



# FSU | COLLEGE OF BUSINESS

# FAST FACTS

**History:** Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

**Location:** The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

**Accreditation:** The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 190 institutions worldwide.

**Dean:** Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

## Program Rankings:

### UNDERGRADUATE PROGRAMS

#### **U.S. News & World Report's 2026 Undergraduate Rankings among Public Schools**

- No. 2 Dr. William T. Hold/The Alliance's Program in Risk Management and Insurance
- No. 6 Real Estate Program
- No. 18 Dr. Persis E. Rockwood School of Marketing
- No. 20 Accounting Program
- No. 31 Business School

### GRADUATE PROGRAMS

#### **U.S. News & World Report's Graduate Rankings among Public Schools**

- No. 6 Master of Business Administration (MBA) specialty in real estate (2025)
- No. 6 Online Graduate Business for Veterans (2025)
- No. 8 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS) (2025)
- No. 8 Online MBA specialty in marketing (2025)
- No. 13 Online MBA for Veterans (2025)
- No. 16 Online MBA (2025)

#### **TFE Time's 2024 Best Master's of Finance Programs among Public Schools**

- No. 23 Master of Science in Finance (MSF)

## Faculty Rankings

- No. 2 **Real Estate faculty**, most prolific faculty among all universities publishing in three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January 2024)
- Top 3% **Wayne Hochwarter**, for total number of citations of his research; for the i10 index, which reflects the number of articles with at least 10 citations; and for the H-index, which reflects the number of publications and the number of citations per publication (2023 AD Scientific Index)
- No. 3 **Daekwan Kim**, for research related to innovation and international business, according to a review of more than two decades of literature (Heliyon journal, 2023)
- No. 3 **Accounting faculty**, among U.S. public universities – No. 5 worldwide – for archival audit research over the last six years (2023 BYU Accounting Rankings for Universities)
- No. 4 **Tingyu Zhou**, among real estate scholars with the most publications in top three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January, 2024)
- No. 4 **Risk Management and Insurance faculty**, among U.S. universities - No. 6 globally - for its high volume of research published in leading journals (University of Nebraska-Lincoln Global Research Rankings of Actuarial Science and RMI, 2025)
- No. 7 **Business Analytics, Information Systems and Supply Chain faculty**, for 2020-2023 research contributions among university faculties worldwide publishing in the Journal of Operations Management (The UTD Top 100 Business School Research Rankings)

- No. 8 **Dr. Persis E. Rockwood School of Marketing faculty**, for research related to innovation and international business, according to a review of more than two decades of literature in 20-plus principal journals (Heliyon journal, 2023)
- Top 10 **Business faculty**, for percentage of published faculty, percentage of faculty with published work cited by others and the amount of overall research activity, based on the Scholarly Research Index among Carnegie-classified business schools nationwide – public or private (Academic Analytics, Articles, 2020-2023; Citations 2019-2023)
- No. 10 **Accounting faculty**, among U.S. public schools – No. 14 worldwide – for all audit research over the last six years (2023 BYU Accounting Rankings for Universities)
- No. 10 **Chongyu Wang**, among real estate scholars with the most publications in top three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January 2024)
- No. 16 **Accounting faculty**, among U.S. public universities – No. 25 worldwide – in amount of research produced over the last six years (2023 BYU Accounting Rankings for Universities)

**Faculty:** The 109 full-time faculty members include eight eminent scholars, one university named professor, 36 named professors and seven emerging scholars.

**Enrollment:** 7,978 total students – 7,144 undergraduates, 834 graduates (Spring 2025)

### Academic Degrees:

#### Bachelor's Degrees (9 majors)

- Accounting
- Finance
- Human Resource Management
- Management
- Management Information Systems
- Marketing
- Professional Sales
- Real Estate
- Risk Management/Insurance

#### Combined Pathways

- BS-Accounting/Master of Accounting (BS/MAcc)
- BS-Finance/Master of Business Administration (BS/MBA)
- BS-Finance/MS-Finance (BS/MSF)
- BS-Human Resource Management/Master of Business Administration (BS/MBA)
- BS-Management Information Systems/Master of Business Administration (BS/MBA)
- BS-Management Information Systems/MS-Management Information Systems (BS/MS-MIS)
- BS-Marketing/Master of Business Administration (BS/MBA)
- BS-Professional Sales/Master of Business Administration (BS/MBA)
- BS-Real Estate/Master of Business Administration (BS/MBA)
- BS-Real Estate/MS-Finance (BS-RE/MSF)
- BS-Risk Management/Insurance/Master of Business Administration (BS/MBA)
- BS-Risk Management/Insurance/MS-Risk Management and Insurance (BS/MS-RMI)

#### Master's Degrees

- Accounting (MAcc) – on campus
- Business Administration (MBA) – on campus or online, full-time or part-time; online format includes option for Major in Alternative Investments and Finance
- Business Analytics (MS-BA) – on campus
- Finance (MSF) – on campus
- Management Information Systems (MS-MIS) – online
- Risk Management and Insurance (MS-RMI) – online
- Joint Pathway in Business Administration and Law (JD/MBA) – on campus
- Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus

#### Ph.D. in Business Administration (seven majors)

- Accounting
- Finance
- Management Information Systems
- Marketing
- Organizational Behavior and Human Resources
- Risk Management and Insurance
- Strategy

#### Undergraduate Minors:

- Business Analytics
- Free Enterprise and Ethics
- General Business

### School within the College of Business:

In 2022, a \$10 million gift established the Dr. Persis E. Rockwood School of Marketing in honor of its late trailblazing professor emerita.

### International Coursework:

Business coursework is offered in Finland, France, Germany, India, Italy, Panama, South Korea, the Netherlands, Spain, and the United Kingdom.

### Centers & Institutes:

- Carl DeSantis Executive Education Center
- FSU Real Estate Center
- FSU Sales Institute
- Gene Taylor/Bank of America Banking & Financial Studies Center
- Organizational Effectiveness Institute
- Risk Management & Insurance Center
- Truist Free Enterprise Center

### Alumni:

- The College of Business alumni network extends around the world and into almost every industry. Our more than 75,700+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.