

# Erin E. Apple

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## Education

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### Master of Business Administration

Florida State University

GPA: 3.83, Concentration: Business Analytics

Expected: 5/2019

Tallahassee, FL

### Bachelor of Science in Exercise Physiology

Florida State University

Minor: Biology

Cum Laude, GPA: 3.71, Science GPA: 3.74

5/2018

Tallahassee, FL

## Experience

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### JointStrong, Tallahassee, FL, **Marketing/Analytics Intern**

8/2018 – present

- Create and develop content for the rebranding and launch of a new website
- Analyze and interpret data using Tableau
- Identify key marketing strategies to reach a wider target audience

### Florida State University, Tallahassee, FL, **Graduate Assistant**

5/2018 – present

- Responsible for grading assignments for over 500 students
- Manage and keep record of student information
- Analyze and organize information for statistical reporting

### Dermatology Specialists of Florida, Tallahassee, FL, **Medical Assistant/Shadowing**

6/2016 – 4/2018

- Removed stitches, assisted with procedures, and performed injections
- Recorded patient medical histories and input information into eClinicalWorks
- Assisted the Physicians and completed HIPAA training

### Florida State University, Tallahassee, FL, **Freshman Interest Group Leader**

1/2017 – 12/2017

- Taught a class of 20 pre-health freshmen for the duration of the Fall 2017 semester
- Developed and wrote a syllabus and lesson plans
- Attended weekly meetings to discuss class progress and hosted office hours

### FSU Undergraduate Research Opportunity Program, Tallahassee, FL, **Researcher**

8/2015 – 4/2016

- Conducted biomedical research as part of a team in FSU College of Medicine
- Presented at FSU Undergraduate Research Symposium
- Prepared samples, ran Western Blots, and analyzed experiment results

### Camp Kesem at FSU, Tallahassee, FL, **Volunteer**

12/2014 – 12/2015

- Coordinated fundraising events while serving as Make the Magic Director
- Participated on Coordination Board to oversee camp administration
- Served as a camp counselor and personally fundraised over \$500

## Certifications & Awards

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Google Analytics for Beginners Certification

5/2018

Marguerite Neel Williams Endowed Scholarship

8/2018 – present

FSU University Scholarship

8/2014 – 5/2018

Florida Bright Futures Academic Scholarship

8/2014 – 5/2018

Dean's List

4 semesters

BACCHUS Certified Peer Educator

2/2018

Tom Coughlin Jay Fund Scholarship

5/2014, 5/2016

FSU Alumni Association Legacy Scholarship

8/2014

Justice District Sales Award

2/2014

Justice District Customer Service Award

1/2014

## Affiliations

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MBA Association • Grade Screening Committees • Alpha Omicron Pi Sorority • Golden Key Honor Society • SFC Rep