

DR. WILLIAM A. CHRISTIANSEN
TRUIST ASSOCIATE PROFESSOR OF FINANCE
CHAIR, DEPARTMENT OF FINANCE
DIRECTOR, TRUIST CENTER FOR FREE ENTERPRISE
COLLEGE OF BUSINESS-FLORIDA STATE UNIVERSITY

Office Information

College of Business
Florida State University
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EDUCATION

Ph.D. in Economics and Finance
University of Utah

M.S. in Economics and Business
Brigham Young University

B.S. in Economics and Asian Studies
Brigham Young University

ACADEMIC EXPERIENCE

2005 to present-Chair, Department of Finance
2005 to 2013-Bank of America Associate Professor of Finance
2009 to present--Director, Truist Center for Free Enterprise
2013 to present-BB&T (Truist) Associate Professor of Finance
2008 to 2013--Director, Gene Taylor/Bank of America Center for Banking and Financial Studies
1988 to Present--Associate Professor of Finance-Florida State University
1983 to 1988--Assistant Professor of Finance-Florida State University
1982-1983--Instructor, Department of Finance, University of Utah
1979 to 1981--Research Fellow, Center for Public Affairs, University of Utah
1976 to 1977--Instructor, Department of Economics, Brigham Young University

HONORS

College of Business Distinguished Teaching Award 2018
College of Business Core Values Award 2016
University Outstanding Graduate Teaching Award 2014
Christopher Campbell Distinguished Alumni Award 2012
University Guardian of the Flame Award for 2008
University Distinguished Teaching Award for 2008
University Outstanding Teaching Award for 2005-2006
Outstanding MBA Program Professor Award for Summer Semester 2000
Outstanding MBA Program Professor Award for 2000-2001 (discontinued after 2001)
Outstanding MBA Program Professor Award for 1999-2000
University Outstanding Teaching Award for 1999-2000
University Teaching Incentive Program Award for 1998-1999
Outstanding MBA Program Professor Award for 1998-1999
Outstanding MBA Program Professor Award for 1997-1998
Outstanding MBA Program Professor Award for 1994-1995

University Teaching Incentive Program Award for 1994-1995 (Ranked #1 in the College)
University Outstanding Teaching Award for 1989-1990
College of Business Outstanding Teaching Award for 1989-1990

TEACHING AND RESEARCH INTERESTS:

Financial Institutions, Commercial Bank Management, Pension Funds, Bank Regulatory Theory, Information Economics, Real Estate Finance, Macroeconomic Theory and Policy, Bank Runs and Failures, Comparative Financial and Economic Systems, Asian Economic Issues

PUBLICATIONS:

18 Published Articles in Referred Journals including the Journal of Real Estate Research, Journal of Insurance Regulation, Financial Review, Real Estate Review, The Review of Research in Banking and Finance, Appraisal Review Journal, Benefits Quarterly, Business and Economic Review, Journal of Bank Research, and the Journal of Financial and Strategic Decisions

PROFESSIONAL MEETING PRESENTATIONS:

18 Meeting Academic Presentations including 7 at National Meetings and 11 at Regional Meetings
Over 200 Presentations to Professional Trade, Industry, and Government Sponsored Meetings and Seminars

DISSERTATION COMMITTEES:

Chaired 5 Dissertation Committees and served as a member of 40 Dissertation Committees

COURSES TAUGHT AT FLORIDA STATE UNIVERSITY:

Undergraduate

FINANCE 3244---Financial Institutions, Markets, and Investments
FINANCE 4324---Commercial Bank Administration
GEB 4455-Perspectives in Free Enterprise

Masters

MAN 5716--Business Conditions Analysis
ECP 5706---Economic Analysis for Management
GEB 5932--MBA Professional Development

Doctoral

FINANCE 6709---Ph.D. Seminar in Financial Institutions and Markets

Directed Individual Studies

Directed 45 students (40 graduate/5 undergraduates) --all 3 hour/one semester

SERVICE (SELECT COMMITTEES)

MBA Program Director and Chair of the MBA Policy Committee--2015-present
Masters Policy Committee—2015 to 2022
Director, Gene Taylor/Bank of America Center for Banking and Financial Studies--2008 to 2013
Director, Truist Center for Free Enterprise—2009 to present
Department Chairman---2005-Present
Ph.D. Program Advisor and Coordinator---1994-2005
Ph.D. Policy Committee Member---1984-1994
Promotion and Tenure Committee Member—Numerous Years
Finance Major Advisor for Undergraduate Students---1984-1994
College: Ph.D. Policy Committee Member---1994 to 2005
College Scholarship Committee Member---1984-1989
MBA Program Curriculum Committee Chairman---1989-1991

College Promotion and Tenure Committee---1989-90, 1993-94, 1994-95
Chairman and/or Member of the College Teaching Incentive Program Award Committee---1995-1997
MBA Student Association Faculty Advisor---2004-2005, 2015-2022
University: University Fellowship Committee---1986-1989, 2003-2004
President's Council for Excellence in Teaching---1989 to present
University Teaching/Advising Awards Committee Member---1992-1995
University Teaching/Advising Awards Committee Chairman---1995-1997
University Graduate Policy Committee Member---2001-2002
Center for Teaching and Learning Advisory Council Member—2006-07
Center for Teaching and Learning—Grant Selection Committee—2006-07

COMMUNITY AND INDUSTRY SERVICE

Faculty Member of the Florida School of Banking (Florida Banker's Association) 1988-2001—taught each summer for one week at the University of Florida.

Provided expert testimony on economic issues and its personal impact (especially the impact of inflation and economic conditions) in several legal cases.

Over 200 presentations to trade associations, corporations, government agencies and conferences and civic groups on economic related issues, including forecasts, state of the economy, and various country and global issues

21 presentations to Investment Clubs on Capital and Money Markets

Reviewed 17 textbooks

Numerous presentations to church and civic groups on financial management

Answered questions for numerous Florida newspapers on Federal Reserve Policy and various economic issues

Attended numerous academic and trade conferences

Made dozens of presentations to undergraduate and graduate student associations
Participated in numerous web conferences including those sponsored by Moody's Analytics.

Participated in eight university seminars on teaching effectiveness

Service in the administrative area (as department chair) includes,
Development of our Department By-laws (sole author)
Development of our Department Strategic Management Plan (co-author)
Development of the SunTrust (Truist) Speaker Series and Conference
Creation of a new trading room with Bloomberg Terminals

Major participant in the creation of the Gene Taylor/Bank of America Center for Banking and Financial Studies 2008

Major participant in the development of a new Master of Science in Finance Program (that started in the summer of 2009)

Major participant in the development of the BB&T (Truist) Center for Free Enterprise 2011

CONTRIBUTIONS IN ECONOMIC POLICY

2011--Appointed to the Florida Econometrics Council (analyzed data and made recommendations to policy makers)

2008-2011--Made 18 economic presentations as part of the "Eye on the Economy" series of Florida State University (multiple presentations made in Miami, Tampa, Orlando, Jacksonville, Atlanta, and Tallahassee)

Over many years--Made dozens of formal and informal economic/financial presentations including Los Angeles (Bank of America and Wells Fargo), San Francisco (Bank of America), Florida Chamber of Commerce, FSU Trends Conference, FSU Real Estate Trends Conference, FSU EBV Conference, Wounded Warrior Event (Los Angeles), Salt Lake City (combined small firms), presentation to many firms and associations in Florida.