



FLORIDA STATE UNIVERSITY COLLEGE OF BUSINESS

FAST FACTS

History: Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

Location: The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

Accreditation: The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 190 institutions worldwide.

Dean: Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

Program Rankings:

UNDERGRADUATE PROGRAMS

U.S. News & World Report's 2023 Undergraduate Rankings among Public Schools

- No. 3 Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance
- No. 5 Real Estate Program
- No. 20 Marketing Program
- No. 21 Accounting Program
- No. 42 Business School

GRADUATE PROGRAMS

U.S. News & World Report's Graduate Rankings among Public Schools

- No. 5 Online Graduate Business for Veterans (2022)
- No. 9 Master of Business Administration (MBA) specialty in business analytics (2022)
- No. 9 MBA specialty in real estate (2023)
- No. 11 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS) (2022)
- No. 21 Online MBA for Veterans (2022)
- No. 28 Online MBA (2022)
- No. 28 Part-time MBA (2023)

TFE Time's 2022 Best Master's of Finance Programs among Public Schools

- No. 23 Master of Science in Finance (MSF)

Faculty Rankings

- No. 1 **Kathleen McCullough**, most prolific scholar in leading risk management journals in the most recent 10 years
- Top 1% **Wayne Hochwarter**, most influential Organizational Behavior scholar
- No. 2 **Cassandra Cole**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 4 **Accounting Faculty**, most prolific faculty in the world for audit archival research
- No. 5 **Real Estate Faculty**, most prolific faculty scholars in the three core real estate journals
- No. 7 **Patricia Born**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 9 **Nate Newton**, most prolific scholar for audit archival in the Top 12 accounting journals
- No. 14 **Tingyu Zhou**, most prolific real estate scholar worldwide in the three most respected real estate journals
- No. 14 **Marketing Faculty**, most prolific faculty scholars in the world for publishing in the Journal of Marketing
- No. 17 **Accounting Faculty**, most prolific faculty scholars in the world for financial archival and tax archival research
- No. 18 **Greg Gerard**, most prolific scholar for accounting information systems experimental in the Top 12 accounting journals
- No. 20 **Accounting Faculty**, most prolific faculty scholars in the world for audit research
- No. 23 **David King**, most prominent scholar worldwide in Mergers & Acquisitions
- No. 34 **G. Stacy Sirmans**, most prolific scholar worldwide in the three most respected real estate journals

Faculty: The 111 full-time faculty members include eight eminent scholars, one university named professor and 31 named professors

Enrollment: 7,031 total students – 5,993 undergraduates, 1,038 graduates (Spring 2022)

Academic Degrees:

Bachelor's Degrees (9 majors)

- | | | |
|-----------------------------|----------------------------------|-----------------------------|
| ▪ Accounting | ▪ Management | ▪ Professional Sales |
| ▪ Finance | ▪ Management Information Systems | ▪ Real Estate |
| ▪ Human Resource Management | ▪ Marketing | ▪ Risk Management/Insurance |

Combined Pathways

- | | |
|---|---|
| ▪ BS-Accounting/Master of Accounting (BS/MAcc) | ▪ BS-Marketing/Master of Business Administration (BS/MBA) |
| ▪ BS-Finance/Master of Business Administration (BS/MBA) | ▪ BS-Professional Sales/Master of Business Administration (BS/MBA) |
| ▪ BS-Finance/MS-Finance (BS/MSF) | ▪ BS-Real Estate/Master of Business Administration (BS/MBA) |
| ▪ BS-Human Resource Management/Master of Business Administration (BS/MBA) | ▪ BS-Real Estate/MS-Finance (BS-RE/MSF) |
| ▪ BS-Management Information Systems/Master of Business Administration (BS/MBA) | ▪ BS-Risk Management/Insurance/Master of Business Administration (BS/MBA) |
| ▪ BS-Management Information Systems/MS-Management Information Systems (BS/MS-MIS) | ▪ BS-Risk Management/Insurance/MS-Risk Management and Insurance (BS/MS-RMI) |

Master's Degrees

- | | | |
|---|--|--|
| ▪ Accounting (MAcc) – on campus | ▪ Management Information Systems (MS-MIS) – online | ▪ Joint Pathway in Business Administration and Law (JD/MBA) – on campus |
| ▪ Business Administration (MBA) – on campus or online, full-time or part-time | ▪ Risk Management and Insurance (MS-RMI) – online | ▪ Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus |
| ▪ Business Analytics (MS-BA) – on campus | | |
| ▪ Finance (MSF) – on campus | | |

Ph.D. in Business Administration (seven majors)

- | | | |
|----------------------------------|---|---------------------------------|
| ▪ Accounting | ▪ Marketing | ▪ Risk Management and Insurance |
| ▪ Finance | ▪ Organizational Behavior and Human Resources | ▪ Strategy |
| ▪ Management Information Systems | | |

Undergraduate Minors:

- | | | |
|----------------------|------------------------------|--------------------|
| ▪ Business Analytics | ▪ Free Enterprise and Ethics | ▪ General Business |
|----------------------|------------------------------|--------------------|

School within the College of Business:

In 2022, a \$10 million gift established the Dr. Persis E. Rockwood School of Marketing in honor of its late trailblazing professor emerita. It is believed to be the nation's first marketing school named for a woman.

International Coursework:

Business coursework is offered in Austria, China, Finland, France, Germany, India, Italy, Japan, New Zealand, Panama, South Korea, the Netherlands, Spain, Taiwan and the United Kingdom.

Centers & Institutes:

- | | |
|---|--|
| ▪ Truist Center for Free Enterprise | ▪ FSU Real Estate Center |
| ▪ Carl DeSantis Center for Executive Management Education | ▪ FSU Sales Institute |
| ▪ Center for Human Resource Management | ▪ Gene Taylor/Bank of America Center for Banking & Financial Studies |
| ▪ Center for Risk Management Education & Research | ▪ Jim Moran Institute for Global Entrepreneurship |

Alumni:

- The College of Business alumni network extends around the world and into almost every industry. Our more than 80,000 alumni form an active and powerful global community that fosters lifelong professional and personal connections.

International Acclaim. Individual Attention.™