
<td></td>
</tr>
<tr>
<td>This suite houses the Institute for Applied Business Research, the main contracts and grants arm of the college. The institute engages in research having a direct impact on the State of Florida, the university and the greater Florida economy. This highly visible suite brings together students, faculty, staff and industry leaders.</td>
<td></td>
</tr>
<tr>
<td>This suite houses our college’s academic technology and distance learning staff members, who support all online and distance-learning efforts.</td>
<td></td>
</tr>
<tr>
<td><strong>Information Technology Center Suite</strong></td>
<td>Naming Gift: $250,000</td>
</tr>
<tr>
<td>This suite houses our college’s information technology staff members, who support our desktop and mobile systems for our faculty, staff and doctoral students. These staff members also operate and service all technology-enabled spaces within the building.</td>
<td></td>
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</tbody>
</table>

### Student Spaces

<table>
<thead>
<tr>
<th>Student Organization [Ten Available]</th>
<th>Naming Gift: $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Workspace Room</strong></td>
<td></td>
</tr>
<tr>
<td>This space provides small workspaces for the college’s registered student organizations to meet with each other, their advisor or industry professionals.</td>
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</tr>
</tbody>
</table>
### Faculty and Staff Offices

<table>
<thead>
<tr>
<th>Office Type</th>
<th>Number Available</th>
<th>Naming Gift</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assistant Dean’s Office</strong></td>
<td>[TWO AVAILABLE]</td>
<td>$35,000</td>
</tr>
<tr>
<td>The Assistant Dean’s Office is highly visible within the Dean’s Suite. Each Assistant Dean has specific responsibilities within the college and serves a variety of constituents in the college, across campus and in the community.</td>
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</tr>
</tbody>
</table>

| **Assistant Department Chair’s Office in the Department of Management** |                     | $25,000     |
| This office houses the Assistant Department Chair in the Department of Management Suite. The assistant chair works closely with the faculty, students and staff in the department and across the college. |

| **Program Director’s Office**                   | [NINE AVAILABLE]  | $25,000     |
| A variety of program directors’ offices are available: Chief Development Officer, Finance/HR Director, Marketing Director, Accreditation Director, Undergraduate Programs Director, Graduate Programs Director, Career Services Director, IT Director and Academic Technology Director. |

| **Center Director’s Office**                    | [SEVEN AVAILABLE] | $25,000     |
| A variety of center directors’ offices are available: Professional Development Center Director, Insurance Center Director, Storm Center Director, HR Center Director, Applied Business Research Center Director, BB&T Center Director and DeSantis Center Director. |

| **Faculty Offices**                             | [133 AVAILABLE]   | $25,000     |
| Private faculty offices are available in every academic department and in the Center for Professional Development. |

| **Staff Offices**                               | [86 AVAILABLE]    | $15,000     |
| Staff offices are available across the college within the Dean’s Suite, each academic department, undergraduate and graduate advising, and each research center. |

| **Doctoral Student Offices**                    | [THREE AVAILABLE] | $10,000     |
| Each office houses two doctoral students in one of our college’s academic departments. These spaces help us attract and retain high-quality doctoral students. |

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**FLORIDA STATE UNIVERSITY**  
**COLLEGE OF BUSINESS**  
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