



FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS

OUR STUDENTS.
YOUR SUCCESS.

BEST & BRIGHTEST

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Whether you are seeking a summer intern or someone to fill a permanent position at your company, the **Florida State University College of Business** is a smart place to start your search.

Our students learn from world-class faculty members in top-ranked academic programs, as well as from executives who excel in their industries. When our students graduate, they are prepared to hit the ground running and contribute to your bottom line from their first day on the job.



HIGHLY RANKED AMONG PUBLIC UNIVERSITIES

#5 Undergraduate Program in the
Dr. William T. Hold/The National Alliance
Program in Risk Management & Insurance

#20 Undergraduate Program in
Marketing

#7 Undergraduate Program in
Real Estate

#22 Master of Science in
Finance (MSF)

#8 Online Master of Science in
Management Information Systems (MS-MIS)
and Online Master of Science in
Risk Management and Insurance (MS-RMI)

#26 Undergraduate Program in
Accounting

#16 Online Master of
Business Administration
(MBA)

#26 Overall
Undergraduate
Business School

#17 Undergraduate Program in
Management

#29 Master of Accounting
(MAcc) Program

5,361 Undergraduate Students

Undergraduate Majors

Accounting
 Finance
 Human Resource Management
 Management
 Management Information Systems
 Marketing
 Professional Sales
 Risk Management/Insurance
 Real Estate
 Retail Management

6,005

Total Enrollment

Freshmen/Sophmores: 30%

Juniors/Seniors: 60%

Graduate: 10%



OUR STUDENTS

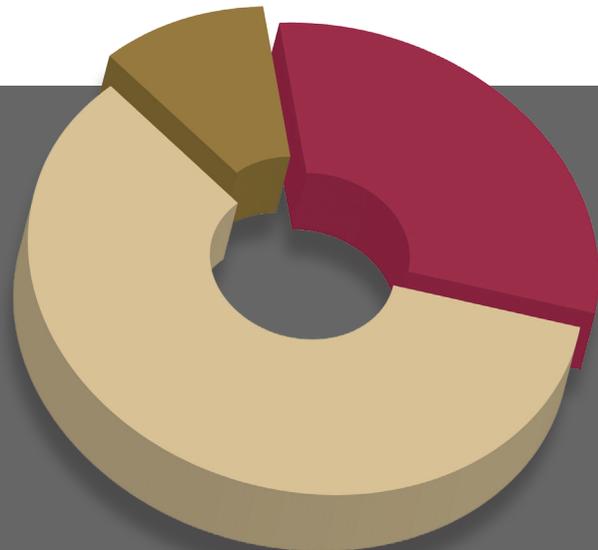
644 Graduate Students

Master's Degrees

Accounting (MAcc)
 Business Analytics (MS-BA)
 Finance (MSF)
 Management Information Systems (MS-MIS)
 MBA (Full-time, part-time, online)
 Risk Management and Insurance (MS-RMI)

Ph.D. Programs

Accounting
 Finance
 Management Information Systems
 Marketing
 Organizational Behavior and HR
 Risk Management and Insurance
 Strategy



OUR STUDENTS

30%

Students maintaining
a 3.5 GPA or higher

3.55 Average
graduate GPA

3.33 Average
undergraduate GPA

1,700+

Degrees awarded in 2018



DIVERSE

40% female

32% ethnic minority

12% non-Florida

PARTNER WITH US

Through active engagement and access to value-added services, our corporate partners can tap into a diverse talent pool of energetic students and the resources of a world-class business school. Invest in the College of Business at Florida State University and start building your visibility on campus.

LEGACY PARTNER: \$10,000

Business Career Expo Participation

- Waived registration for up to eight employees
- Six-foot exhibit table with two chairs
- Corporate name and logo prominently displayed at event, event website, printed materials and digital signage

Participation in up to two additional events, as space permits:

- Accounting Freshman/Sophomore Celebration
- AIS Meet the Firms
- Insurance Days
- Employer Panel & Networking Night

Corporate Partners Spotlight story in electronic newsletter (Audience 54,000+ alumni)

Opportunity to host students for corporate site visits

Invitation to conduct an FSU Biz Live Case

Employer of the Day (EOD)

- Priority date selection
- Informational table prominently placed in the College of Business
- Lunch with students and/or faculty members
- Digital signage recognition as a Legacy Partner and EOD during visit
- Other custom employer engagement opportunities

GOLD PARTNER: \$5,000

Business Career Expo Participation

- Waived registration for up to four employees
- Six-foot exhibit table with two chairs
- Corporate name and logo prominently displayed on event website and digital signage

Participation in one additional event, as space permits:

- Accounting Freshman/Sophomore Celebration
- AIS Meet the Firms
- Insurance Days
- Employer Panel & Networking Night

Invitation to speak to a student organization

Employer of the Day (EOD)

- Secondary date selection
- Prominently placed informational table in the College of Business
- Lunch with students and/or faculty
- Digital signage recognition as a Gold Partner and EOD during visit
- Other custom employer engagement opportunities

GARNET PARTNER: \$2,500

Business Career Expo Participation

- Waived registration for up to two employees
- Six-foot exhibit table with two chairs
- Corporate name and logo prominently displayed on event website

Employer of the Day (EOD) Participation, as availability permits

- Informational table prominently placed in the College of Business
- Lunch with students and/or faculty
- Digital signage recognition as a Garnet Partner and EOD during visit
- Other custom employer engagement opportunities

RECRUITING EVENTS

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Business Career Expo – Held every fall, this recruiting event gives employers direct access to one of Florida’s best talent pools – Florida State University business students – and provides a forum for students and employers to meet and talk informally about full-time, part-time and internship opportunities. The Expo, open to freshman through graduate-level business majors, is an opportunity to begin or strengthen your company’s presence on campus.

The morning portion is an exhibit-style event focused on opportunities for undergraduate students, while the afternoon session features a professional development workshop and networking reception exclusively for graduate students.



RECRUITING EVENTS



Accounting Freshmen/ Sophomore Celebration –

This casual event allows select accounting firms to meet freshman and sophomore accounting majors between classes to discuss internships and career paths with recruiters early in their studies.

AIS Meet the Firms – Held every fall and spring semester prior to Seminole Futures, this event coordinated by the Association for Information Systems (AIS) allows its members to meet with firms interested in hiring management information systems (MIS) majors.

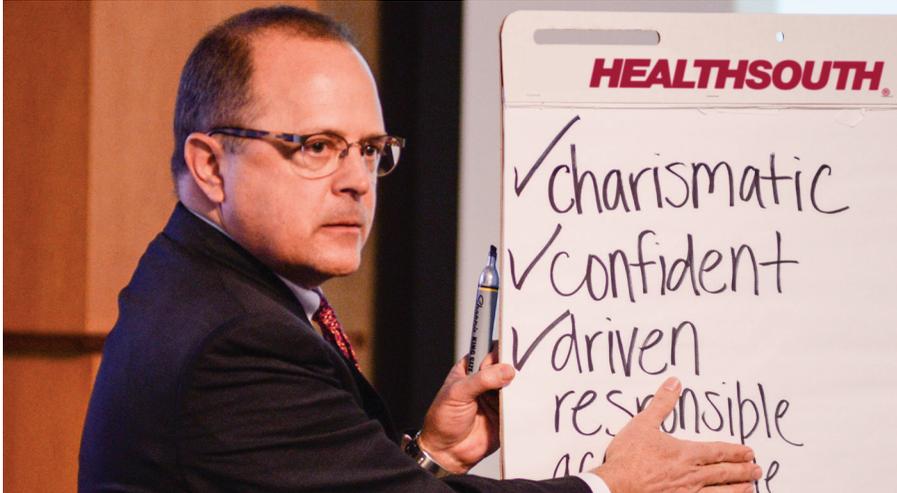
Employer of the Day (EOD) – Recruiting companies are invited to campus for a day to interact with students in classes, at round-table luncheons, in information sessions and by staffing corporate information tables in the College of Business. Our team builds out robust recruiting schedules to ensure companies are meeting with the ideal student prospects.



FSU Biz Live Case – Akin to a full case study, each live case allows employers to teach for a day. Working with a faculty member, the recruiter develops a brief case for students to complete during one class period (50-75 minutes). Not only does the exercise build company branding on campus, but the experience also allows students to showcase their classroom knowledge in real-world scenarios.

HR Employer Networking Night – Select employers are invited to participate in a human resource trends panel discussion and networking reception with human resource management (HRM) and management majors.

Insurance Days – Held every fall and spring semester, this two-and-a-half day event allows risk management/insurance (RMI) students to learn about companies and career opportunities. It also provides a venue for recruiters to conduct on-campus interviews.



Real Estate Speed Connections* – This session, which is part of the annual FSU Real Estate TRENDS Conference, enables prospective employers to meet with real estate students for recruiting.

Seminole Sales Showcase* – A two-day event that celebrates the sales profession, includes a career fair open to all business students, a “Speed Selling” competition, a networking event and a sales role-play competition.

**These events are exclusively available to recruiters who partner directly with the FSU Real Estate Center and the FSU Sales Institute, respectively.*





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