

# Ryan Brown

Cell: (815) 529-8033

Email: ryanbrown2211@gmail.com

## Education

### Florida State University

Tallahassee, FL

- Master of Science: Business Analytics      GPA: 3.93, Graduation Date: Spring 2019
- Bachelor of Science: Marketing      GPA 3.87, Graduation Date: Spring 2018

## Skills

- Python
- Microsoft SQL Server
- SPSS
- Tableau
- Microsoft Excel
- Currently learning R

## Experience

### 2019 INFORMS Competition

12/2018 – 02/2019

Business Analytics Department

- Coordinated activities for a team of 5 individuals
- Maintained scope and pace of the project
- Reduced processing time considerably for the optimization model

### Florida State University Assistantship

05/2018 - 05/2019

Business Analytics Department

- Developed a decision-making application for Leon County HS soccer
- Acted as a medium between 6 team members and the professor
- Analyzed Twitter data related to college football ticket sales

### Florida State Athletics Department

09/2017 – 12/2017

*Fan Service Team Intern*

Tallahassee, FL

- Participated in face-to-face relations with fans
- Managed 2 points-of-entry at Doak Campbell Stadium
- Worked with a team of 8 to improve the experience of Seminole Boosters

### Resa Housing

06/2017 – 08/2017

*Marketing & Communications Intern*

Barcelona, Spain

- Coordinated Facebook marketing
- Increased engagement with posts by 25%
- Acted as a bridge between English-speaking customers and management

# **Ryan Brown**

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## **References**

**Rudy J. Allen, MD**

Lurie's Children Hospital

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**Lance Kerwin, *Project Supervisor / Professor***

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