



Curriculum Vitae
(Current July 27, 2023)

Christine Madonna Kirkland

Doctoral Candidate

Department of Management, College of Business

Florida State University

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Education

Ph.D. *Strategic Management*, Florida State University (*expected 2024*)

M.A. *Business Administration*, Western Carolina University

B.A. *Psychology*, Florida State University, University Honors Program

RESEARCH

Research Interests

Business-Society Interface, Entrepreneurial Finance, Microfoundations, Social Entrepreneurship

Dissertation

Working Title: Essays on entrepreneurial resource acquisition in social accelerator programs

- Co-Chairs: Dr. R. Michael Holmes Jr. & Dr. Horacio E. Rousseau
- Committee Members: Dr. Bruce Lamont, Dr. Susan Fiorito (external member – College of Entrepreneurship)
- Proposal Phase (Expected proposal – August, 2023)

Manuscripts with Revision Decisions (Titles Withheld to Maintain the Double-Blind Review Process)

Bouchra, N., Zahn, E., Aziz, H.A., **Kirkland, C.M.**, & Holmes, R.M. (1st round revise and resubmit). Topic: Entrepreneurial cognition. *Management Decision*.

Proposals Under Initial Review

Holmes, R. M., Rousseau, H., Hodge, A., & **Kirkland, C.M.** Marginalization research in management: Review and future research agenda. Journal: *Journal of Management*.

Refereed Book Chapters

Costanzo, P. & **Kirkland, C.M.** (2024). Corporate strategy and social media. In D.R. King & O. Meglio, *A research agenda for mergers and acquisitions*, Elgar, Northampton, MA.

Selected Research in Progress

Maslach, D. & **Kirkland, C.M.** (writing manuscript). Towards advancing interventionism in organizational design: A review and call. Target: *Organization Science*.

Kirkland, C.M. & King, D.R. (working paper). SPACs and social media use. Target: *TBD*

Kirkland, C.M. (working paper). Necessity entrepreneurship and the impact of financial literacy. Target: *TBD*.

Kirkland, C.M. (working paper). Financial literacy and risk aversion. Target: *TBD*.

Refereed Conference Presentations and Symposia

Maslach, D. & **Kirkland, C.M.** (2022). *Towards advancing interventionism in organizational design: A review and call*. Paper presented at the Annual Meeting of the Southern Management Association, Little Rock, AR.

Hillon, Y. C., **Madonna, C.**, Hillon, M.E., & Bonnet, M. (2019). *Inclusive impact: Connecting management scholarship with education and practice*. Paper presented at the 79th Annual Meeting of the Academy of Management, Boston, MA.

Bonnet, M., Hillon, Y.C., **Madonna, C.**, & Savall, A. (2019). *Scholarship with inclusive impact*. Panelist for the Professional Development Workshop at the 79th Annual Meeting of the Academy of Management, Boston, MA.

Hillon, Y. C., Pierce, A., **Madonna, C.** & Cagle, W. (2018). *Narratives and antenarratives in the discovery of SMEs fundamental constraints to growth*. Paper presented at the 6th Annual Conference of the Appalachian Research in Business Symposium, Cullowhee, NC.

Pierce, A., Hillon, Y.C., & **Madonna, C.** (2018). *Women's Wisdom and the True Meaning of Entrepreneurship*. Quantum Storytelling Conference, Las Cruces, NM.

Hillon, Y. C., Pierce, A., **Madonna, C.** & Cagle, W. (2018). *Grounded Theory Approach to Understanding SMEs Growth Constraints*. 11th International Conference and Doctoral Consortium, ISEOR – Academy of Management; Winner of the 2018 Benedictine University Scholar-Practitioner Collaboration Award and Management Consulting Division Best Paper.

Hillon, Y. C., Pierce, A., **Madonna, C.**, & Cagle, W. (2018). *Narrative Interplay in The Discovery of SME Fundamental Constraints to Growth*. Paper presented at the 78th Annual Meeting of the Academy of Management, Chicago, IL; Winner of the 2018 Management Consulting Division Best Paper.

Other Presentations

Kirkland, C.M. (2023). *How social entrepreneurs enact institutional change through resource acquisition*. Paper presented at the 2023 Annual Social Entrepreneurship Doctoral Seminar, Knoxville, TN.

TEACHING EXPERIENCE

Instructor of Record

Florida State University, Management Department

Strategic Management and Business Policy (MAN 4720; in-person)

Spring, 2022 & 2023

Strategic Management and Business Policy (MAN 4720; in-person)

Summer, 2023

Teaching Assistant Experience

Florida State University, Management Department

Strategic Management and Business Policy (MAN 4720; online)

Fall, 2019–Fall, 2021

Strategic Management and Business Policy (MAN 4720; online)

Fall, 2022

Innovation Management (MAN 4054; in-person)

Fall, 2023

APPLIED RESEARCH AND CONSULTING

Socio-Economic Approach to Management (SEAM)

Jun., 2018 - Jun., 2019

Role: Intervener - Researcher

Sponsoring Organization: Western Carolina University

Center for the Study of Free Enterprise

Worked with small business owners and entrepreneurs on business strategy.

Madonna & Pierce, LLC

Feb., 2018 – Dec., 2019

Co-Owner: Small Business Consulting

AWARDS & HONORS

Awards

Scholarship for the Annual Social Entrepreneurship Doctoral Seminar 2023

Post Baccalaureate Fellowship 2018 – 2019

Center for the Study of Free Enterprise, Western Carolina University

Travel Grant 2018

Center for the Study of Free Enterprise, Western Carolina University

Socio-Economic Approach to Management training by ISEOR in Lyon, France

Participation and presentation at the AOM ODC division conference in Lyon, France

Benedictine University Scholar-Practitioner Collaboration Research Award 2018

AOM Management Consulting Division 2018 Best Paper 2018

LEADERSHIP EXPERIENCE

FSU Doctoral Business Student Association: Officer

Jan., 2020 – May 2022

EMPLOYMENT HISTORY

FSU: Graduate Research and Teaching Assistant Aug., 2019 – Present

Independent Consultant: Small Business Consulting Aug., 2017 – Present

Madonna & Pierce, LLC: Co-Owner Feb., 2018 – Dec., 2019

Habitat Brewing Company, LLC: Co-Owner/CFO Feb., 2018 – Jun., 2019

EE International: Director of Operations/HR Jun., 2016 – Jun., 2017

EE International: Finance and Technology Administrator Feb., 2010 – Jun., 2016

FSU: Senior Accountant & Human Resource Representative Aug., 2006 – Jun., 2008

SERVICE, PROFESSIONAL DEVELOPMENT, AND AFFILIATIONS

Reviewer: Annual Meeting of the Academy of Management 2020, 2022, 2023

Reviewer: Annual Meeting of the Southern Management Association 2022

Session Facilitator: United States Association for Small Business and Entrepreneurship 2023

Session Facilitator: Annual Meeting of the Southern Management Association 2022

Participant: Social Entrepreneurship Doctoral Seminar led by Drs. Lumpkin & Bacq	2023
Participant: Southern Management Association Late-Stage Doctoral Consortium	2022
Participant: Carnegie School of Organizational Learning Academy	2022
Participant: Academy of Management 2021 Entrepreneurship Doctoral Consortium	2021
Participant: Academy of Management 2020 New Doctoral Student Consortium	2020
Participant: Socio-Economic Approach to Management (SEAM); ISEOR.	2018, 2019