



# BUSINESS CAREER EXPO SPONSORSHIP OPPORTUNITIES

Held every fall and spring, the Business Career Expo is a one-day industry recruiting event offering employers direct access to one of the nation's best talent pools – Florida State University business students. Open to all student levels – from freshmen to master's – the expo provides a forum for students and employers to meet and talk one-on-one about full-time, part-time and internship opportunities. The event also includes recruiters from the college's Seminole Sales Showcase Career Fair who are interested in hiring students from a variety of business majors.

## Why

- Meet 1,000 business students
- Recruit for internships and full-time/part-time positions
- Promote your company's career opportunities
- Increase brand awareness among students

## When

Tuesday, September 17

## Where

FSU Student Union Ballroom  
75 North Woodward Avenue  
Tallahassee, Florida 32306

## Want to customize your sponsorship?

Our team would love to work with you on crafting a sponsorship opportunity that is most impactful for your organization. Contact us today for more information!



FLORIDA STATE UNIVERSITY  
COLLEGE OF BUSINESS

BENEFITS	LEGACY SPONSOR \$5,000	HERITAGE SPONSOR \$3,000	TRADITION SPONSOR \$1,500	ORIGIN SPONSOR \$1,000
Logo displayed on a welcome banner and electronic screen				
Company receives special recognition at the luncheon				
Prominently placed booth				
Social media recognition				
Printed advertising materials	Logo	Logo	Company Name	
Thank you eblast	Logo linked to website	Logo linked to website	Name	Name
Event webpage	Logo linked to website	Logo linked to website	Name linked to website	Name linked to website
Event signage	Logo	Logo	Name	Name
Company Advertisement on digital invitation	Logo linked to website	Logo linked to website	Name linked to website	Name linked to website
Company receives complimentary event registration	6	4	2	2

## For more information:

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[www.business.fsu.edu/expo](http://www.business.fsu.edu/expo)