

History: Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

Location: The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

**Accreditation:** The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 186 institutions worldwide.

Dean: Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

#### **Program Rankings:**

#### **UNDERGRADUATE PROGRAMS**

# U.S. News & World Report's 2020 Undergraduate Rankings among Public Schools

- No. 3 Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance
- No. 6 Real Estate Program
- No. 18 Accounting Program
- No. 20 Management Program
- No. 31 Business School

#### Public Accounting Report's 38th Annual Professors Survey

No. 27 Undergraduate Accounting Program

#### **GRADUATE PROGRAMS**

#### U.S. News & World Report's 2020 Graduate Rankings among Public Schools

- No. 9 Master of Business Administration (MBA) specialty in real estate
- No. 9 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS)
- No. 18 Online MBA for Veterans
- No. 22 Online MBA

#### TFE Time's 2019 Best Master's of Finance Programs among Public Schools

No. 22 Master of Science in Finance (MSF)

### Public Accounting Report's 38th Annual Professors Survey

No. 32 Master of Accounting (MAcc) Program

#### **Faculty Rankings**

- No. 1 Kathleen McCullough, most prolific scholar in leading risk management journals in the most recent 10 years
- Top 1% Gerald Ferris, Wayne Hochwarter and Pamela Perrewe, most influential Organizational Behavior scholars
- Top 1% Gerald Ferris and Chad Van Iddekinge, most influential Human Resources scholars
- No. 2 Cassandra Cole, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 6 Real Estate Faculty, most prolific faculty scholars in the three core real estate journals
- No. 7 Patricia Born, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 14 Marketing Faculty, most prolific faculty scholars in the world for publishing in the Journal of Marketing
- No. 12 Accounting Faculty, most prolific faculty scholars in the world for archival-based audit research

- No. 20 Accounting Faculty, most prolific faculty scholars in the world for audit research
- No. 23 David King, most prominent scholar worldwide in Mergers & Acquisitions
- No. 34 G. Stacy Sirmans and Tingyu Zhou, most prolific scholars worldwide in the three most respected real estate journals

Faculty: The 122 full-time faculty members include one Marie Krafft Professor, eight eminent scholars, one university named professor and 26 endowed named professors

Enrollment: 6,114 total students – 5,411 undergraduates, 703 graduates (Spring 2020)

### **Academic Degrees:**

### Bachelor's Degrees (10 majors)

- Accounting
- Finance
- Human Resource Management
- Management

- · Management Information Systems
- Marketing
- Professional Sales
- Real Estate

- Retail Management
- Risk Management/Insurance

#### **Combined Pathways**

- BS-Accounting/Master of Accounting (BS/MAcc)
- BS-Finance/Master of Business Administration (BS-FIN/MBA)
- BS-Finance/MS-Finance (BS/MSF)
- BS-Human Resource Management/Master of Business Administration (BS-HRM/MBA)
- BS-Management Information Systems/Master of Business Administration (BS-MIS/MBA)
- BS-Management Information Systems/MS-Management Information Systems (BS/MS-MIS)

- BS-Marketing/Master of Business Administration (BS-MAR/MBA)
- · BS-Real Estate/Master of Business Administration (BS-RE/MBA)
- BS-Real Estate/MS-Finance (BS-RE/MSF)
- BS-Risk Management/Insurance/Master of Business Administration (BS-RMI/MBA)
- BS-Risk Management/Insurance/MS-Risk Management and Insurance (BS/MS-RMI)

### **Master's Degrees**

- · Accounting (MAcc) on campus
- Business Administration (MBA) on campus or online, full-time or part-time
- Business Analytics (MS-BA) on campus
- Finance (MSF) on campus

- Management Information Systems (MS-MIS) – online
- Risk Management and Insurance (MS-RMI) – online
- Joint Pathway in Business
  Administration and Law (JD/MBA)
   on campus
- Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus

# Ph.D. in Business Administration (seven majors)

- Accounting
- Finance
- Management Information Systems
- Marketing
- Organizational Behavior and Human Resources
- Risk Management and Insurance
- Strategy

#### **Undergraduate Minors:**

· Business Analytics

- Free Enterprise and Ethics
- General Business

### **International Coursework:**

Business coursework is offered in Austria, China, Finland, France, Germany, Hong Kong, Italy, Japan, Panama, South Korea, the Netherlands, Spain, Thailand and the United Kingdom.

## Centers & Institutes:

- BB&T Center for Free Enterprise
- Carl DeSantis Center for Executive Management Education
- Center for Human Resource Management
- Center for Risk Management Education & Research
- Florida Catastrophic Storm Risk Management Center
- FSU Real Estate Center
- Gene Taylor/Bank of America Center for Banking & Financial Studies
- Jim Moran Institute for Global Entrepreneurship
- FSU Sales Institute

# Alumni:

• The College of Business alumni network extends around the world and into almost every industry. Our 70,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.