



COLLEGE OF BUSINESS

Corporate Engagement Opportunities

Recruitment & Internships

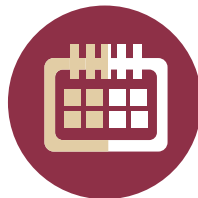
Hire students for internships, part-time, and full-time opportunities. Our students learn from world-class faculty and are prepared to hit the ground running from their first day on the job.



- Develop a talent pipeline from highly ranked business programs
- Post jobs and internships to the College of Business Job Board
- Access to unique engagement opportunities, including:
 - Professional development workshops
 - Classroom presentations
 - On-campus and event branding
 - Networking events with undergraduate- and graduate-level business students

Event Sponsorship

Secure an opportunity to sponsor our events, with a host of benefits providing maximum visibility to both students and alumni. Events include:



- Back to Business
- Bring a Nole Alumni Series
- College of Business Tailgate
- Diversity in Leadership Week
- Internship Week
- Masters Hooding Ceremonies
- Senior Send Off

Corporate Philanthropy

Cultivate mutually beneficial relationships with faculty and staff to fund:



- Cutting-edge research
- Programs and services for students
- Transformational scholarships and professorships

For more information, contact **Alex Massey**, Employer Engagement Officer in the College of Business, at amassey@business.fsu.edu.

Executive Education

Empower individuals and organizations with the latest business insights and strategic knowledge through:



- Individual certificate programs for rounding out a professional skill set
- Customized programs for companies that accelerate a leadership and talent pipeline
- Executive programs designed and facilitated by top-tier FSU facilitators
- Program Focus Areas:
 - Data Analytics & Operations
 - Financial Management
 - Leadership & Strategy
 - Marketing, Client Engagement, Sales

Undergraduate Program Consulting Insights

- Sponsor undergraduate consulting program projects
- Provide undergraduate researchers applied industry experience
- Receive business insights, including:
 - Market segmentation assessments
 - Industry specific trends
 - Company specific data analysis



Faculty Thought Leadership Insights

- Sponsor a research project that focuses on a specific business challenge
- FSU faculty-led research and analysis
- Data-rich business insights that inform your strategy
- Assessments of talent profile, sales teams, industry trends, etc.



For more information, contact **Blake Renfro**, Director of Business Development in the Carl DeSantis Center for Executive Management Education, at brenfro@business.fsu.edu.

business.fsu.edu/industry

business.fsu.edu/desantis

HIGHLY RANKED AMONG PUBLIC UNIVERSITIES

UNDERGRADUATE PROGRAMS

#5 Dr. William T. Hold/The National Alliance Program in Risk Management & Insurance

#5 Real Estate

#15 Management Information Systems

#16 Marketing

#20 Management

#24 Accounting

GRADUATE PROGRAMS

#8 MBA Specialization in Marketing

#9 Online Master of Science in Management Information Systems (MS-MIS) and Online Master of Science in Risk Management and Insurance (MS-RMI)

#9 MBA Specialization in Real Estate

#11 MBA Specialization in Business Analytics

#15 Online MBA for Veterans

#21 Master of Science in Finance (MSF)

DIVERSE

FSU STUDENTS

32,520 undergraduate
9,432 graduate
2,001 law, medical, etc.
6,816 total enrollment

FSU DEMOGRAPHICS

- 53% female
- 42% ethnically diverse
- 13.5% out-of-state



BUSINESS STUDENTS

5,580 undergraduate
1,236 graduate
6,816 total enrollment

BUSINESS STUDENT DIVERSITY

- 41.6% female
- 35% ethnically diverse
- 12% out-of-state

