



# FLORIDA STATE UNIVERSITY COLLEGE OF BUSINESS

# FAST FACTS

**History:** Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

**Location:** The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

**Accreditation:** The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 190 institutions worldwide.

**Dean:** Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

## Program Rankings:

### UNDERGRADUATE PROGRAMS

#### *U.S. News & World Report's 2021 Undergraduate Rankings among Public Schools*

- No. 5 Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance
- No. 5 Real Estate Program
- No. 15 Management Information Systems Program
- No. 16 Marketing Program
- No. 20 Management Program
- No. 24 Accounting Program
- No. 28 Business School

### GRADUATE PROGRAMS

#### *U.S. News & World Report's Graduate Rankings among Public Schools*

- No. 8 Master of Business Administration (MBA) specialty in marketing (2020)
- No. 9 MBA specialty in real estate (2021)
- No. 9 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS) (2020)
- No. 11 MBA specialty in business analytics (2020)
- No. 18 Online MBA for Veterans (2020)
- No. 28 Online MBA (2020)

#### *TFE Time's 2020 Best Master's of Finance Programs among Public Schools*

- No. 21 Master of Science in Finance (MSF)

## Faculty Rankings

- No. 1 **Kathleen McCullough**, most prolific scholar in leading risk management journals in the most recent 10 years
- Top .1% **Gerald Ferris, Wayne Hochwarter** and **Pamela Perrewé**, most influential Organizational Behavior scholars
- Top .1% **Gerald Ferris**, most influential Human Resources scholars
- No. 2 **Cassandra Cole**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 6 **Real Estate Faculty**, most prolific faculty scholars in the three core real estate journals
- No. 7 **Patricia Born**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 14 **Marketing Faculty**, most prolific faculty scholars in the world for publishing in the Journal of Marketing
- No. 12 **Accounting Faculty**, most prolific faculty scholars in the world for archival-based audit research
- No. 20 **Accounting Faculty**, most prolific faculty scholars in the world for audit research
- No. 23 **David King**, most prominent scholar worldwide in Mergers & Acquisitions
- No. 34 **G. Stacy Sirmans** and **Tingyu Zhou**, most prolific scholars worldwide in the three most respected real estate journals

**Faculty:** The 122 full-time faculty members include one Marie Krafft Professor, eight eminent scholars, one university named professor and 26 endowed named professors

**Enrollment:** 6,816 total students – 5,580 undergraduates, 1,236 graduates (Fall 2020)

### Academic Degrees:

#### Bachelor's Degrees (10 majors)

- Accounting
- Finance
- Human Resource Management
- Management
- Management Information Systems
- Marketing
- Professional Sales
- Real Estate
- Retail Management
- Risk Management/Insurance

#### Combined Pathways

- BS-Accounting/Master of Accounting (BS/MAcc)
- BS-Finance/Master of Business Administration (BS-FIN/MBA)
- BS-Finance/MS-Finance (BS/MSF)
- BS-Human Resource Management/Master of Business Administration (BS-HRM/MBA)
- BS-Management Information Systems/Master of Business Administration (BS-MIS/MBA)
- BS-Management Information Systems/MS-Management Information Systems (BS/MS-MIS)
- BS-Marketing/Master of Business Administration (BS-MAR/MBA)
- BS-Real Estate/Master of Business Administration (BS-RE/MBA)
- BS-Real Estate/MS-Finance (BS-RE/MSF)
- BS-Risk Management/Insurance/Master of Business Administration (BS-RMI/MBA)
- BS-Risk Management/Insurance/MS-Risk Management and Insurance (BS/MS-RMI)

#### Master's Degrees

- Accounting (MAcc) – on campus
- Business Administration (MBA) – on campus or online, full-time or part-time
- Business Analytics (MS-BA) – on campus
- Finance (MSF) – on campus
- Management Information Systems (MS-MIS) – online
- Risk Management and Insurance (MS-RMI) – online
- Joint Pathway in Business Administration and Law (JD/MBA) – on campus
- Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus

#### Ph.D. in Business Administration (seven majors)

- Accounting
- Finance
- Management Information Systems
- Marketing
- Organizational Behavior and Human Resources
- Risk Management and Insurance
- Strategy

#### Undergraduate Minors:

- Business Analytics
- Free Enterprise and Ethics
- General Business

### International Coursework:

Business coursework is offered in Austria, China, Finland, France, Germany, Hong Kong, Italy, Japan, Panama, South Korea, the Netherlands, Spain, Thailand and the United Kingdom.

### Centers & Institutes:

- BB&T Center for Free Enterprise
- Carl DeSantis Center for Executive Management Education
- Center for Human Resource Management
- Center for Risk Management Education & Research
- FSU Real Estate Center
- FSU Sales Institute
- Gene Taylor/Bank of America Center for Banking & Financial Studies
- Jim Moran Institute for Global Entrepreneurship

### Alumni:

- The College of Business alumni network extends around the world and into almost every industry. Our more than 80,000 alumni form an active and powerful global community that fosters lifelong professional and personal connections.

*International Acclaim. Individual Attention.™*