

## Aleksandra “Ally” B. Zimmerman, Ph.D., CPA (OH, IL), CMA

Rovetta Business Building A 503  
821 Academic Way, Tallahassee, FL 32306

Office Phone: 1-850-644-8204

E-mail: [azimmerman2@fsu.edu](mailto:azimmerman2@fsu.edu)

SSRN Page: [ssrn.com/author=1903440](https://ssrn.com/author=1903440)

LinkedIn: [www.linkedin.com/allyzimmerman](https://www.linkedin.com/allyzimmerman)

Google Scholar: [scholar.google.com/citations?user=rU015okAAAAJ&hl=en](https://scholar.google.com/citations?user=rU015okAAAAJ&hl=en)

FSU website: <https://business.fsu.edu/person/aleksandra-ally-zimmerman>

PCAOB website: <https://pcaobus.org/EconomicAndRiskAnalysis/econfellowship/Pages/Zimmerman%2C-Ally.aspx>

---

---

### ACADEMIC EXPERIENCE:

Florida State University, Tallahassee, Florida

July 2019 – Present

#### *Assistant Professor of Accounting*

ACG 4632 – Auditing Theory and Application I – Last overall instructor rating – 4.57/5

Spring 2021 – 3 sections (Hybrid – F2F/synchronous and asynchronous)

Spring 2020 – 3 sections - (COVID-19 half FTF/half remote semester)

Public Company Accounting Oversight Board (PCAOB), Washington, D.C.

#### *Visiting Scholar*

July 2020 - Present

#### *Senior Economic Research Fellow*

June 2019 – June 2020

Conducted research on auditors’ use of specialists

Northern Illinois University

June 2016-June 2019

#### *Assistant Professor of Accounting*

ACCY 360/ACCY 560 Assurance Services – Latest overall teaching score 4.83/5

Spring 2017 – 2 sections; Spring 2018 – 2 sections

ACCY 331/ACCY 531 Financial Reporting I – Latest overall teaching score 4.64/5

Fall 2016 – 2 sections; Fall 2017 – 2 sections; Spring 2019 – 2 sections

Case Western Reserve University

July 2012 – May 2016

*Research Assistant* – Yi-Jing Wu, Mark H. Taylor, and Timothy J. Fogarty

*Instructor, Substitute Instructor, and Teaching Assistant*

### EDUCATION:

**Ph.D. Management** *Case Western Reserve University*, May 2016 (Accounting)

**Master of Science in Accounting (Tax Concentration)** *Kent State University* (summa cum laude), May 2012

**BSBA** (Accounting) *John Carroll University* (summa cum laude), Jan 2009

*Kenyon College* 2004 – 2006 (International Studies and Mathematics)

### MEDIA and REGULATORY MENTIONS:

American Accounting Association (AAA) Podcast – January, 2021 – Non-CPAs and Office Audit Quality.

Meyer, Cheryl. AICPA Extra Credit Newsletter. December 8, 2020. 9 tips for teaching data analytics.

<https://www.journalofaccountancy.com/newsletters/extra-credit/tips-for-teaching-data-analytics.html?>

McKenna, Francine. October 12, 2018. About One in Five Negative Opinions Won’t Be Seen If SEC Pushes

Ahead with Exemption Plan. Available at: <https://www.marketwatch.com/story/about-one-in-five-negative-opinions-wont-be-seen-if-sec-pushes-ahead-with-exemption-plan-2018-10-02>

Public Company Accounting Oversight Board (PCAOB). *Proposed amendments to auditing standards for auditor’s use of the work of specialists*. PCAOB Release No. 2017-003 June 1, 2017. PCAOB Rulemaking Docket Matter No. 044.

Washington, D.C.: PCAOB, 2017a. Available at: <https://pcaobus.org/Rulemaking/Docket044/2017-003-specialists-proposed-rule.pdf> (page 37).

### RESEARCH ACTIVITIES:

#### Publications:

“You Can’t Get There from Here: The Influence of an Audit Partner’s Prior Non-Public Accounting Industry Experience on Audit Outcomes,” with Ling Lisic (Virginia Tech), Jeff Pittman (Memorial University of Newfoundland), and Timothy Seidel (Brigham Young University) *Accounting, Organizations, and Society*, Forthcoming. Accepted December 2021.

## A. Zimmerman CV December 13, 2021

- “Audit Partner Assignments and Audit Quality in the U.S.” with Grace Lee (Fordham University) and Albert Nagy (John Carroll University), *The Accounting Review* (March 2019) <https://doi.org/10.2308/accr-52218>
- “The Spillover Effect of Audit Firm Office Acquisition on the Audit Quality of the Existing Client Base” with R. Drew Sellers, Amir Moeini Chaghervand (Kent State University) and Timothy J. Fogarty (Case Western Reserve University – Forthcoming in *Accounting Horizons* 2021
- “The Market Premium for Audit Partners with Big 4 Experience” with Kenneth Bills (University of Arkansas) and Monika Causholli (University of Kentucky), *Accounting Horizons* Online October 2020, print June 2021 <https://doi.org/10.2308/HORIZONS-2019-524>
- “Non-CPAs and Office Audit Quality” with Matthew Sherwood (University of Massachusetts Amherst) and Albert Nagy (John Carroll University), *Accounting Horizons* Online February 2020 <https://doi.org/10.2308/horizons-18-072>
- “Does Selection of a Local Industry Specialist Auditor Matter to Nonprofit Organizations?” with Erica Harris (Villanova University) and Stefanie Tate (University of Massachusetts), *Nonprofit and Voluntary Sector Quarterly* (2018) <https://doi.org/10.1177/0899764018784752>
- “Few Are Called, Fewer Are Chosen: Elite Reproduction in U.S. Academic Accounting,” with Tim J. Fogarty (Case Western Reserve Univ.), *Critical Perspectives on Accounting* (2018) <https://doi.org/10.1016/j.cpa.2018.09.001>
- “Is Accounting an Applied Discipline?: An Institutional Theory Assessment of the Value of Faculty Accounting-Related Work Experience in the Academic Labor Market” with Gregory A. Jonas (Case) and Timothy J. Fogarty (Case), *Journal of Accounting Education* (2017) <https://doi.org/10.1016/j.jaccedu.2017.09.005>
- “The Matching Principle Revisited.” *Accounting Historians Journal* (June 2016) with Robert Bloom (John Carroll University) – Winner of 2016 Award of Excellence - <https://doi.org/10.2308/0148-4184.43.1.79>
- “What Do We Mean by Accounting Program Quality? A Decomposition of Accounting Faculty Opinions,” *Journal of Accounting Education* (2016), with Timothy J. Fogarty (Case Western Reserve University) and Vernon J. Richardson (University of Arkansas) <http://www.sciencedirect.com/science/article/pii/S0748575115300439>
- “The Joint Impact of Management Expressed Confidence and Response Timeliness on Junior Auditor Professional Skepticism.” *Managerial Auditing Journal* (2016) Vol. 31 Issue 6/7, pp. 566-588. <http://www.emeraldinsight.com/doi/abs/10.1108/MAJ-12-2014-1145>
- “The JOBS Act Disclosure Exemptions: Some Early Evidence.” *Research in Accounting Regulation* 27 (2015), p. 73-82. [doi:10.1016/j.racreg.2015.03.009](https://doi.org/10.1016/j.racreg.2015.03.009)

### Practitioner Publications:

- Bolt-Lee, C., Y. Wu and A. B. Zimmerman. “Highlights of Ethics Research.” *Journal of Accountancy* June 2014. <http://journalofaccountancy.com/issues/2014/jun/20139009.html>
- “Selecting an Audit Partner: How to Determine the Right ‘Fit’,” *Strategic Finance*, In Press (November 2021) with Melissa Carlisle (CWRU) and Candice Hux (NIU)

### Under Review:

- “Auditors’ Use of In-House Specialists” with Miguel Minutti-Meza (University of Miami), Joon-Suk Lee (PCAOB) and Dereck Barr-Pulliam (University of Louisville) invited for 3<sup>rd</sup> round review at *Journal of Accounting Research*
- “Audit Leadership Diversity and Audit Quality” with Ling Lisic and J. Mike Truelson (Virginia Tech) and Timothy Seidel (Brigham Young University) under 2<sup>nd</sup> round review at *The Accounting Review*
- “Audit Partners in Leadership Roles and Audit Quality” with Mike Mowchan (Baylor University) and Timothy Seidel (Brigham Young University) invited for 2<sup>nd</sup> round review at *The Accounting Review*
- “Big 4 professionals in non-Big 4 firms: Deviant trajectories, habitus adjustment, and capital mobilization” with Laurence Doust (HEC Montreal) and Candice Hux (Northern Illinois University) invited for 2<sup>nd</sup> round review at *Contemporary Accounting Research*
- “CPAs and Office Audit Quality” with Matthew Sherwood (University of Massachusetts) and Albert Nagy (John Carroll University) under 1<sup>st</sup> round review at *Journal of Accounting and Public Policy*
- “Audit Firm and Audit Partner Style in Non-Big 4 Accounting Firms,” with Matt Baugh and Lauren Matkaluk (Arizona State University) under 1<sup>st</sup> round review at *The Accounting Review*
- “Do tax experts play a monitoring role in audit engagements?” with Andrew Bauer (University of Waterloo), Miguel Minutti-Meza (University of Miami), and Saad Siddiqui (Villanova University) under 1<sup>st</sup> round review at *Journal of Accounting and Economics*
- “The Joint Effects of Audit Partner’s Big 4 Experience and Social Ties on Managers’ Auditor Selection Recommendations” with Lori Bhaskar (Indiana University Bloomington), Melissa Carlisle (Case Western

## A. Zimmerman CV December 13, 2021

Reserve University) and Candice Hux (Northern Illinois University) under 1<sup>st</sup> round review at *Accounting, Organizations and Society*

### **Working Papers:**

- “The Effects of Straddling: Evidence from Audit Partners Auditing Both Public Companies and Nonprofit Organizations” with Colleen Boland (University of Wisconsin Milwaukee) and Stefanie Tate (University of Massachusetts Lowell)
- “Audit Firm Employee Turnover and Audit Quality,” with Christophe van Linden (Illinois State University) and Marie-Laure Vandenhoute (Vrije Universiteit Brussel)
- “Organizational Climates in Big 4 vis-à-vis Non-Big 4 Accounting Firms” with Laurence Daoust (HEC Montreal) and Candice Hux (Northern Illinois University)
- “Improving the integration of expert evidence in cross-functional team collaboration in auditing: The influence of perspective-taking” with Jennifer Joe (University of Delaware) and Yi-Jing Wu (Texas Tech University)

### **Work in Process:**

- Audit Partner Rotations and Secondments: Implications for Audit Quality, with Lauren Matkaluk (Arizona State University), Nate Newton (Florida State University), and Mikhail Pevzner (University of Baltimore)
- Determinants and Consequences of National Office Consultations by Audit Engagement Teams, with Matthew Sherwood (UMass Amherst)
- Is there gender discrimination in the accounting profession?, with Hye (Grace) Lee, Fordham University and Monika Causholli, University of Kentucky

### **AWARDS AND HONORS:**

- PCAOB Senior Research Fellow 2019-2020, Visiting Scholar 2020-Present
- Florida State University College of Business Summer Grant 2020, 2021
- Institute of Management Accountants (IMA) Research Participants Grant 2019
- SEC Office of the Chief Accountant Academic Fellowship Finalist 2019
- Paper Accepted for Presentation at the 2017 PCAOB/JAR Conference
- NIU College of Business 2017 Summer Research Grant
- 2016 AAA/Grant Thornton Doctoral Dissertation Award
- 2016 Academy of Accounting Historians Award of Excellence for “The Matching Principle Revisited”
- 2015-2016 Auditing Section Midyear Meeting Doctoral Consortium Fellow
- 2015 AAA Mid-Atlantic Region Meeting Best Doctoral Paper Award
- 2015 AAA Ohio Region Meeting Best Doctoral Paper Award
- 2014 AAA/Deloitte Doctoral Consortium Fellow
- 2014 AAA Ohio Region TLC Section Best Paper Runner-Up Award
- IMA CMA Doctoral Scholarship

### **INVITED RESEARCH PRESENTATIONS:**

- “Do tax experts play a monitoring role in audit engagements?”
  - 2022 American Taxation Association's Midyear Meeting, Feb 2022, presented by co-author
  - University of Illinois at Urbana-Champaign, November 2021 (presented by co-author)
  - University of Texas San Antonio, November 2021
  - PCAOB, January 2021
  - PCAOB, September 2020
- “Audit Partners in Leadership Roles and Implications for Audit Quality”
  - Florida Accounting Schools (FAS) Conference, October 2021
  - EARNet Conference, September 2021
  - 2021 AAA Annual Meeting, August 2021
  - Audit Researchers Summer Zoom Workshop, July 2021
  - 8<sup>th</sup> International Conference of the Journal of International Accounting Research (JIAR), June 2021
  - AAA Spark Meeting of the Regions, May 2021
  - 31<sup>st</sup> Annual BAFA Audit & Assurance Conference, May 2021
  - Florida State University, March 2021

## A. Zimmerman CV December 13, 2021

- “Audit Firm Employee Turnover and Audit Quality”  
EARNet Conference, September 2021  
8<sup>th</sup> International Conference of the Journal of International Accounting Research, June 2021  
AAA Spark Meeting of the Regions, May 2021  
31<sup>st</sup> Annual BAFA Audit & Assurance Conference, May 2021  
Florida State University, February 2021  
Vrije Universiteit Brussel, May 2020 presented by co-author
- “Audit Firm and Audit Partner Style in Non-Big 4 Accounting Firms”  
2022 AAA Auditing Section Midyear Meeting, Jan 2022, presented by co-author  
8<sup>th</sup> International Conference of the Journal of International Accounting Research, June 2021  
AAA Spark Meeting of the Regions, May 2021  
AAA Southwest Region Faculty-Doctoral Student Interchange, May 2021  
31<sup>st</sup> Annual BAFA Audit & Assurance Conference, May 2021  
Florida State University, February 2021
- “Organizational Climates in Non-Big 4 vis-à-vis Big 4 Accounting Firms”  
IPA (13th Interdisciplinary Perspectives on Accounting Conference 2021), July 2021  
CAAA Annual Meeting, June 2021  
2021 Joint Conference of the PI, GIWB and the Canadian Alternative Accounts Conference, April 2021  
European Audit Research Network (EARNet) Conference, University of Parma (Sept. 2019)  
Case Western Reserve University (May 2019)  
2<sup>nd</sup> Annual MAC Schools Research Conference, Naperville, IL (April 2019); presented by co-author
- “Interfirm Mobility: How Big 4 Firm Experience Impacts the Careers and Identity of Non-Big 4 Accounting Firm Partners” or “Big 4 professionals in non-Big 4 firms: Deviant trajectories, habitus adjustment, and capital mobilization”  
2021 AFAANZ Annual Conference, July 2021  
IPA (13th Interdisciplinary Perspectives on Accounting Conference 2021), July 2021  
CAAA Annual Meeting, June 2021  
2021 Joint Conference of the PI, GIWB and the Canadian Alternative Accounts Conference, April 2021  
HEC Montreal Brownbag Workshop, March 2021  
AAA Audit Section Midyear Meeting, January 2021  
5th Qualitative Accounting Research Symposium, University of Guelph, November 2020
- “You Can’t Get There from Here: The Influence of an Audit Partner’s Prior Private Industry Experience on Audit Outcomes”  
AAA Audit Section Midyear Meeting, January 2021, presented by co-author  
University of Tennessee Knoxville, November 2020  
Utah State University, October 2020  
West Virginia University, October 2020
- “Determinants and Consequences of Auditors’ Use of Specialists”  
University of North Texas Accounting Research Conference, March 2021  
University of Florida, March 2021  
Early Insights in Accounting Research Workshop, November 2020  
Virginia Tech, November 2020  
Hong Kong University, November 2020  
Florida State University, October 2020  
PCAOB, March 2020 and September 2020
- “Audit Office Leadership Diversity and Audit Quality”  
Hawaii Accounting Research Conference (HARC) January 2021  
AAA Annual Meeting 2020, presented by co-author  
Virginia Tech University, August 2020, presented by co-author
- “The Effects of Straddling: Evidence from Audit Partners Auditing Both Public Companies and Nonprofit Organizations”  
AAA Spark Meeting of the Regions, May 2021  
31<sup>st</sup> Annual BAFA Audit & Assurance Conference, May 2021  
Florida State University, April 2021

## A. Zimmerman CV December 13, 2021

AAA Annual Meeting, San Francisco, CA (August 2019), presented by co-author  
25<sup>th</sup> Annual International Symposium on Audit Research (ISAR), Boston (June 2019), presented by co-author  
BAFA Audit and Assurance Annual Conference, Birmingham, UK (May 2019)  
Illinois State University (April 2019)  
AAA GNP Section Midyear Meeting (March 2019)

“How Does an Audit Partner’s Big 4 Experience and Social Ties Jointly Impact the Audit Partner Selection Process? Experimental Evidence on Managers’ Recommendations”

FBARS, November 2021  
EARNet Conference, September 2021  
31<sup>st</sup> Annual BAFA Audit & Assurance Conference, May 2021  
University of North Texas Accounting Conference, March 2021  
Audit Academics Zoom Workshop, June 2020  
2020 Deloitte/University of Kansas Audit Symposium  
Case Western Reserve University 2019  
AAA Annual Meeting (August 2019), presented by co-author  
2<sup>nd</sup> Annual MAC (Midwest Athletic Conference) Schools Research Conference, Naperville, IL (April 2019)

“The Market Premium for Audit Partners with Big 4 Experience”

Florida State University (March 2019)  
Arizona State University (January 2019)  
AAA Auditing Section Midyear Meeting, Nashville, TN (January 2019)  
University of Notre Dame (December 2018) – presented by co-author  
University of Wisconsin-Madison (September 2018)  
Kent State University (September 2018)  
European Accounting Association Annual Congress, Milan, IT (May 2018)  
Ball State University (April 2018)

“Is the Availability of Qualified Staff in an Audit Office Associated with Office Audit Quality?”

BAFA Audit and Assurance Annual Conference, Birmingham, UK (May 2019), presented by co-author  
Kent State University (February 2019)  
2018 AAA Audit Section Midyear Meeting, Portland, OR (January 2018)  
24<sup>th</sup> Annual International Symposium of Audit Research (ISAR), Maastricht, Netherlands (June 2018)  
2018 CAAA Annual Meeting, Calgary, Alberta, Canada (June 2018)  
2018 AAA Annual Meeting, Washington, D.C. (August 2018)

“Are Nonprofits Punished for Persistent Internal Control Problems and Rewarded for Swift Remediation?”

2017 AAA Annual Meeting, San Diego, CA (August 2017)

“The Spillover Effect of Audit Firm Office Acquisition on the Audit Quality of the Existing Client Base”

Florida Atlantic University (November 2019)  
2018 CAAA Annual Meeting, Calgary, Alberta, Canada (June 2018)  
2018 Midwest Athletic Conference (MAC) 1<sup>st</sup> Annual Research Conference, Indianapolis, IN (Apr. 2018)  
2018 AAA Audit Section Midyear Meeting Roundtable Forum, Portland, OR (January 2018)  
2017 AAA Annual Meeting, San Diego, CA (August 2017)  
Northern Illinois University (October 2017)

“Is Accounting an Applied Discipline?: An Institutional Theory Assessment”

2017 AAA Annual Meeting, San Diego, CA (August 2017; presented by co-author)

“Does increased access to non-accounting professionals enhance financial statement audit quality?”

2018 Deloitte/University of Kansas Audit Symposium, Lawrence, KS (May 2018)  
23<sup>rd</sup> Annual International Symposium on Audit Research (ISAR), Sydney, Australia (June 2017)  
27<sup>th</sup> Annual British Finance and Accounting Audit Research Conference, London, UK (May 2017)  
AAA Audit Midyear Meeting, Orlando, FL (January 2017)

“Improving the integration of expert advice in auditing: The influence of expert perspective taking”

University of South Carolina (March 2021)  
University of Delaware (May 2019; presented by co-author)  
2018 Audit Section Midyear Meeting, Portland, OR (January 2018)  
PCAOB/JAR Conference (October 2017; presented by co-author)

## A. Zimmerman CV December 13, 2021

International Symposium on Audit Research (June, 2016; presented by co-author)

College of William and Mary (February, 2016; presented by co-author)

Case Western Reserve University (February, 2016)

Texas Tech University (April, 2016; presented by co-author)

“Auditor Industry Specialization in the Nonprofit Sector”

AAA Ohio Region Meeting, Cleveland, OH (April, 2016)

2016 AAA Annual Meeting, New York City (Aug, 2016; presented by co-author)

“Audit Partner Characteristics and Audit Quality in the U.S.: Initial Evidence”

AAA Ohio Region Meeting, Cleveland, OH (April, 2016)

2016 Deloitte/KU Audit Symposium, University of Kansas (May, 2016)

2016 AAA Annual Meeting, New York City (Aug, 2016)

“Does the Audit Market Price Big 4 Experience in Non-Big 4 Firms?”

University of Akron Research Workshop, Akron, OH (January, 2015)

AAA Mid-Atlantic Region Meeting, Cherry Hill, NJ (April, 2015)

AAA Ohio Region Meeting, Cleveland, OH (May, 2015)

International Symposium on Audit Research Conference, Boston, MA (June, 2015)

AAA Annual Meeting, Chicago, IL (August, 2015)

University of Richmond (October, 2015)

University of Vermont (October, 2015)

University of New Hampshire (October, 2015)

John Carroll University (October, 2015)

American University in Washington, D.C. (November, 2015)

Northern Illinois University (November, 2015)

University of Massachusetts Lowell (November, 2015)

“An Experimental Investigation of Auditor Professional Skepticism in Auditor Client Email Inquiries”

AAA Mid-Atlantic Region Meeting, Cherry Hill, NJ (April, 2015)

AAA Ohio Region Meeting, Cleveland, OH (May, 2015)

“What Do We Mean by Accounting Program Quality? A Decomposition of Accounting Faculty Opinions”

AAA Mid-Atlantic Region Meeting, Cherry Hill, NJ (April, 2015)

AAA Ohio Region Meeting, Cleveland, OH (May, 2015) – presented by co-author

AAA Annual Meeting, Chicago, IL (August, 2015)

“Corporate Governance and Voluntary Disclosure: Evidence from Emerging Growth Companies”

AAA Annual Meeting. American Accounting Association, Atlanta, GA (August, 2014)

AAA Ohio Regional Meeting. American Accounting Association, Columbus, OH (May, 2014)

“The Impact of Professional Experience on U.S. Accounting Faculty Research Productivity”

AAA Annual Meeting. American Accounting Association, Atlanta, GA (August, 2014)

AAA Ohio Regional Meeting. American Accounting Association, Columbus, OH (May, 2014)

“Accumulated Advantage in Academic Accounting: We Are Who We Admit”

AAA Annual Meeting. American Accounting Association, Atlanta, GA (August, 2014)

AAA Ohio Regional Meeting. American Accounting Association, Columbus, OH (May, 2014)

“Historical Perspectives on the Matching Principle: Why Matching Remains Relevant”

AAA Annual Meeting. American Accounting Association, Anaheim, CA (August, 2013)

AAA Ohio Regional Meeting. American Accounting Association, Huron, OH (May, 2013)

“401(k) Plans and Mutual Fund Fees: Can Transparency in Fee Disclosure Alleviate the Modern Dual-Agency Problem?” AAA Ohio Regional Meeting. AAA, Huron, OH (May 2013).

## SERVICE:

### Academic Journal Reviews

Ad hoc reviewer

*The Accounting Review* – 3 papers (2021)

*Contemporary Accounting Research* – 10 papers (2-2018, 2-2019, 3-2020, 3-2021)

*International Journal of Auditing* – 4 papers (2020-2021)

*Managerial Auditing Journal* – 4 papers (2-2018, 2-2020)

## A. Zimmerman CV December 13, 2021

*Review of Accounting Studies* – 1 paper (2019)  
*Auditing: A Journal of Practice and Theory* - 4 papers (2-2018-2019), (2-2021)  
*Accounting Horizons* – 2 papers (2018-2021)  
*Accounting Forum* – 1 paper (2021)  
*Issues in Accounting Education* – 1 paper (2021)  
*European Accounting Review* – 1 paper (2019)  
*Critical Perspectives on Accounting* – 1 paper (2019)  
*Accounting and the Public Interest* – 2 papers (2020)  
*Asian Review of Accounting* – 1 paper  
*Research in Accounting Regulation* – 4 papers  
*Accounting Historians Journal* – 2 papers  
*Journal of International Accounting, Auditing, and Taxation* – 1 paper

### **Academic Conference Reviews, Discussions, and Moderator Assignments**

Reviewer – 2022 AAA FARS Section Midyear Meeting – 2 papers  
Discussant and Reviewer – 2022 AAA Auditing Section Midyear Meeting – 2 papers  
Reviewer – 2022 HARC Conference – 1 paper  
Discussant and Moderator – 2021 EARNet Conference – 1 paper  
AAA Annual Meeting Auditing Section Liaison, 2021  
Moderator – 2021 AAA Journal of International Accounting Research (JIAR) Conference  
Discussant – 2021 AAA Spark Meeting of the Regions  
Reviewer – 2021 UNT-ARC Conference – 6 papers  
Reviewer and Discussant – 2021 AAA Audit Section Midyear Meeting – 2 papers (review), 1 paper (discuss)  
Reviewer – 2020 AAA Annual Meeting – 1 paper  
Reviewer and Discussant – 2020 AAA Auditing Section Midyear Meeting – 2 papers (review), 1 paper (discuss)  
Discussant – 2019 Florida Accounting Conference – 1 paper  
Reviewer and Discussant – 2019 AAA Annual Meeting – 2 papers Auditing, 2 papers ABO, 1 paper GNP  
Reviewer – 2019 CAAA Annual Meeting – 2 papers  
Reviewer – 2019 MAC Schools Conference – 1 paper  
Reviewer and Discussant – 2019 AAA GNP Section Meeting – 1 paper  
Reviewer – 2019 AAA Auditing Meeting – 2 papers  
Discussant and Reviewer, 2018 CAAA Annual Meeting – 2 papers  
Reviewer, 2018 AAA Annual Meeting – 3 papers  
Discussant and Reviewer, 2018 AAA Audit Meeting – 2 papers each role  
Discussant and Reviewer, 2018 AAA Audit Section Mid-Year Meeting – 2 papers  
Reviewer, 2017 CAAA (Canadian Academic Accounting Association) Annual Meeting – 2 papers  
Discussant and Reviewer, 2017 AAA Annual Meeting – 3 papers reviewer, 1 paper discussant  
Reviewer, 2016 ABO Section Mid-Year Meeting – 1 paper  
Reviewer, 2016 Midwest Region Meeting – 2 papers  
Reviewer, 2016 AAA Annual Meeting, New York, NY – 3 papers  
Discussant and Reviewer, 2016 AAA Ohio Region Meeting, Beachwood, OH  
Discussant and Reviewer, 2016 AAA Audit Mid-Year Meeting, Scottsdale, AZ  
Reviewer, 2016 AAA Government and Nonprofit Accounting Section Meeting, Washington, D.C.  
Discussant, 2015 AAA Government and Nonprofit Accounting Section Meeting, Detroit, MI  
Reviewer, 2015 AAA Annual Meeting, Chicago, IL  
Reviewer, 2015 AAA Mid-Atlantic Region Meeting, Cherry Hill, NJ  
Reviewer, 2015 AAA Southeast Region Meeting, Asheville, NC  
Reviewer, 2015 AAA Public Interest Meeting, Crystal City, VA  
Reviewer, 2015 AAA Ohio Region Meeting, Cleveland, OH  
Reviewer, 2015 AAA Forensic Accounting Section Meeting, Denver, CO.  
Reviewer and Discussant, 2014 AAA Annual Meeting, Atlanta, GA.  
Reviewer, Discussant, and Moderator, 2014 AAA Ohio Regional Meeting, Columbus, OH.  
Reviewer, Discussant, and Moderator, 2013 AAA Annual Meeting, Anaheim, CA.

## A. Zimmerman CV December 13, 2021

Reviewer and Discussant, 2013 AAA Ohio Regional Meeting, Huron, OH.

### **Professional and Public Service**

American Accounting Association (AAA) 2021-2022 Competitive Manuscript Award Committee

FICPA Accounting Careers and Education Committee member

Deloitte Trueblood Seminar for Professors Planning Committee member and discussion leader - 2019-2020 & 2020-2021

Illinois CPA Society CPA Exam Scholarship Award Committee - March 2017-April 2019

Ohio Society of CPAs Young CPAs State Leadership Board, Cleveland Planning Committee 2009-2012

### **Florida State University**

2021-2022 Fall Graduation Department Representative

2020-2022 College of Business Diversity and Inclusion Committee

2021-2022 Faculty Advisor – Jbiz student organization

2020-2021 Faculty Advisor – Jewish Student Union organization

2019-2020 Fall Graduation Department Representative

Department pre-workshop facilitator

### **Northern Illinois University**

2018 NIU Internal Audit Education Program (IAEP) Coordinator

Office of Student Engagement and Experiential Learning Student Networking Reception Volunteer

College of Business Tenure-Track Faculty Research Group Organizer

Research Rookie mentor – 2018-2019 1 student; 2017-2018 2 students

Financial Reporting I Honors project advisor Fall 2018 -2 students

Dean's Faculty Research Strategic Initiative Task Force – prepared recommendations list

2016-2018 ACCY 370 Mock Interview Reviews volunteer – 17 reviews - 30-minutes each

2017 Department of Accountancy Junior Kick-off volunteer

### **ACADEMIC CONFERENCES ATTENDED:**

Florida Behavioral Accounting Research Symposium (FBARS) – 2021

EARNet Conference – 2021

AFAANZ Annual Conference – 2021

Interdisciplinary Perspectives on Accounting (IPA) Conference – 2021

AAA Journal of International Accounting Research (JIAR) Conference – 2021

Foundation for Audit Research (FAR) Conference – 2021

AAA Spark Meeting of the Regions - 2021

AAA Joint Conference of the PI, GIWB and the Canadian Alternative Accounts Conference - 2021

University of North Texas (UNT) Accounting Conference – 2021

Labor and Accounting Conference - 2021

Hawaii Accounting Research Conference (HARC) - 2021

Review of Accounting Studies - 2020

5th Qualitative Accounting Research Symposium – 2020

Contemporary Accounting Research (CAR) Conference – 2020, 2021

AAA Diversity Section Meeting – 2020

University of Illinois Audit Symposium – 2020

Florida Accounting Schools Conference – 2019, 2021

Deloitte University Trueblood Seminar for Professors – 2019, 2020, 2021

AAA Auditing Section Mid-Year Meeting – 2015, 2016, 2017, 2018, 2019, 2020, 2021

AAA Annual Meeting – 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

PCAOB/AAA Annual Meeting – 2016, 2017, 2018, 2019

International Symposium on Audit Research (ISAR) – 2015, 2017, 2018, 2019

PCAOB/The Accounting Review Conference – 2019, 2020, 2021

PCAOB/Journal of Accounting Research Conference, Washington, D.C. – 2016, 2017

Deloitte/KU Audit Symposium, Lawrence, KS – 2016, 2018, 2020

Canadian Academic Accounting Association (CAAA) Annual Meeting - 2018

European Accounting Association (EAA) Annual Congress - 2018



## A. Zimmerman CV December 13, 2021

MAC (Midwestern Athletic Conference) Schools Research Conference – 2018, 2019  
British Accounting and Finance Association (BAFA) Audit & Assurance Conference – 2017, 2019, 2021  
AAA New Faculty Consortium, Leesburg, VA - 2017  
AAA Mid-Atlantic Region Meeting and Doctoral/Junior Faculty Consortium - 2015  
AAA GNP Section Midyear Meeting – 2015, 2019  
AAA Miami Rookie Camp - 2014  
AAA Deloitte Foundation Doctoral Consortium, Westlake, TX - 2014  
AAA Ohio Region Meeting – 2013, 2014, 2015, 2016

### **TECHNOLOGY SKILLS:**

Alteryx, Tableau, UiPath, Automation Anywhere Bot, Python, Stata, SPSS, SAS, AMOS, Blackboard, Piazza, TurningPoint Technologies (clickers), Poll Everywhere, McGraw-Hill Connect, WileyPlus, Camtasia, Qualtrics, Kahoot, Blackboard Collaborate, Adobe Connect, Zoom

### **SELECTED TEACHING/PROFESSIONAL DEVELOPMENT:**

Alteryx Educator Training – 9 hours – August 2021  
UiPath Training – Summer 2021  
PwC Data Wrangling, Data Visualization, and Robotics Training – June-July 2021  
ASU Remote Education Summit – June 2021  
Wiley Wicked Spring Break for Online Teaching Unconference – March 2021  
BYU Accounting Coding Camp - 2020  
ASU+GSV Virtual Summit – Sept – Oct 2020  
PwC Accounting and Tax Symposium – Aug 2020  
Center for Audit Quality (CAQ) Symposium – Aug 2020  
Course Hero Virtual Teaching Summit – July 2020  
ASU Connected Faculty Summit – July 2020  
Wiley Wicked Teaching Summer Camp – July 2020  
FSU Course Design Workshop – Dec 2019  
AAA Auditing Section Excellence in Auditing Education Workshop – 2018, 2020, 2021  
Tableau Workshop - 2019  
SAS 9 Base Programming Bootcamp –2018  
Teaching Audit Data Analytics using R Workshop – 2018  
Using IDEA to Introduce Data Analytics in Accounting and Auditing Courses – 2018  
Data Analytics in Auditing Workshop – 2018  
AAA Audit Educators' Bootcamp, Chicago, IL –2017  
AAA Accounting Information Systems Educators' Bootcamp, Chicago, IL –2017  
Critical Reflection in Enhancing Student Learning –2018  
Teaching the Selfie Generation –2018  
Teaching Data Analytics Workshop at the 2018 CAAA Annual meeting  
Wiley EdTech Conference –2017  
Teaching Effectiveness Institute - Team-based Learning workshop – 2017  
Classroom Assessment Techniques to Jump-start the Semester – 2017  
Teaching with Mobile Learning Technologies and Connected Learning Technologies – 2017  
Ending Your Course with Your Students –2017  
Fundamental Principles of Instruction –2016  
The Art of Teaching: Using Performance Techniques for Improving Teaching – 2016

### **OUTSIDE CONSULTING/CONTRIBUTION TO EDUCATIONAL MATERIALS:**

Kimmel, *Financial Accounting 10<sup>th</sup> edition*. Published by Wiley.  
Kimmel, *Financial Accounting 9<sup>th</sup> edition*. Published by Wiley.  
Johnson and Wiley. 2019. *Auditing 1<sup>st</sup> edition* textbook. Published by Wiley.  
Kieso, Weygandt, Warfield. 2019. *Intermediate Accounting 17<sup>th</sup> edition* textbook. Published by Wiley.  
Weygandt, 14e, *Accounting Principles*, and 9e, *Managerial Accounting*. Published by Wiley.

**PROFESSIONAL EXPERIENCE:**

HW&Co., CPAs and Advisors, Beachwood, OH

*Senior Accountant*, Tax and Business Valuations Group – Nov 2010 - June 2012

*Staff Accountant*, Accounting and Auditing Group – Jan 2009 – Nov 2010

National City Bank (now PNC Bank), Cleveland, OH - Internal Audit *Intern* - May 2008 – Aug 2008

Singer, Press & Co., Beachwood, OH – Tax *Intern* – January 2008 – April 2008

PwC, Cleveland, OH - Systems and Process Assurance (IT Audit) *Intern* – May 2007 – Aug 2007

American Testing Company, Bedford, OH – Part-time Accounting *Clerk* – Summers 2004-2007

**CERTIFICATION:**

Licensed Certified Public Accountant (CPA) (Ohio #46874 since 2009; Illinois #065.047997 since 2016)

Certified Management Accountant (CMA) (certificate #45530 since 2015)

Accredited in Business Valuations (ABV) (certificate #3875 2011-2019)

IMA Data Analytics & Visualization Certificate 2020

**CURRENT PROFESSIONAL MEMBERSHIPS:**

American Accounting Association (AAA), Institute of Management Accountants (IMA), AICPA, Florida Society of CPAs, Beta Gamma Sigma

**LANGUAGES SPOKEN:** English (fluent), Russian (fluent), Spanish (intermediate)