

CIRRICULUM VITAE

ROCHELLE KAPLAN GREENBERG

CONTACT INFORMATION

Florida State University
Department of Accounting
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EDUCATION

M.B.A., The Ohio State University, Columbus, Ohio. Emphasis in Accounting

B.S.B.A., The Ohio State University, Columbus, Ohio. Majored in Accounting

PROFESSIONAL CERTIFICATIONS

Certified Public Accountant (CPA), Ohio, 1984 (Active license)

Certified Management Accountant (CMA), 2012 (Active license)

ACADEMIC EMPLOYMENT

Florida State University, Tallahassee, Florida

- Senior Lecturer, 2014 - present
- Associate Lecturer, 2007 - 2014
- Assistant Lecturer, 2004 - 2007

The Ohio State University, Columbus, Ohio, Lecturer, 1995 – 2004; 1984 –1989

McGraw-Hill/Irwin, Consultant, 2010. Accuracy checked Hilton 9e *Managerial Accounting* test bank and quizzes for errors in computation, content, currency, consistency, and grammar.

Private Accounting Tutor, 1989 –1995

COURSES TAUGHT

Florida State University:

Online Courses

- Cost Accounting and Analysis for Business Decisions
- Analysis of Financial Statement Presentation

In-Seat Courses

- Cost Accounting and Analysis for Business Decisions
- Analysis of Financial Statement Presentation
- Cost Accounting
- Financial Accounting and Reporting
- Introductory Financial Accounting (in lecture rooms up to 500 seats)
Coordinate ten Teaching Assistants when teaching large sections (300-500 students) of introductory financial accounting.
- Introductory Managerial Accounting

International Teaching

- Introductory Financial Accounting, Florence, Italy, Summer 2017
- Introductory Financial Accounting, London, England, Summer 2016

The Ohio State University:

- Introductory Financial Accounting
- Introductory Managerial Accounting
- Intermediate Accounting I
- Intermediate Accounting II
- Intermediate Accounting III

PUBLICATIONS

Refereed Journals:

“Using Concept Maps to Provide an Integrative Framework for Teaching the Cost or Managerial Accounting Course” with Neil A. Wilner. *Journal of Accounting Education*: March 2015, Vol. 33, Issue 1, pp. 16-35.

“Teaching Inventory Accounting: A Simple Learning Strategy to Achieve Student Understanding” with Neil A. Wilner. *Issues in Accounting Education*: November 2011, Vol. 26, No. 4, pp. 835-844.

“Job Order Costing: A Simulation and Vehicle for Conceptual Discussion” with Arnold Schneider. *Academy of Educational Leadership Journal*, 2010, Vol. 14, No. 3, pp. 39-57.

Other: “Managerial Accounting Flash Cards,” McGraw-Hill, Inc., 1995

REFERRED TEACHING PRESENTATIONS

“*Understanding Inventory Flows and Accounting in the Introductory Course: An Active Learning Approach*,” Poster Session of Pedagogy and Course Best Practices, Conference on Teaching and Learning in Accounting (CTLA), American Accounting Association Annual Meeting, New York, NY, August, 2016.

“*An Integrative Framework for Teaching the Cost or Managerial Course*,” Teaching Roundtable, Conference on Teaching and Learning in Accounting (CTLA), American Accounting Association Annual Meeting, New York, NY, August, 2016

“Factory in the Classroom: From Basics to Advanced Topics,” presented with Neil Wilner at the Effective Learning Strategies Poster Session, American Accounting Association Annual Meeting, Denver, CO., August 10, 2011.

“Factory in the Classroom: From Basics to Advanced Topics,” presented with Neil Wilner at the Conference on Teaching and Learning in Accounting (CTLA), American Accounting Association Annual Meeting, San Francisco, CA., July 31, 2010.

EDITORIAL ADVISORY AND REVIEW BOARD

Issues in Accounting Education, 2012 - present

UNIVERSITY, COLLEGE, AND DEPARTMENT SERVICE AT FLORIDA STATE UNIVERSITY

Student Group Advisor, *“Women in Accounting,”* 2008 - present

Faculty Senate Grievance Committee, Member, 2014 - 2017

Accounting Curriculum and Competency Committee

- Member, 2008 - 2011; 2016 - present
- Chairman, 2012 – 2016

Accounting Strategic Planning/Assessment Committee

- Member, 2016 - present
- Chairman, 2013 – 2016

College of Business Assurance of Learning Committee, Member, 2013

Cost Accounting Group, Member, 2009 – present

Financial Accounting Group, Member, 2007 - 2009

Initiated and coordinated *“Introduction to Accounting Pizza Party”* to acquaint underclass business students with representatives from major accounting firms, 2006 -2007

College of Business Library Committee, Member, 2007 - 2012

AWARDS

Nominated for recognition in teaching accounting at the Second Annual Faculty & Staff Awards Dinner & Celebration, 2017

Nominated for recognition in teaching accounting at the First Annual Faculty & Staff Awards Dinner, 2016

Nominated for a “University Excellence in Teaching Award,” 2006

PROFESSIONAL AFFILIATIONS

American Accounting Association

Institute of Management Accountants

Beta Gamma Sigma Honorary

PROFESSIONAL EXPERIENCE

Dresser Industries, Inc., Jeffrey Mining Machinery Division, Columbus, Ohio

Cost Accountant: Prepared the Division's LIFO work-papers, audited capital expenditures, developed and designed internal inventory reports, and established physical inventory cutoff procedures and supervised their implementation.

Touche Ross & Co., Columbus, Ohio

Auditor: Performed audit procedures, worked with client personnel, and prepared tax returns and reports to management for a variety of business organizations.