

Guanyi Lu

Education

2013	Ph.D. in Business/Supply Chain Management	Mays Business School, Texas A&M Univ.
2009	M.S. in Business/Management Information Systems	Mays Business School, Texas A&M Univ.

Employment

2022-	Associate Professor & Dean's Emerging Scholar	Florida State Univ.
2018-2022	Assistant Professor	Florida State Univ.
2013-2018	Assistant Professor	Oregon State Univ.

Refereed Journal Publications

- Lu, G.**, Du, R., Peng, X. 2022. The impact of schedule consistency on shift worker productivity: An empirical investigation. *Manufacturing & Service Operations Management*. Forthcoming. Available online at: <https://doi.org/10.1287/msom.2022.1132>.
- Guo, X.,* **Lu, G.**,* Villena, V., Heim, G., Vogel, D. 2022. Supply chain transformation and technology management challenges in developing regions: Inductive theory building from rural Chinese nanostores. *Journal of Operations Management* 68(5), 454-486 (*: The first two authors contribute to the paper equally, listed alphabetically).
- Lu, G.**, Lee, H., Son, J., 2021. Product variety in local grocery stores: Differential effects on SKU-level sales. *Journal of Operations Management* 68(1), 33-54.
- Lu, G.**, Koufteros, X., 2019. Organizing Practices to Combat Supply Chain Security Breaches. *IEEE Engineering Management Review* 47(3), 72-78.
- Lu, G.**, Koufteros, X., Talluri, S., Hult, T., 2019. Deployment of supply chain security practices: Antecedents and consequences. *Decision Sciences* 50(3), 459-497.
- Lu, G.**, Ding, X., Peng, D., Chuang, H.H., 2018. Addressing endogeneity in OM research: Recent developments, common problems, and directions for future research. *Journal of Operations Management* 64, 53-64.
- Villena, V., **Lu, G.**, Gomez-Mejia, L., Revilla, E. 2018. Is top management team–supply chain manager interaction the missing link? An analysis of risk-bearing antecedents. *International Journal of Operations & Production Management* 38(8), 1640-1663.
- Lu, G.**, Shang, G. 2017. Impact of supply base structural complexity on financial performance: Roles of visible and not-so-visible characteristics. *Journal of Operations Management* 53-56, 23-44.
- Peng, D., **Lu, G.** 2017. Exploring the impact of delivery capabilities on customer transaction volume and unit price: evidence from an assembly manufacturing supply chain. *Production and Operations Management* 26(5), 880-902.

- Lu, G.**, Koufteros, X., Lucianetti, L. 2017. Supply chain security: A classification of practices and an empirical study of differential effects and complementarity. *IEEE Transactions on Engineering Management* 64(2), 234-248.
- Lu, G.**, Koufteros, X. 2017. Toward a taxonomy of food supply chain security practices. *Journal of Marketing Channels*, 24(3-4), 190-203.
- Koufteros, X., **Lu, G.**, 2017. Food supply chain safety and security: A concern of global importance (Guest editorial), *Journal of Marketing Channels*, 24(3-4), 111-114.
- Flynn, B.B., Koufteros, X., **Lu, G.**, 2016. On theory in supply chain uncertainty and its implications for supply chain integration. *Journal of Supply Chain Management* 52(3), 3-27.
- Chuang, H.H., **Lu, G.**, Peng, D., Heim, G., 2014. Impact of value-added service features in e-Retailing processes: an econometric analysis of website functions. *Decision Sciences* 45(6), 1159-1186.
- Koufteros, X., **Lu, G.**, Peters., R., Lai, K., Wong, C.W.Y., Cheng, T.C.E., 2014. Product development practices, manufacturing practices, and performance: a mediational perspective. *International Journal of Production Economics* 156, 83-97.
- Lu, G.**, Koufteros, X., 2014. Adopting supply chain security practices for the transport logistics: institutional effects and performance drivers. *International Journal of Shipping and Transport Logistics* 6(6), 611-631.
- Koufteros, X., Peng, D., **Lu, G.**, Peters, R., 2014. Organizational structure and supply chain integration: an empirical, cross-regional examination. *Journal of Organization Design* 3(2), 1-17.

Academic and Professional Service

Associate Editor, *Journal of Operations Management*, August 2020-

Associate Editor, *Decision Science Journal*, April 2020-

Editorial Review Board: *Journal of Supply Chain Management*, April 2018-

Co- Chair, the Research Track of Risk Management, Decision Sciences Institute Annual Meeting, 2016.

Co-Guest Editor, a Special Issue on Food Security and Food Safety for *Journal of Inter-Organizational Relationships*, 2017.

Ad hoc Reviewer for *Production and Operations Management Journal*, *International Journal of Operations & Production Management*, *IEEE Transactions on Engineering Management*, *International Journal of Production Economics*, *Omega*.

Honors and Awards

Associate Editor Service Award (1 recipient globally), *Journal of Operations Management* (2022)

Dean's Emerging Scholar, College of Business, Florida State University (2022-2025)

Best Reviewer Award (1 recipient globally), *Journal of Operations Management* (2020)

Summer Research Grant, College of Business, Florida State University (2019, 2020, 2021, 2022)

Outstanding Reviewer Award (3 recipients globally), *Decision Sciences Journal* (2018)

Prominent Scholar Award, College of Business, Oregon State University (2017, 2018)

Summer Research Award, College of Business, Oregon State University, (2016, 2017)

Newcomb Associates Research Award, College of Business, Oregon State University (2015)

Outstanding Teaching Award, Mays Business School, Texas A&M University (2012, top teaching award at the doctoral level)

Regent Doctoral Fellowship Mays Business School, Texas A&M University (2008-2013)

Teaching Experience

Masters Level:

2018- College of Business at Florida State University

Business Analytics Capstone (Master of Business Analytics Capstone)

Knowledge Management and Business Intelligence (MBA and Master of Mgmt. Info. Sys.)

2013-2018 College of Business at Oregon State University

Lean Enterprise Management and Capstone (MBA Capstone, supply chain track, 2017-2018)

Global Operations Management (MBA Capstone, supply chain track, 2013-2017)

Undergraduate Level:

2018- College of Business at Florida State University

Logistics and Supply Chain Management (Undergraduate Core)

2013-2018 College of Business at Oregon State University

Introduction to Operations Management (Undergraduate Core)

Professional Affiliations

Decision Sciences Institute (DSI)

Production and Operations Management Society (POMS)

Institute for Operations Research and the Management Sciences (INFORMS)