

# Casey Dougal

## CONTACT

---

*Address* Finance Department  
College of Business, Florida State University  
RBA 429, 821 Academic Way, Tallahassee, FL 32306-1110

*E-Mail* [cdougal@fsu.edu](mailto:cdougal@fsu.edu)

## EMPLOYMENT

---

**Associate Professor of Finance** 2023 - Current  
*Florida State University*

**Assistant Professor of Finance** 2019 - 2023  
*Florida State University*

**Assistant Professor of Finance** 2013 - 2019  
*Drexel University*

**Visiting Assistant Professor of Finance** 2016 - 2017  
*University of Texas at Austin*

## EDUCATION

---

**Ph.D. in Finance** 2013  
*University of North Carolina at Chapel Hill*

**M.A. in Economics** 2009  
*University of Chicago*

**B.S. in Mathematics and Economics** 2007  
*Brigham Young University*

## PUBLICATIONS

---

- Dougal, C., Engelberg, J., Garcia, D., and Parsons, C. A. (2012). Journalists and the stock market. *Review of Financial Studies*, 25(3):639–679
  - *Michael J. Brennan Award for best paper in the Review of Financial Studies, 2013*
- Dougal, C., Engelberg, J., Parsons, C. A., and Van Wesep, E. (2015a). Anchoring on credit spreads. *Journal of Finance*, 70(3):1039–1080
- Dougal, C., Parsons, C. A., and Titman, S. (2015b). Urban vibrancy and corporate growth. *Journal of Finance*, 70(1):163–210

4. Dougal, C., Gao, P., Mayew, W., and Parsons, C. A. (2019). What's in a (school) name? racial discrimination in higher education bond markets. *Journal of Financial Economics*, 134(3):570–590
  - *Jensen Prize for best corporate finance paper in the Journal of Financial Economics, 2019*
5. Dougal, C., Parsons, C. A., and Titman, S. (2021). The geography of value creation. *Review of Financial Studies*, Forthcoming
6. Dougal, C. and Rettl, D. (2021). Firm listing status and the investment home bias. *Journal of Corporate Finance*, 71

## **TEACHING EXPERIENCE**

---

**Portfolio Management** 2020, 2021  
*Florida State University*

**Private Equity** 2020, 2021, 2022  
*Florida State University*

**PhD Asset Pricing** Winter 2016, Spring 2018  
*Drexel University*

**Entrepreneurial Finance** 2014-2018  
*Drexel University*

**MBA Entrepreneurial Finance** 2014  
*Drexel University*

**MBA Study Abroad** Summer 2013  
*Drexel University*

**Intro to Corporate Finance** Summer 2012, Winter 2017, Spring 2018  
*University of North Carolina,*  
*Univeristy of Texas at Austin,*  
*Drexel University*

## **HONORS & AWARDS**

---

- Jensen Prize - Journal of Financial Economics (2019)
- Drexel University Excellence in Research Award (2014, 2015)
- Michael J. Brennan Award - Review of Financial Studies (2013)
- University of North Carolina PhD Teaching Award (2013)
- University of North Carolina Student Fellowship (2010 - 2013)
- The Center for Research Security Prices (CRSP) Summer Paper Award (2008)
- University of Chicago Student Fellowship (2007 - 2009)

- Brigham Young University Orson Pratt Award – Top Mathematics Graduate (2007)