



FSU | COLLEGE OF BUSINESS

FAST FACTS

History: Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

Location: The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

Accreditation: The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 190 institutions worldwide.

Dean: Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

Program Rankings:

UNDERGRADUATE PROGRAMS

U.S. News & World Report's 2025 Undergraduate Rankings among Public Schools

- No. 4 Dr. William T. Hold/The Alliance's Program in Risk Management and Insurance
- No. 4 Real Estate Program
- No. 25 Accounting Program
- No. 31 Business School

GRADUATE PROGRAMS

U.S. News & World Report's Graduate Rankings among Public Schools

- No. 6 Online Graduate Business for Veterans (2025)
- No. 8 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS) (2025)
- No. 8 Online Master of Business Administration (MBA) specialty in marketing (2025)
- No. 13 Online MBA for Veterans (2025)
- No. 16 Online MBA (2025)

TFE Time's 2024 Best Master's of Finance Programs among Public Schools

- No. 23 Master of Science in Finance (MSF)

Faculty Rankings

- No. 2 **Real Estate faculty**, most prolific faculty among all universities publishing in three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January 2024)
- Top 3% **Wayne Hochwarter**, for total number of citations of his research; for the i10 index, which reflects the number of articles with at least 10 citations; and for the H-index, which reflects the number of publications and the number of citations per publication (2023 AD Scientific Index)
- No. 3 **Daekwan Kim**, for research related to innovation and international business, according to a review of more than two decades of literature (Heliyon journal, 2023)
- No. 3 **Accounting faculty**, among U.S. public universities – No. 5 worldwide – for archival audit research over the last six years (2023 BYU Accounting Rankings for Universities)
- No. 4 **Tingyu Zhou**, among real estate scholars with the most publications in top three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January, 2024)
- No. 4 **Risk Management and Insurance faculty**, most prolific among all schools publishing in the top five RMI and actuarial science journals – and No. 5 for top RMI journals only – for 2018-2022 (University of Nebraska-Lincoln's Global Research Rankings of Actuarial Science and Risk Management and Insurance, August 2023)
- No. 7 **Business Analytics, Information Systems and Supply Chain faculty**, for 2020-2023 research contributions among university faculties worldwide publishing in the Journal of Operations Management (The UTD Top 100 Business School Research Rankings)

- No. 8 **Dr. Persis E. Rockwood School of Marketing faculty**, for research related to innovation and international business, according to a review of more than two decades of literature in 20-plus principal journals (Heliyon journal, 2023)
- Top 10 **Business faculty**, for percentage of published faculty, percentage of faculty with published work cited by others and the amount of overall research activity, based on the Scholarly Research Index among Carnegie-classified business schools nationwide – public or private (Academic Analytics, Articles, 2020-2023; Citations 2019-2023)
- No. 10 **Accounting faculty**, among U.S. public schools – No. 14 worldwide – for all audit research over the last six years (2023 BYU Accounting Rankings for Universities)
- No. 10 **Chongyu Wang**, among real estate scholars with the most publications in top three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January 2024)
- No. 16 **Accounting faculty**, among U.S. public universities – No. 25 worldwide – in amount of research produced over the last six years (2023 BYU Accounting Rankings for Universities)

Faculty: The 109 full-time faculty members include eight eminent scholars, one university named professor, 36 named professors and seven emerging scholars.

Enrollment: 7,638 total students – 6,788 undergraduates, 850 graduates (Fall 2024)

Academic Degrees:

Bachelor's Degrees (9 majors)

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|-----------------------------|----------------------------------|-----------------------------|
| ▪ Accounting | ▪ Management | ▪ Professional Sales |
| ▪ Finance | ▪ Management Information Systems | ▪ Real Estate |
| ▪ Human Resource Management | ▪ Marketing | ▪ Risk Management/Insurance |

Combined Pathways

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| ▪ BS-Accounting/Master of Accounting (BS/MAcc) | ▪ BS-Marketing/Master of Business Administration (BS/MBA) |
| ▪ BS-Finance/Master of Business Administration (BS/MBA) | ▪ BS-Professional Sales/Master of Business Administration (BS/MBA) |
| ▪ BS-Finance/MS-Finance (BS/MSF) | ▪ BS-Real Estate/Master of Business Administration (BS/MBA) |
| ▪ BS-Human Resource Management/Master of Business Administration (BS/MBA) | ▪ BS-Real Estate/MS-Finance (BS-RE/MSF) |
| ▪ BS-Management Information Systems/Master of Business Administration (BS/MBA) | ▪ BS-Risk Management/Insurance/Master of Business Administration (BS/MBA) |
| ▪ BS-Management Information Systems/MS-Management Information Systems (BS/MS-MIS) | ▪ BS-Risk Management/Insurance/MS-Risk Management and Insurance (BS/MS-RMI) |

Master's Degrees

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| ▪ Accounting (MAcc) – on campus | ▪ Management Information Systems (MS-MIS) – online | ▪ Joint Pathway in Business Administration and Law (JD/MBA) – on campus |
| ▪ Business Administration (MBA) – on campus or online, full-time or part-time | ▪ Risk Management and Insurance (MS-RMI) – online | ▪ Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus |
| ▪ Business Analytics (MS-BA) – on campus | | |
| ▪ Finance (MSF) – on campus | | |

Ph.D. in Business Administration (seven majors)

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|----------------------------------|---|---------------------------------|
| ▪ Accounting | ▪ Marketing | ▪ Risk Management and Insurance |
| ▪ Finance | ▪ Organizational Behavior and Human Resources | ▪ Strategy |
| ▪ Management Information Systems | | |

Undergraduate Minors:

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| ▪ Business Analytics | ▪ Free Enterprise and Ethics | ▪ General Business |
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School within the College of Business:

In 2022, a \$10 million gift established the Dr. Persis E. Rockwood School of Marketing in honor of its late trailblazing professor emerita.

International Coursework:

Business coursework is offered in China, Finland, France, Germany, India, Italy, Panama, South Korea, the Netherlands, Spain, and the United Kingdom.

Centers & Institutes:

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| ▪ Carl DeSantis Executive Education Center | ▪ Organizational Effectiveness Institute |
| ▪ FSU Real Estate Center | ▪ Risk Management & Insurance Center |
| ▪ FSU Sales Institute | ▪ Truist Free Enterprise Center |
| ▪ Gene Taylor/Bank of America Banking & Financial Studies Center | |

Alumni:

- The College of Business alumni network extends around the world and into almost every industry. Our more than 73,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.