

# Casey Dougal

## CONTACT

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College of Business, Florida State University  
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## EMPLOYMENT

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**Assistant Professor of Finance** 2019 - Current  
*Florida State University*

**Assistant Professor of Finance** 2013 - 2019  
*Drexel University*

**Visiting Assistant Professor of Finance** 2016 - 2017  
*University of Texas at Austin*

## EDUCATION

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**Ph.D. in Finance** 2013  
*University of North Carolina at Chapel Hill*

**M.A. in Economics** 2009  
*University of Chicago*

**B.S. in Mathematics and Economics** 2007  
*Brigham Young University*

## PUBLICATIONS

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1. Dougal, C., Engelberg, J., Garcia, D., and Parsons, C. A. (2012). Journalists and the stock market. *Review of Financial Studies*, 25(3):639–679
  - RFS Michael J. Brennan Best Paper Award Winner
2. Dougal, C., Engelberg, J., Parsons, C. A., and Van Wesepe, E. (2015a). Anchoring on credit spreads. *Journal of Finance*, 70(3):1039–1080
3. Dougal, C., Parsons, C. A., and Titman, S. (2015b). Urban vibrancy and corporate growth. *Journal of Finance*, 70(1):163–210
4. Dougal, C., Gao, P., Mayew, W., and Parsons, C. A. (2018). What's in a (school) name? racial discrimination in higher education bond markets. *Journal of Financial Economics*, Forthcoming
  - JFE Jensen Prize Best Paper Award Winner

## **WORKING PAPERS**

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1. Dougal, C., Parsons, C. A., and Titman, S. (2019). The geography of value creation
2. Dougal, C. and Rettl, D. (2020). Firm listing status and the investment home bias
3. Dougal, C. and Hutton, I. (2020). Up in smoke: The effect of marijuana legalization on personal bankruptcy

## **WORKS IN PROGRESS**

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1. Dougal, C., Hutton, I., and Knill, A. (2020b). Divided we fall: Political polarization and firm performance
2. Dougal, C., Griffin, T., and Ndum, R. (2020a). Firm geographic scope and value creation

## **TEACHING EXPERIENCE**

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**Portfolio Management** Spring 2020  
*Florida State University*

**Private Equity** Spring 2020  
*Florida State University*

**PhD Asset Pricing** Winter 2016, Spring 2018  
*Drexel University*

**Entrepreneurial Finance** 2014-2018  
*Drexel University*

**MBA Entrepreneurial Finance** 2014  
*Drexel University*

**MBA Study Abroad** Summer 2013  
*Drexel University*

**Intro to Corporate Finance** Summer 2012, Winter 2017, Spring 2018  
*University of North Carolina,*  
*Univeristy of Texas at Austin,*  
*Drexel University*

## **SERVICE**

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### *Conference Presentations and Discussions*

2013 Entrepreneurial Finance and Innovation Conference, 2014 Mid-Atlantic Research Conference, 2016 ITAM Finance Conference, 2017 European Finance Association Annual Meeting, 2018 Eastern Finance Association Annual Meeting, 2018 SFS Calvacade North America Conference, 2019 Financial Management International

*Ad Hoc Referee*

Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Financial and Quantitative Analysis, Management Science, Review of Finance, Journal of Banking and Finance, Journal of the European Economic Association, Journal of Financial Stability, Review of Accounting Studies

## **HONORS & AWARDS**

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- Drexel University Excellence in Research (2014, 2015)
- University of North Carolina PhD Teaching Award (2013)
- University of North Carolina Student Fellowship (2010 - 2013)
- The Center for Research Security Prices (CRSP) Summer Paper Award (2008)
- University of Chicago Student Fellowship (2007 - 2009)
- Orson Pratt Award – Top Mathematics Department Graduate (2007)