

KYLE B. JOHNSON

Kbj14@my.fsu.edu // <https://www.linkedin.com/in/kyle-johnson-688016a2/>

EDUCATION

Florida State University, Tallahassee, FL

BS in Economics & International Affairs,

GPA: 3.597// Upper Division 3.65

Graduated May 2018

MS in Business Analytics,

GPA: 3.714

Graduating May 2019

EXPERIENCE

Florida State University, Tallahassee, FL

Graduate Intern of Analytics

May 2018-Present

- Handling of large quantitative data sets from the Fitness, Group Exercise, and Marketing departments.
- Creation, collection, and manipulation of qualitative data via collaboration with Qualtrics.
- Identification of historical (separated by semester cycles) trends with implementation of forecasting, relaying this information to the appropriate department.
- Experience with the communication necessary when working as the intermediary between multiple departments in an organization
- Currently creating a classification system which matches potential clients to their ideal personal trainer, as well as other fitness programs if a trainer is not appropriate for the patron.

Graduate Assistant for MS-BA

May 2018-Present

- First semester of my assistant ship, I assisted with a team who aided Professor Lance Kerwin with tracking the “on – ball” decisions of the FSU Women’s Soccer team and how each player’s decisions could possibly affect the next play.
- First experience with analytics applied to a specific sport.
- Experience with the importance of live feed streams, as we had to construct a system that would work at an adequate speed as students tracked a specific player, so we could get results real time.
- Currently working on a project in the scope of clustering for NCAAF national championship pre-sale tickets.

FSU Campus Recreation, Tallahassee, FL

January 2015-Present

Personal Trainer and Group Exercise Instructor

- Learned how to manage multiple job titles while balancing being a full time student.
- Application of cliental motivation.
- Application of public speaking in front of large groups of people.

The Strip Entertainment Group, Tallahassee, FL

July 2015- March 2017

Customer Service, Director of VIP Services

- Learned the ability and importance of how to manage disgruntled customers in an

appropriate manner.

- Applied practice of working long unconventional hours.
- Self-directed management of large groups of people.

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EXPERIENCE CONTINUED

A-NIKS Outdoor Comfort Solutions, Oldsmar, FL

June 2014-August 2014

Assistant to Director of Operations

- Learned the process of mechanical assembly working on intricate products such as water pumps, full house mist systems, as well as other home products.
- Participation in active set up and sales to vendors on an aggregate scale while at Home shows.
- High degree of customer interaction via service calls.
- Learned the skills required for inventory processing

ORGANIZATIONAL INVOLVEMENT

- | | |
|---|-------------------|
| • Volunteer, Marketing and Advertising (FSU Campus Rec) | May 2018-Present |
| • <i>Participant</i> , Marketing and Advertising (FSU Campus Rec) | Fall 2017-Present |
| • <i>Volunteer</i> , Evolve Fitness Symposium (FSU Campus Rec) | Spring 2015 |
| • <i>Participant</i> , Intramural Softball (FSU Campus Rec) | Fall 2014-Present |

SKILLS

- | | |
|---|-----------------------|
| • Adequate in Python | May 2018-Present |
| • Proficient in SASS and SQL | August 2018-Present |
| • Proficient in R | August 2018-Present |
| • Proficient in SPSS Modeler | November 2018-Present |
| • Proficient in Tableau | November 2018-Present |
| • Proficient in Qualtrics | May 2018-Present |
| • Proficient in Microsoft Excel | Fall 2017-Present |
| • Proficient in Public Speaking | Fall 2017-Present |
| • Proficient in reading/writing in German (FSU) | Fall 2016-Fall 2017 |
| • Certified Personal Trainer | December 2015-Present |
| • Certified CPR/First Aid Responder (Red Cross) | December 2015-Present |

REFERENCES

- Available upon request
- Past/Current projects available upon request