

WILLIAM A. CHRISTIANSEN
CHAIR AND BANK OF AMERICA PROFESSOR
DEPARTMENT OF FINANCE, FLORIDA STATE UNIVERSITY
DIRECTOR, BB&T CENTER FOR FREE ENTERPRISE

Office Information

College of Business
Florida State University
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EDUCATION

Ph.D. in Economics and Finance
University of Utah (1983)

M.S. in Economics and Business
Brigham Young University (1976)

B.S. in Economics and Asian Studies
Brigham Young University (1974)

ACADEMIC EXPERIENCE

2005 to present--Chairman and Bank of America Professor
2009 to present--Director, BB&T Center for Free Enterprise
2008 to 2013--Director, Gene Taylor/Bank of America Center for Banking and Financial Studies
1988 to Present--Associate Professor of Finance-Florida State University
1983 to 1988--Assistant Professor of Finance-Florida State University
1982-1983--Instructor, Department of Finance, University of Utah
1979 to 1981--Research Fellow, Center for Public Affairs, University of Utah
1976 to 1977--Instructor, Department of Economics, Brigham Young University

HONORS

University Graduate Teaching Award 2014
Christopher Campbell Distinguished Alumni Award 2012
University Guardian of the Flame Award for 2008
University Distinguished Teaching Award for 2008
University Outstanding Teaching Award for 2005-2006
Outstanding MBA Program Professor Award for Summer Semester 2001

HONORS (Continued)

Outstanding MBA Program Professor Award for 2000-2001 (discontinued after 2001)
Outstanding MBA Program Professor Award for 1999-2000
University Outstanding Teaching Award for 1999-2000
University Teaching Incentive Program Award for 1998-1999
Outstanding MBA Program Professor Award for 1998-1999
Outstanding MBA Program Professor Award for 1997-1998
Outstanding MBA Program Professor Award for 1994-1995
University Teaching Incentive Program Award for 1994-1995 (Ranked #1 in the College)
University Outstanding Teaching Award for 1989-1990
College of Business Outstanding Teaching Award for 1989-1990

TEACHING AND RESEARCH INTERESTS:

Financial Institutions, Commercial Bank Management, Pension Funds, Bank Regulatory Theory, Information Economics, Real Estate Finance, Macroeconomic Theory and Policy, Bank Runs and Failures, Comparative Financial and Economic Systems, Asian Economic Issues

PUBLICATIONS:

15 Published Articles in Referred Journals including the Journal of Real Estate Research, Journal of Insurance Regulation, Financial Review, Real Estate Review, The Review of Research in Banking and Finance, Appraisal Review Journal, Benefits Quarterly, Business and Economic Review, and the Journal of Financial and Strategic Decisions

ACADEMIC MEETING PRESENTATIONS:

14 Meeting Presentations including 7 at National Meetings and 7 at Regional Meetings
Over 100 Presentations to Professional Trade, Industry, and Government Sponsored Meetings and Seminars

DISSERTATION COMMITTEES:

Chaired 5 Dissertation Committees and served as a member of 40 Dissertation Committees

COURSES TAUGHT AT FLORIDA STATE UNIVERSITY:**Undergraduate**

FINANCE 3244---Financial Institutions, Markets, and Investments
FINANCE 4324---Commercial Bank Administration
GEB 4455-Perspectives in Free Enterprise

Masters

MANAGEMENT 5716---Business Conditions Analysis
ECP 5706---Economic Analysis for Management

NOTE: MAN 5716 is taught for the full time and part time MBA programs, the Masters of Accounting Program, the online MBA program, the Masters of Risk Management Program, the Masters of Marketing Program

Doctoral

FINANCE 6709---Ph.D. Seminar in Financial Institutions and Markets

Directed Individual Studies

Directed 45 students (40 graduate/5 undergraduate)--all 3 hour/one semester

SERVICE (SELECT COMMITTEES)

Director, Gene Taylor/Bank of America Center for Banking and Financial Studies--2008 to 2013

Director, BB&T Center for Free Enterprise—2009 to present

Department Chairman---2005-Present

Ph.D. Program Advisor and Coordinator---1994-2005

Ph.D. Policy Committee Member---1984-1994

Promotion and Tenure Committee Member---Many Years

Finance Major Advisor for Undergraduate Students---1984-1994

College: Ph.D. Policy Committee Member---1994 to 2005

College Scholarship Committee Member---1984-1989

MBA Program Curriculum Committee Chairman---1989-1991

College Promotion and Tenure Committee---1989-90, 1993-94, 1994-95

Chairman and/or Member of the College Teaching Incentive Program Award Committee---1995-1997

MBA Student Association Faculty Advisor---2004-2005

University: University Fellowship Committee---1986-1989, 2003-2004

President's Council for Excellence in Teaching---1989 to present

University Teaching/Advising Awards Committee Member---1992-1995

University Teaching/Advising Awards Committee Chairman---1995-1997

University Graduate Policy Committee Member---2001-2002

Center for Teaching and Learning Advisory Council Member—2006-07

Center for Teaching and Learning—Grant Selection Committee—2006-07

COMMUNITY AND INDUSTRY SERVICE

Faculty Member of the Florida School of Banking (Florida Banker's Association) 1988-2001—taught each summer for one week at the University of Florida.

Provided expert testimony on economic issues and its personal impact (especially the impact of inflation and economic conditions) in several cases

Over 50 presentations (over the past ten years) to trade associations, corporations, government agencies and conferences and civic groups on economic related issues, including forecasts, state of the economy, and various country and global issues

15 presentations to Investment Clubs on Capital and Money Markets

Reviewed 15 textbooks

Numerous presentations to church and civic groups on financial management

Answered questions for numerous Florida newspapers on Federal Reserve Policy and various economic issues

Attended numerous academic and trade conferences

Made dozens of presentations to undergraduate and graduate student associations

Participated in numerous web conferences including those sponsored by Moody's Analytics and their group of economists.

Participated in eight university seminars on teaching effectiveness

Service in the administrative area (as department chair) includes:

- Development of our Department By-laws (sole-author)
- Development of our Department Strategic Management Plan (co-author)
- Development of our new Finance Department website
- Development of our new Blackboard Organizational Site for all Finance Majors
(Over 1,000 majors)

Development of the Department SunTrust Visiting Speaker Series and Conference

Development of our new Ph.D. program structure (that was implemented in the fall of 2009)

Major participant in the development of our proposal for a new Center for Banking and Financial Studies (being funded by Bank of America)

Major participant in the development of a new Master of Science in Finance Program (that started in the summer of 2009)

RECENT CONTRIBUTIONS IN ECONOMICS

2011--One of five economists appointed to the Florida Econometrics Council (analyzed data and made recommendations to policy makers)

2008-2011--Made 18 economic presentations as part of the "Eye on the Economy" series of Florida State University (multiple presentations made in Miami, Tampa, Orlando, Jacksonville, Atlanta, and Tallahassee)

2011-2012--Made many formal and informal economic presentations including Los Angeles (Bank of America and Wells Fargo), San Francisco (Bank of America), Florida Chamber of Commerce, FSU Trends Conference, FSU Real Estate Trends Conference, FSU EBV Conference, Los Angeles (Wounded Warrior Event), Salt Lake City (combined small firms)