

REQUIREMENTS FOR A MINOR IN BUSINESS ANALYTICS

The Business Analytics Minor is designed to produce analytically savvy students who will be adept at working in interdisciplinary teams in any organization to solve complex business problems. This is not a University degree program leading to a diploma. The Business Analytics Minor will consist of 12 credit hours. Students interested in pursuing the minor should register their intent to do so with the College of Business Undergraduate Advising office prior to starting the minor. Students are encouraged to begin their minor coursework at least three semesters before graduation.

The Business Analytics minor is open to both College of Business and non-College of Business students. Students are required to complete four 3-hour electives as described below. Only coursework with a grade of “C–” or above will count toward the minor. All courses must be completed at FSU.

X = Courses that will satisfy the minor requirement.

		MIS Major*	Business Major (other than MIS)	Non-Business Major
Complete 4 courses with C- or better				
IDC 3931	Special Topics – Supply Chain Analytics	X	X	X
ISM 3540	Big Data	X	X	X
ISM 3541	Introduction to Business Analytics			X
ISM 4117	Business Intelligence	X	X	X
ISM 4212	Information for Operating Control and Data Management	X	X	X
ISM 4545	Data Analytics and Mining for Business	X	X	X
ISM 4552	Social Media Analytics	X	X	X
MAR 4524	Consumer Demand Analytics with Big Data	X	X	X
QMB 4700	Operations Research for Managerial Decisions	X	X	X
*MIS majors may count ISM 4212 and one of the following for both the major and minor: ISM 3540, ISM 4117, ISM 4545, ISM 4552, MAR 4524, QMB 4700				