



# COLLEGE OF BUSINESS

## Corporate Engagement Opportunities

### Recruitment & Internships

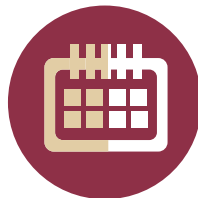
Hire students for internships, part-time and full-time opportunities. Our students learn from world-class faculty and are prepared to hit the ground running from their first day on the job.



- Develop a talent pipeline from highly ranked business programs
- Post jobs and internships to the College of Business Job Board
- Access to unique engagement opportunities, including:
  - Professional development workshops
  - Classroom presentations
  - On-campus and event branding
  - Networking events with undergraduate- and graduate-level business students

### Event Sponsorship

Secure an opportunity to sponsor our events, with a host of benefits providing maximum visibility to both students and alumni. Events include:



- Back to Business
- Bring a Nole Alumni Series
- Business Career Expo
- College of Business Tailgate
- Diversity in Leadership Week
- Masters Hooding Ceremonies
- Senior Send Off

### Corporate Philanthropy

Cultivate mutually beneficial relationships with faculty and staff to fund:

- Cutting-edge research
- Programs and services for students
- Transformational scholarships and professorships



For more information, contact **Alex Massey**, Director of Corporate Sponsorships in the College of Business, at [amassey@business.fsu.edu](mailto:amassey@business.fsu.edu).

### Executive Education

Empower individuals and organizations with the latest business insights and strategic knowledge through:



- Individual certificate programs for rounding out a professional skill set
- Customized programs for companies that accelerate a leadership and talent pipeline
- Executive programs designed and facilitated by top-tier FSU facilitators
- Program Focus Areas:
  - Data Analytics & Operations
  - Financial Management
  - Leadership & Strategy
  - Marketing, Client Engagement, Sales

### Undergraduate Program Consulting Insights

- Sponsor undergraduate consulting program projects
- Provide undergraduate researchers applied industry experience
- Receive business insights, including:
  - Market segmentation assessments
  - Industry specific trends
  - Company specific data analysis



### Faculty Thought Leadership Insights

- Sponsor a research project that focuses on a specific business challenge
- FSU faculty-led research and analysis
- Data-rich business insights that inform your strategy
- Assessments of talent profile, sales teams, industry trends, etc.



For more information, contact **Blake Renfro**, Director of Business Development in the Carl DeSantis Center for Executive Management Education, at [brenfro@business.fsu.edu](mailto:brenfro@business.fsu.edu).

[business.fsu.edu/industry](http://business.fsu.edu/industry)

[business.fsu.edu/desantis](http://business.fsu.edu/desantis)

# HIGHLY RANKED AMONG PUBLIC UNIVERSITIES

## UNDERGRADUATE PROGRAMS

**#1** Dr. William T. Hold/The National Alliance Program in Risk Management & Insurance

**#5** Real Estate

**#16** Management Information Systems

**#17** Marketing

**#22** Management

**#24** Accounting

## GRADUATE PROGRAMS

**#5** Online Graduate Business for Veterans

**#9** MBA Specialization in Business Analytics

**#9** MBA Specialization in Real Estate

**#11** Online Master of Science in Management Information Systems (MS-MIS) and Online Master of Science in Risk Management and Insurance (MS-RMI)

**#21** Online MBA for Veterans

**#23** Master of Science in Finance (MSF)

## DIVERSE

### FSU STUDENTS

33,486 undergraduate  
9,775 graduate  
2,232 law, medical, etc.  
45,493 total enrollment

### FSU DEMOGRAPHICS

- 58% female
- 44% ethnically diverse
- 15% out-of-state

### BUSINESS STUDENTS

5,922 undergraduate  
1,072 graduate  
6,994 total enrollment

### BUSINESS STUDENT DIVERSITY

- 42% female
- 35% ethnically diverse
- 13% out-of-state

