



# FLORIDA STATE UNIVERSITY COLLEGE OF BUSINESS

# FAST FACTS

**History:** Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

**Location:** The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

**Accreditation:** The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 186 institutions worldwide.

**Dean:** Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

## Program Rankings:

### UNDERGRADUATE PROGRAMS

#### **U.S. News & World Report's 2020 Undergraduate Rankings among Public Schools**

- No. 3 Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance
- No. 6 Real Estate Program
- No. 18 Accounting Program
- No. 20 Management Program
- No. 31 Business School

#### **Public Accounting Report's 38th Annual Professors Survey**

- No. 27 Undergraduate Accounting Program

### GRADUATE PROGRAMS

#### **U.S. News & World Report's 2019 Graduate Rankings among Public Schools**

- No. 8 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS)
- No. 11 Online Master's in Business Administration (MBA) Programs for Veterans
- No. 16 Online Master's in Business Administration (MBA)

#### **TFE Time's 2019 Best Master's of Finance Programs among Public Schools**

- No. 22 Master of Science in Finance (MSF)

#### **Public Accounting Report's 38th Annual Professors Survey**

- No. 32 Master of Accounting (MAcc) Program

## Faculty Rankings

- No. 1 **Kathleen McCullough**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 1 **Chad Van Iddekinge**, most prolific scholar in the world in human resource management
- Top 1% **Gerald Ferris, Wayne Hochwarter and Pamela Perrewe**, most influential Organizational Behavior scholars
- Top 1% **Gerald Ferris and Chad Van Iddekinge**, most influential Human Resources scholars
- No. 2 **Cassandra Cole**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 6 **Real Estate Faculty**, most prolific faculty scholars in the three core real estate journals
- No. 7 **Patricia Born**, most prolific scholar in leading risk management journals in the most recent 10 years
- No. 14 **Marketing Faculty**, most prolific faculty scholars in the world for publishing in the Journal of Marketing
- No. 12 **Accounting Faculty**, most prolific faculty scholars in the world for archival-based audit research

- No. 20 **Accounting Faculty**, most prolific faculty scholars in the world for audit research
- No. 23 **David King**, most prominent scholar worldwide in Mergers & Acquisitions
- No. 34 **G. Stacy Sirmans** and **Tingyu Zhou**, most prolific scholars worldwide in the three most respected real estate journals

**Faculty:** The 125 full-time faculty members include one Francis Eppes Professor, eight eminent scholars, one university named professor and 27 endowed named professors.

**Enrollment:** 6,240 total students – 5,535 undergraduates, 705 graduates (Fall 2019)

**Academic Degrees:**

**Bachelor’s Degrees** (10 majors)

- Accounting
- Finance
- Human Resource Management
- Management
- Management Information Systems
- Marketing
- Professional Sales
- Real Estate
- Retail Management
- Risk Management/Insurance

**Combined Pathways**

- BS Accounting/Master of Accounting (BS/MAcc)
- BS Real Estate/Master of Science in Finance (BS-RE/MSF)

**Master’s Degrees**

- Accounting (MAcc) – on campus
- Business Administration (MBA) – on campus or online, full-time or part-time
- Business Analytics (MS-BA) – on campus
- Finance (MSF) – on campus
- Management Information Systems (MS-MIS) – online
- Risk Management and Insurance (MS-RMI) – online
- Joint Pathway in Business Administration and Law (JD/MBA) – on campus
- Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus

**Ph.D. in Business Administration (seven majors)**

- Accounting
- Finance
- Management Information Systems
- Marketing
- Organizational Behavior and Human Resources
- Risk Management and Insurance
- Strategy

**Undergraduate Minors:**

- Business Analytics
- Free Enterprise and Ethics
- General Business

**International Coursework:**

Business coursework is offered in Austria, China, Finland, France, Germany, Hong Kong, Italy, Japan, Panama, South Korea, the Netherlands, Spain, Thailand and the United Kingdom.

**Centers & Institutes:**

- BB&T Center for Free Enterprise
- Carl DeSantis Center for Executive Education
- Center for Human Resource Management
- Center for Risk Management Education & Research
- Florida Catastrophic Storm Risk Management Center
- FSU Real Estate Center
- Gene Taylor/Bank of America Center for Banking & Financial Studies
- Institute for Applied Business Research
- Jim Moran Institute for Global Entrepreneurship
- Sales Institute

**Alumni:**

- The College of Business alumni network extends around the world and into almost every industry. Our 70,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.

*International Acclaim. Individual Attention.™*