



FLORIDA STATE UNIVERSITY  
COLLEGE OF BUSINESS

OUR STUDENTS.  
YOUR SUCCESS.



# BEST & BRIGHTEST

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Whether you are seeking a summer intern or someone to fill a permanent position at your company, the **Florida State University College of Business** is a smart place to start your search.

Our students learn from world-class faculty members in top-ranked academic programs, as well as from executives who excel in their industries. When our students graduate, they are prepared to hit the ground running and contribute to your bottom line from their first day on the job.



# HIGHLY RANKED AMONG PUBLIC UNIVERSITIES

#5 Undergraduate Program in the  
Dr. William T. Hold/The National Alliance  
Program in Risk Management & Insurance

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#5 Undergraduate Program in  
Real Estate

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#8 MBA Specialization in  
Marketing

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#9 MBA Specialization in  
Real Estate

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#9 Online Master of Science in  
Management Information Systems (MS-MIS)  
and Online Master of Science in  
Risk Management and Insurance (MS-RMI)

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#11 MBA Specialization in  
Business Analytics

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#15 Undergraduate Program in  
Management Information Systems

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#16 Undergraduate Program in  
Marketing

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#20 Undergraduate Program in  
Management

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#21 Master of Science in  
Finance (MSF)

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#21

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#24 Undergraduate Program in  
Accounting

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**5,580** Undergraduate Students

### Undergraduate Majors

Accounting  
Finance  
Human Resource Management  
Management  
Management Information Systems  
Marketing  
Professional Sales  
Real Estate  
Retail Management  
Risk Management/Insurance

**6,816**

Total Enrollment

Freshmen/Sophmores: 35%

Juniors/Seniors: 54%

Graduate: 11%



# OUR STUDENTS

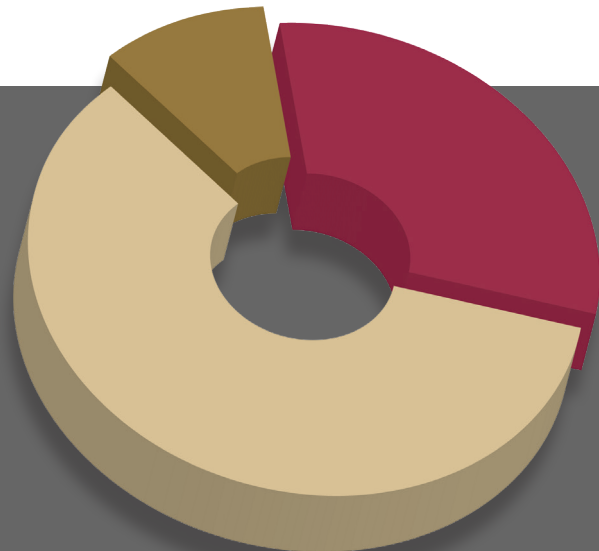
**1,236** Graduate Students

### Master's Degrees

Accounting (MAcc)  
Business Analytics (MS-BA)  
Finance (MSF)  
Management Information Systems (MS-MIS)  
MBA (Full-time, part-time, online)  
Risk Management and Insurance (MS-RMI)

### Ph.D. Programs

Accounting  
Finance  
Management Information Systems  
Marketing  
Organizational Behavior and HR  
Risk Management and Insurance  
Strategy







## DIVERSE

42% female

35% ethnic minority

12% non-Florida

# RECRUITING OPPORTUNITIES

**Business Career Expo** – Held every fall during Business Career Week, this recruiting event gives employers direct access to one of the nation's best talent pools – Florida State University business students – and provides an informal forum for students and employers to meet and talk about full-time, part-time and internship opportunities. Company representatives will have even more student talent to recruit now that the College of Business hosts three of its highly successful career fairs – Business Career Expo, Insurance Days and Seminole Sales Showcase – simultaneously in the same location. Open to freshman- through graduate-level business students, the expo is an opportunity to begin or strengthen your company's presence on campus during a week fully dedicated to student engagement, professional development and recruiting opportunities.







### **Accounting Freshmen/ Sophomore Celebration –**

This casual event allows select accounting firms to meet freshman and sophomore accounting majors between classes to discuss internships and career paths with recruiters early in their studies.

**AIS Meet the Firms –** Held every fall and spring semester prior to Seminole Futures, this event coordinated by the Association for Information Systems (AIS) allows its members to meet with firms interested in hiring management information systems (MIS) majors.

### **Employer of the Day (EOD)**

– Recruiting companies are invited to campus for a day to interact with students in classes, with student organizations, in information sessions and by staffing corporate information tables in the College of Business. Our team builds out robust recruiting schedules to ensure companies are meeting with the ideal student prospects.



**Case Competitions** – Case competitions offer students an opportunity to develop and enhance analytical abilities, critical-thinking skills, and leadership and business skills, along with presentation and persuasion abilities. For recruiters and industry leaders, case competitions provide an extraordinary opportunity to discover the best and brightest students, while finding solutions to important issues facing the business community.

The college hosts numerous case competitions throughout the academic year and invites recruiters and industry

executives to serve as judges and provide case studies for the competitions.

**HR Employer Networking Night** – Select employers are invited to participate in a human resource trends panel discussion and networking reception with human resource management (HRM) and management majors.

**Insurance Days** – Held every fall and spring semester, this two-and-a-half day event allows risk management/insurance (RMI) students to learn about companies and career opportunities. It also provides a venue for recruiters to conduct on-campus interviews.





**Real Estate Speed Connections\*** – This session, which is part of the annual FSU Real Estate TRENDS Conference, enables prospective employers to meet with real estate students for recruiting.

**Seminole Sales Showcase\*** – A two-day event that celebrates the sales profession, includes a career fair open to all business students, a “Speed Selling” competition, a networking event and a sales role-play competition.

*\*These events are exclusively available to recruiters who partner directly with the FSU Real Estate Center and the FSU Sales Institute, respectively.*



# BUSINESS JOB BOARD

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Employers looking for enthusiastic interns and new employees ready to hit the ground running will find the task a little easier with the college's online Business Job Board. Companies can connect directly with business students by submitting an online form to advertise internships, part-time and full-time positions. The site allows employers to showcase position descriptions, job responsibilities and preferred skill sets and major, if applicable. Students review the posted jobs on a password-protected website and can filter their searches to seek out opportunities for their major and preferred type of position.

Submit your job or internship opportunity at [business.fsu.edu/submitjob](https://business.fsu.edu/submitjob).





# PARTNER WITH US

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Through active engagement and access to value-added services, our Corporate Partners can tap into a diverse talent pool of energetic students and the resources of a world-class business school. Invest in the College of Business at Florida State University and start building your visibility on campus.

Build a customized partnership to suit your hiring needs and recruiting schedule. Select your partnership level and choose from the activity options below, or work with our Employer Engagement team to develop unique and innovative recruiting activities.

**Director** – \$10,000

**Manager** – \$5,000

**Executive** – \$2,500

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| ■ Receive priority placement on the College of Business Job Board  | ■ Connect with Student Organizations  |
| ■ Participate in Business Career Week, which includes: <ul style="list-style-type: none"><li>● Student and Faculty Networking Reception</li><li>● Partner Dinner</li><li>● Business Career Expo</li><li>● On-Campus Interviews</li></ul> | ■ Host Company Information Sessions (virtual or in-person)                      |
| ■ Host an Employer of the Day  | ■ Lead a Professional Development Workshop                                      |
| ■ Sponsor Case Competitions  | ■ Sponsor of a College of Business Event  |
| ■ Participate in the Internship Week Employer Panel  | ■ Receive recognition in all College of Business Employer Engagement promotions |
|  | ■ Host a Student Corporate Tour Trip  |
|  | ■ Sponsor Student Conferences and Travel  |

Your sponsorship and support ensures our ability to continue to develop, enhance and provide innovative and effective programs and events to our students as they prepare to become successful professionals in a challenging, ever-changing workplace.

For more information about our partnership opportunities, please contact Employer Engagement Officer, Alex Massey, at [amassey@business.fsu.edu](mailto:amassey@business.fsu.edu).



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*821 Academic Way, Tallahassee, FL 32306*

***[recruit@business.fsu.edu](mailto:recruit@business.fsu.edu)***

*850-841-9937   [business.fsu.edu](http://business.fsu.edu)*