

6th Annual Florida State University SunTrust Beach Conference
Sandestin Beach, FL
April 10 – 12, 2014

Program Agenda

Thursday, April 10

6:30 p.m. Welcome Reception (*Sunrise Deck, weather permitting*)

Friday, April 11

7:00 – 8:00 **Coffee and Pastries**

8:00 **Opening Remarks**

Bill Christiansen – Finance Department Chair and BB&T Professor of Finance, *Florida State University*

8:05 – 8:55 **Can Brokers Have it all? On the Relation between Make Take Fees & Limit Order Execution Quality**

Robert Battalio – *University of Notre Dame*

Shane Corwin – *University of Notre Dame*

Robert Jennings – *Indiana University*

Discussant: **Ingrid M. Werner** – *The Ohio State University*

8:55 – 9:45 **Equity Vesting and Managerial Myopia**

Alex Edmans – *London Business School, University of Pennsylvania, NBER, CEPR, and ECGI*

Vivian W. Fang – *University of Minnesota*

Katharina A. Lewellen – *Dartmouth*

Discussant: **Jeffrey L. Coles** – *Arizona State University*

9:45 – 10:15 **Break**

10:15 – 11:05 **Market Efficiency and Real Efficiency: The Connect and Disconnect via Feedback Effects**

Itay Goldstein – *University of Pennsylvania*

Liyan Yang – *University of Toronto*

Discussant: **Edward D. Van Wesep** – *Vanderbilt University*

11:05 – 11:55 Governing Misvalued Firms

Dalida Kadyrzhanova – *University of Maryland*
Matthew Rhodes-Kropf – *Harvard University and NBER*

Discussant: **Shane A. Johnson** – *Texas A&M University*

12:00 – 2:00 Luncheon & Keynote Address

Title: The Media and Corporate Governance: Is there a Role?
John McConnell – *Purdue University*

2:10 – 3:00 Do Takeover Laws Matter? Evidence from 45 Years of Hostile Takeovers

Matthew D. Cain – *University of Notre Dame*
Steven M. Davidoff – *The Ohio State University*
Stephen B. McKeon – *University of Oregon*

Discussant: **Anand M. Vijh** – *University of Iowa*

3:00 – 3:20 Break

3:20 – 4:10 Alternative Marketing for Alternative Investments

Yan Lu – *University of Florida*
David Musto – *University of Pennsylvania*
Sugata Ray – *University of Florida*

Discussant: **Jeffrey A. Busse** – *Emory University*

5:30 Board bus for dinner

6:00 – 8:30 Dinner at Baytowne Village

Saturday, April 12

7:00 – 8:00 Coffee and Pastries

8:00 – 8:50 Antisemitism Affects Households' Investments

Francesco D'Acunto – *UC Berkeley*
Marcel Prokopczuk – *Zeppelin University*
Michael Weber – *UC Berkeley*

Discussant: **Sonya S. Lim** – *DePaul University*

8:50 – 9:40 **Looking in the Rear View Mirror: The Effect of Managers' Professional Experience on Corporate Financial Policy**

Amy Dittmar – *University of Michigan*

Ran Duchin – *University of Washington*

Discussant: **Sandy Klasa** – *University of Arizona*

9:40 – 10:10 **Break**

10:10 – 11:00 **Short Selling Risk**

Joseph E. Engelberg – *University of California, San Diego*

Adam V. Reed – *University of North Carolina*

Matthew C. Ringgenberg – *Washington University in St. Louis*

Discussant: **Thomas J. Boulton** – *Miami University*

Note: Names in **bold** are the presenting authors and discussants