

# PH.D. IN BUSINESS ADMINISTRATION

LEARN TO RIGOROUSLY EXPLORE AND GENERATE NEW KNOWLEDGE

*"Our faculty prides itself on having high-quality doctoral programs and mentoring the next generation of academic leaders. From the beginning of the program, our doctoral students start forming research relationships and developing key teaching skills. This proactive approach serves them well as they secure career placements at leading institutions."*

**— Kathleen McCullough**

*Associate Dean for  
Graduate Programs and Research*

**CRITICALLY ACCLAIMED:** Our internationally known faculty consistently receives rankings and recognition for research productivity and relevance. Learn from a faculty known for publishing in top-tier journals and serving on prestigious editorial review boards.

**TESTED AND APPROVED:** Our college produces new academic leaders from seven disciplines – accounting, finance, management information systems, marketing, organizational behavior and human resources, risk management and insurance, and strategy. Complete your degree in five years while teaching and researching alongside eminent scholars and endowed professors at a university designated as a top-tier Carnegie Research Institution.

**MOVE FORWARD TODAY:** Apply by January 15, which is our priority deadline for early review. All applications must be submitted by March 1, and all supporting materials must be received by March 15.



FLORIDA STATE UNIVERSITY  
COLLEGE OF BUSINESS  
*Graduate Programs*

**[business.fsu.edu/PhD](http://business.fsu.edu/PhD)**





## Accounting

Admits: Two to three candidates each fall

- Emphasizes capital markets, decision-making, financial reporting and assurance services
- Offers tracks in behavioral accounting research, typically with psychology coursework, and empirical financial accounting research, typically with finance and econometrics coursework
- Includes research courses in statistics, economics and/or mathematics; a second-year research study, comprehensive exams and dissertation

## Finance

Admits: Two to three candidates each fall

- Emphasizes investments, corporate finance, financial institutions and markets
- Includes primary seminars in corporate finance, investments and financial theory
- Encourages support area courses in econometrics
- Includes research courses in statistics, econometrics, mathematical economics and financial mathematics; comprehensive exams and dissertation

## Management Information Systems

Admits: Two to three candidates each fall

- Focuses extensively on the organizational and behavioral aspects of MIS
- Includes seminars in information systems; information technology's impacts, innovation and management; and decision processes and structures
- Offers research courses in mathematics and statistics and a wide range of support area choices, including accounting, econometrics and marketing
- Includes one-year apprenticeship with MIS faculty member in second year, comprehensive exams and dissertation

## Marketing

Admits: Up to two candidates each fall

- Emphasizes services marketing, sales management, international business and transformative consumer research
- Focuses extensively on theoretical development and quantitative analysis so that students can produce scholarly research in marketing
- Offers seminars in services marketing, consumer behavior, business-to-business marketing, structural equation modeling, multivariate techniques and experimental design
- Includes support courses in an area related to marketing, such as social psychology, econometrics, strategic management, organizational behavior or statistics; a preliminary examination; and dissertation defense



*"My first publication came from a project that I started working on during my first year in the program. I appreciate the early start and how it has benefited my career. After my second year, I was presenting my work at academic conferences. It was a great opportunity to begin networking with other finance researchers."*

**— Dominique Gehy, Ph.D. 2013,**  
Finance

*"You'll be hard-pressed to find another program with a culture like FSU. The faculty members are always accessible and extremely supportive, and the students go above and beyond to acclimate you to the program. The bonds created here are as strong as any in the field, which is evident at any conference with Florida State faculty, students and graduates in attendance."*

**— Parker Ellen, Ph.D. 2015,**  
*Organizational Behavior  
and Human Resources*



## **Organizational Behavior and Human Resources**

Admits: Two to three candidates each fall

- Offers faculty with research expertise in both organizational behavior (e.g., leadership, stress management, social influence, and organizational politics) and human resources management (e.g., employee recruitment/selection, job performance, diversity, and labor relations)
- Includes courses that cover a wide range of topics in organizational behavior, human resources management, and research methods and data analysis
- Includes two years of coursework culminating in a comprehensive exam, followed by two to three years of research and teaching, culminating with a dissertation



## **Risk Management and Insurance**

Admits: One candidate per year, on average

- Offers faculty with research expertise in insurer operations, insurance market performance and regulation, catastrophe risk management and the economics of risk and uncertainty
- Includes primary courses covering the fundamentals of risk management/insurance and research courses in mathematical economics and applied quantitative methods
- Encourages support area studies in finance, econometrics, real estate and statistics
- Includes two to three years of coursework culminating in a comprehensive exam, followed by two years of research and teaching, culminating with a dissertation

## **Strategy**

Admits: Two to three candidates each fall

- Offers faculty with research expertise in areas such as entrepreneurship, CEOs and top management teams, executive compensation and corporate governance, mergers and acquisitions, institutional theory, international business, nonprofits, innovation, organizational learning, human and social capital theory, judgment and decision making, and resource-based theory
- Includes courses that cover a wide range of topics, such as organizational theory, strategic management (several courses), research methods and data analysis
- Includes two years of coursework culminating in a comprehensive exam, followed by two to three years of research and teaching, culminating with a dissertation

**For more information on a specific program,  
please request information at  
[gradprograms@business.fsu.edu](mailto:gradprograms@business.fsu.edu).**





## Admissions

Each College of Business Ph.D. in Business Administration major admits in the fall. Admission decisions are made by the college's Doctoral Admissions Committee and are based on a combination of factors, including prior academic record from accepted universities, Graduate Record Examination revised General Test (GRE) or Graduate Management Admission Test (GMAT) scores taken within the past five years, letters of recommendation, experience and record of accomplishments. Admission is competitive and focused on students with grade-point averages of 3.5 or higher and GMAT scores of at least 600 or GRE scores of at least 155 on each section of the revised GRE.

## Financial assistance

Awards are made to admitted doctoral students based on academic criteria and performance. Doctoral students receive financial assistance for up to five years provided they maintain a satisfactory level of academic and work performance. For a full list of Florida State University funding and awards, visit [gradschool.fsu.edu](http://gradschool.fsu.edu). Applicants are strongly encouraged to submit all completed application materials before January 15 to be eligible for additional funding opportunities at the university level.

## Application process checklist

1. Login to [admissions.fsu.edu/gradapp](http://admissions.fsu.edu/gradapp) (applications will only be accepted through this portal).
2. Complete your online application form.
3. Include the names and contact information for at least 3 (required) references. This will generate an automated email sent to your references by our system to request that they submit a recommendation for you.
4. Submit your Statement of Purpose (2-3 pages).
5. Submit a current resume or C.V.
6. Pay the nonrefundable \$30 application fee.
7. Request that each college or university you have attended submit an official transcript to FSU. Transcripts are considered official if they are sent directly to FSU (either through the U.S. mail or electronically) by your undergraduate or graduate institution. In some cases, an unofficial transcript may be used during the initial review process, however an official transcript must be submitted prior to admission. (FSU transcripts are not necessary for FSU alumni, students)
8. Request that official GMAT or GRE scores (and TOEFL or IELTS, if applicable) be submitted to FSU.
  - Test scores will only be considered official if sent directly from the testing service. The code for ETS to send (GRE and TOEFL) scores to FSU is 5219. The code to send GMAT scores to FSU is PN8K567.
  - An English proficiency exam score (TOEFL or IELTS) must be submitted for international applicants whose native language is not English or who have not received a college degree from an institution where the instruction is primarily in English.
  - Have transcripts and test scores sent to [graduateadmissions@fsu.edu](mailto:graduateadmissions@fsu.edu) or:

Admissions Office  
PO Box 3062400, 282 Champions Way  
Florida State University

International applicants should visit [admissions.fsu.edu/international](http://admissions.fsu.edu/international) for information concerning financial responsibilities, degree equivalency, etc.

